

# Atlantic Center for the Arts, Inc.

**Project Title:** General Program Support for Atlantic Center for the Arts

**Grant Number:** 25.c.ps.114.433

**Date Submitted:** Wednesday, June 28, 2023

**Request Amount:** \$149,875.00

## A. Cover Page Page 1 of 12

### Guidelines

Please read the current Guidelines prior to starting the application: **General Program Support Grant Guidelines**

### Application Type

**Proposal Type:** Discipline-Based


**Funding Category:** Level 3

**Discipline:** Multidisciplinary

**Proposal Title:** General Program Support for Atlantic Center for the Arts

## B. Contacts (Applicant Information) Page 2 of 12

### Applicant Information

- a. Organization Name: Atlantic Center for the Arts, Inc. 
- b. DBA:
- c. FEID: 59-1998321
- d. Phone number: 386.427.6975
- e. Principal Address: 1414 Art Center Avenue New Smyrna Beach, 32168-5560
- f. Mailing Address: 1414 Art Center Avenue New Smyrna Beach, 32168-5560
- g. Website: [www.atlanticcenterforthearts.org](http://www.atlanticcenterforthearts.org)
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Other
- j. County: Volusia
- k. UEI: ERC5L5SL8JW5
- l. Fiscal Year End Date: 12/31

#### 1. Grant Contact \*

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Carol

**Last Name**

Anderson-McLean

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#### 2. Additional Contact \*

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**Email** [accounting@atlanticcenterforthearts.org](mailto:accounting@atlanticcenterforthearts.org)

#### 3. Authorized Official \*

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Nancy

**Last Name**

Lowden Norman

**Phone** 386.427.6975

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**4. National Endowment for the Arts Descriptors**

**4.1. Applicant Status**

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Organization - Nonprofit

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**4.2. Institution Type**

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Arts Center

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**4.3. Applicant Discipline**

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Multidisciplinary

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## C. Eligibility Page 3 of 12

### 1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

### 2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

### 3. Project start date: 7/1/2024 - Project End Date: 6/30/2025 \*

- Yes (required for eligibility)
- No

### 4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

### 5. Multi Disciplinary

- Yes (required for eligibility)
- No (You should apply to the Presenting discipline)

## D. Quality of Offerings Page 4 of 12

### 1. Applicant Mission Statement - (500 characters) \*

Atlantic Center for the Arts is a nonprofit interdisciplinary artists' community and arts education facility dedicated to promoting artistic excellence by providing talented mid-career artists an opportunity to work and collaborate with some of the world's most distinguished contemporary artists in the fields of music composition, and the visual, literary, and performing arts. Community interaction is coordinated through on-site and outreach presentations, workshops and exhibitions.

### 2. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

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Atlantic Center for the Arts (ACA) is a nonprofit, interdisciplinary artists' community and arts education facility in New Smyrna Beach. Founded in 1977, ACA is a research and development lab for artists and a leader in providing community arts education programs. We are celebrating 41 years of residency programs, which began in 1982, and 30 years of innovative and forward-thinking community art programs.

Each year, we provide 250+ programs that reach more than 70,000 people. They fall into the following four categories:

**Artists-in-Residence:** Our internationally recognized residency program brings together three "mentoring" artists from different disciplines to mentor talented "associate" artists for three-week sessions (4 times per year). The work created during ACA's residency program becomes part of our nation's culture, but it's also where locals can visit a world-renowned artists' community. More than 5,500 artists have created and collaborated during 189 residencies.

**Arts & Wellness:** Our intergenerational Arts & Wellness program has grown by leaps and bounds since it was launched in 2016. ACA community artists, art therapists, and music therapists work with children, adults, and the elderly to inspire unforgettable experiences in the arts.

**Arts Education and Accessibility:** ACA nurtures the work of artists at all stages of their artistic journeys, whether they are children just beginning to explore art or renowned artists working at the pinnacle of their careers. We offer monthly artist talks and demonstrations; children's art programs at Volusia County Schools and the historic African American Westside community of New Smyrna Beach; Summer Art Camp; and high school and university student art exhibitions.

**Environmental Arts:** ACA founder Doris Leeper advocated for the conservation of the pristine Atlantic coast habitat. Her legacy continues as ACA staff and artists develop the connection between the arts and the environment. Programs include opportunities for blind and low-vision

teens at Canaveral National Seashore, which is funded by the National Park Service. The ACA Soundscape Field Station at Canaveral National Seashore is the first of its kind in the United States that is dedicated to the preservation of natural sound art.

### **2.1. Programming Goals (2000 characters)**

Please list at least three goals associated with the project or program for which you are requesting funding.

**Goals:** Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

**Sample goal:** To provide residents and visitors with increased opportunities to view local art and meet local artists.

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#### **Goals for 2024 – 2025**

**Goal #1:** To foster artistic excellence through residencies

**Goal #2:** To advance artistic excellence through community programs

**Goal #3:** To ensure that all of ACA's work reflects diversity and is accessible to all

### **2.2. Programming Objectives (2000 characters)**

Please list the three corresponding objectives for the goals listed above.

**Objectives:** Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

**Sample Objective:** At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

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#### **Objectives for 2024 – 2025**

**Goal #1:** To foster artistic excellence through residencies

**Objective #1:** Increase the number and quality of associate artists' applications for the residency by 30 applications

**Objective #2:** Solicit endowments and gifts to expand funding by \$1.9 million to cover all expenses for the mentoring artists, and enable associate artists to attend "fee free" in perpetuity

**Objective #3:** Leverage relationships and connections with 3 former National Council members and recruit 3 new and diverse National Council members

**Goal #2:** To advance artistic excellence through community programs

**Objective #1:** Strengthen interdisciplinary programming by securing 2 additional community program partnerships

**Objective #2:** Increase teen involvement with 3 new activities

**Objective #3: Increase the sustainability of community programs with 2 additional grants and 10 additional donations**

**Goal #3: To ensure that all of ACA's work reflects diversity and is accessible to all**

**Objective #1: Increase opportunities to aging populations who suffer from dementia and Alzheimer's with 2 additional events**

**Objective #2: Increase opportunities to veterans, the blind, and people with low vision with 2 additional events**

**Objective #3: Increase program offerings to BIPOC and at-risk youth by 3 additional events**

**2.3. Programming Activities (2000 characters)**

Please list the project or program activities.

**Activities:** These are the specific activities that achieve the objectives.

**Sample Activities:** Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

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**Activities for 2024 – 2025 (all activities include evaluation and an assessment of the results)**

**Goal #1 – Objective #1**

- Conduct outreach to alumni networks to increase residency visibility
- Research and implement new ways to market the residency program
- Publicize the “fee free” aspect of the residency program
- Plan and execute 4 residencies per year

**Goal #1 – Objective #2**

- Continue to execute strategies for the *Legacy Campaign* to raise the final \$1.9 million (*The Legacy Campaign* aims to raise \$3 million by the end of 2024; \$1.1 million has been raised to date)
- Make presentations to stakeholders
- Conduct visits to ACA for potential donors during the residencies
- Continue and develop new marketing strategies for the campaign

**Goal #1 – Objective #3:**

- Conduct the annual meeting of the National Council
- Work with National Council members to identify and recruit new members
- Conduct new National Council member orientation

**Goal #2 – Objective #1:**

- Make presentations to stakeholders
- Meet with current funders and partners to discuss additional programming

- **Develop new program modules with a focus on virtual components**

**Goal #2 – Objective #2:**

- **Continue to provide opportunities for teen involvement and involve community stakeholders in determining new activities**
- **Meet with the Arts Specialist from Volusia County Schools to determine areas where new activities are most needed**
- **Meet with the ACA Volunteer Coordinator to determine ways to expand the ACA Junior Volunteer Program**
- **Execute new programming**

**Goal #2 – Objective #3:**

- **Research community programs grant opportunities**
- **Prepare and submit grant applications**
- **Make a call for donations at fundraisers throughout the year and on Giving Tuesday**

**Goal #3 – Objective #1**

- **Meet with ACA Creative Caregiving staff to determine the focus of a new series of videos**
- **Develop and produce new Creative Caregiving video modules**
- **Develop new activities for residents of rehabilitation centers and assisted living facilities**
- **Meet with ACA arts ambassadors to determine new programming**
- **Plan and execute new programming**

**Goal #3 – Objective #2:**

- **Coordinate with Canaveral National Seashore to develop additional sessions for blind and low vision students**
- **Plan and execute new programming**

**Goal #3 – Objective #3:**

- **Meet with Babe James Community Center staff to determine new programming**
- **Meet with ACA arts ambassadors to determine new programming**
- **Plan and execute new programming**

## **2.4. Partnerships & Collaborations (2000 characters)**

**Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.**

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**For 45 years, Atlantic Center for the Arts has played an integral part in the cultural development of New Smyrna Beach and Central Florida, establishing and fostering partnerships with stakeholders from all sectors. Many partners have roles in two or more areas of our programming. We have formal written agreements with almost all partners.**



**Community Arts, Arts & Wellness, and Environmental Arts partners include, but are not limited to: the City of New Smyrna Beach, Live Oak Cultural Center, Daytona Beach Shores Community Center, Babe James Community Center, Yvonne Scarlett-Golden Community Center, Boys and Girls Clubs, RAKR Contemporary Dance Company, the Black Heritage Festival, Volusia County Schools, Daytona State College, Southeast Museum of Photography, University of Central Florida, Stetson University, Embry-Riddle Aeronautical University, University of Florida Center for Arts in Medicine, Canaveral National Seashore, Florida Department of Blind Services, Conklin Davis Center for the Blind, AdventHealth, Council on Aging, Children's Home Society of Florida, Ocean View Nursing Home & Rehabilitation Center and Daytona Vet Center.**

**These partners host ACA's community programs, which are free to the public, and work closely with us to develop and deliver community arts and Arts & Wellness programs.**

**ACA's *Artist-in-Residence Program* partnerships include University of Central Florida, Stetson University, Daytona State College, Southeast Museum of Photography, Enzian Theater, Rollins College, Cornell Art Museum, Timucuan Arts, and Volusia County Public Libraries.**

**These partners host Mentoring Artist community outreach sessions and promote the programs to their constituents.**

**ACA welcomes *other cultural partners* to its 68-acre campus, such as OneBeat (a US Department of State program that uses the creation of international collaborative music to promote civic discourse), Oolite Arts (a Miami-based organization that supports visual artists), and Stetson University's MFA of the Americas program.**

**ACA is a founding member of the Artist Communities Alliance, an international association of artist residencies.**

### **3. Project/Program Evaluation (2000 characters)**

**How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?**

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**ACA collects, tracks, and measures data for self-assessment.**

**Artists-in-Residence Program: Participants submit evaluation forms critiquing the residency experience. Staff schedules post-residency meetings to review all aspects of the residency—logistics, promotional strategies, communication with artists and the residency's impact on the artists and the community. Modifications and improvements are made regularly with external input from the National Council—the residency program's artistic advisory board. Immediate success is measured by evaluations, by attendance at public programs, and feedback from partnering outreach institutions. Long-term success is measured as the artists assimilate the residency experience into their art.**

**Education, Accessibility and Environmental Arts Programs: Participants, instructors, artists and parents of children are asked to complete a written evaluation. Audio recordings and conversations are used with people with disabilities and children. Discussions are held after all**

**programs to determine how the information can be used for future improvement. Some changes are made immediately; some are phased in over time.**

**Arts & Wellness Program: Multiple evaluation tools are used to generate comprehensive data since cognitive abilities, ages, and educational levels differ greatly throughout the Arts & Wellness spectrum. Data is collected through attendance records, surveys, and fieldnotes written by the art therapists, instructors, and program leaders. When working one-on-one with a resident and care partner at an assisted living facility, the team leaders find that a short conversation can go a long way in discovering things that are important to the resident (music, a favorite poem, a painting). This leads to a more successful experience, and we modify the arts modules to reflect it. We use pre- and post-surveys for online programs. Google Docs are used for the Creative Caregiving video series on YouTube.**

**Evaluations from each area of programming are collected and analyzed by staff, who consider repeated observations and critiques.**

**ACA Leadership: In addition to board meetings, the Board of Trustees attend an annual Retreat to evaluate ACA's mission, programs, vision and the sustainability of the organization. This year, board members attended a series of Equity, Diversity, Inclusion and Accessibility (EDIA) training sessions.**

## E. Impact - Reach Page 5 of 12

**For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.**

**Total number of individuals who will be engaged?**

**75550**

**1. What is the estimated number of events related to this proposal?**

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**240**

**2. What is the estimated number of opportunities for public participation for the events?**

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**1,100**

**3. How many Adults will participate in the proposed events?**

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**73,000**

**4. How many K-12 students will participate in the proposed events through their school?**

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**1,000**

**5. How many individuals under the age of 18 will participate in the proposed events outside of their school?**

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**1,200**

## 6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

### 6.1. Number of artists directly involved?

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350

### 6.2. Number of Florida artists directly involved?

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60

## 7. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the "No Specific Group" options.

### 7.1. Race Ethnicity: (Choose all that apply) \*

- American Indian or Alaskan Native
- Asian
- Black or African American
- Hispanic or Latino
- White

### 7.2. Age Ranges (Choose all that apply): \*

- Children/Youth (0-17 years)
- Young Adults (18-24 years)
- Adults (25-64 years)
- Older Adults (65+ years)

### 7.3. Underserved/Distinct Groups: \*

- Individuals with Disabilities
- Individuals in Institutions
- Individuals below the Poverty Line
- Military Veterans/Active Duty Personnel
- Youth at Risk

## 8. Describe the demographics of your service area. (2000 characters)\*

**Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.**

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**As our service area, New Smyrna Beach is recognized as one of the “100 Best Small Art Towns In America” in the book by the same name by John Villani, and epitomizes the term “creative communities.” Research suggests that creativity and artistic expression contribute to healthy aging. Creativity is linked to decreased stress, better cognitive health, self-acceptance, and sense of purpose.**

**As a retirement community, the population of New Smyrna Beach is growing each year. The population as of the latest 2022 census projection is 32,119, with an average of 37.2% of residents aged 65 or over. The veteran population is .11%. The employment rate is 42%. Thirty-five percent of the population has a college education - a BA or above.**

**An estimated 8,000 people of all ages attend programs at the local community and cultural centers and 54% go to the library each year (an additional 16,000 people), according to statistics from the Pew Internet and American Life Project.**

**The median age is 59.3 and the median household income is \$66,159. Between 2017 and 2022 the population of New Smyrna Beach, FL grew from 25,103 to 32,119, and its median household income increased from \$52,772 to \$66,159.**

**The five largest ethnic groups in New Smyrna Beach are:**

- **White (Non-Hispanic) (85%),**
- **Black or African American (Non-Hispanic) (2.7%),**
- **Hispanic (7.1%),**
- **Two or more races (4.2%) and**
- **Asian (Non-Hispanic) (0.8%)**
- **Native American (0.2%)**

**98.1% are U.S. citizens.**

**8.9% of the population under 65 have a disability.**

## **9. Additional impact/participation numbers information (optional) (1500 characters)**

**Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.**

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**ACA determines areas of need and develops new and unique programs to serve the local community. Although these “locally sourced and produced” programs take place in Volusia County, they are being recognized and praised nationally and internationally. *Information about additional programs of this type is included in our Support Materials.***

**With guidance from the National Park Service, we are packaging and testing the Young Sound Seekers program curriculum for a nationwide audience of teachers and interpreters through the NPS teacher portal. Three additional modules are now being field tested at such national parks as Rocky Mountain National Park.**

Young Sound Seekers “audio postcards” have been recorded and are being featured on the National Park Service Natural Sounds and Night Skies Division website and its OnCell mobile app. Audio postcards evoke the sounds and story of a particular place.

In March 2023, The Forum for Acoustic Ecology (WFAE) came to Atlantic Center for the Arts for its 30th WFAE conference: Listening Pasts - Listening Futures, a week of environmental arts sound events. It was WFAE's first hybrid (virtual and in-person) international conference since 2011 and the first conference of its kind in the United States. We were honored that they chose ACA as their venue. There were 6 community outreach events tied to the conference, from a children's program at the local library to soundwalks in various locations to sound art installations at ACA's main campus.

10. In what counties will the project/program actually take place? (Select a minimum of one) \*

- Orange
- Seminole
- Volusia

11. What counties does your organization serve? (Select a minimum of one)\*

- Brevard
- Broward
- Flagler
- Miami-Dade
- Orange
- Osceola
- Seminole
- Volusia

12. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

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ACA addressed and met the challenges presented by Covid-19. We increased our online presence with dozens of workshops that reached many thousands more people than we could have accommodated in person. We connected virtually, reduced isolation, and helped unleash the creative spirits of 15,000+ people. This was such an unexpected success that we have continued our virtual programming, which is on FaceBook, YouTube, Instagram, and accessed through links on our website.

There is no charge to access the videos, which can be seen by the public at any time.

A series of 22 instructional video modules were developed for Volusia County Schools art teachers who were struggling with art programming during the pandemic. Former ACA Mentoring Artists throughout the United States were consulted about their artistic philosophy and techniques. They were honored to be involved in the project and provided valuable information for the video modules.

Through two-year funding from the United Way, we are developing a series of 8 Creative Caregiving videos that involve 4 generations of a family. The videos are posted on ACA's Facebook page. *(Examples with links are included in our Support Materials.)*

The artist residencies since October 2020 have been hybrid residencies until the past few months. As Covid restrictions were lifted, we had more artists attending the residency in person though some preferred to participate virtually. The community outreaches have been hybrid, with a smaller in-person audience because of Covid. The Mentoring Artist talks are presented via Zoom and later posted on ACA's YouTube channel to encourage a wider viewership.

### 13. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

**Organizations:** Include education and outreach activities.

**Solo or Individual Artists:** Include any positive social elements and community engagement anticipated from the project.

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According to the most recent Americans for the Arts study, its Arts & Economic Prosperity Calculator indicates ACA provides nearly \$3 million in total economic impact, generating 79.9 FTE jobs, \$1,437,999 in household income, \$104,207 of local government revenue and \$123,992 of state government revenue annually. When the new Arts & Economic Prosperity Calculator is available at the end of 2023, we anticipate that our economic impact will be even greater.

ACA has been an economic driver for the city of New Smyrna Beach since its inception. In addition to its \$2 million budget, much of which is spent in the city environs, it brings 150+ artists (in some years, up to 25% of the artists come from outside the United States) and many thousands of cultural tourists to the area every year. The artists spend money, often staying longer than the three-week residency, promote the city to friends and colleagues, and often return.

ACA offers more than 250 programs each year, serving more than 75,000 people. If even only 5% of our audience were to stay one night in the area, ACA would generate nearly 3,600 room stays per year. When combined with ACA's rentals at the main campus, conservatively, ACA generates 7,800 room nights each year! Our diverse audience comes from all over Florida, the United States, and from countries around the world.

Our activities, programs, classes, and workshops unleash the participants' creative spirits. They support 100+ artists each year in their creation of new work; and engage and pay over 20 local area artists to serve as community arts instructors.

Volunteers make up the backbone of ACA and we certainly couldn't do what we do without them. The cash value of a volunteer hour was \$29.32 in 2022, according to Independent Sector statistics ([independentsector.org](http://independentsector.org)). There were 5,276 hours volunteered in 2022, representing an

economic impact of \$154,692. ACA's archiving project is volunteer driven and will account for a huge increase in volunteer hours in 2023 as we digitize, accession and catalog at-risk videos, photographs, and artworks of some of the most significant artists of the 20th century who were at ACA in the 1970s and 1980s. The archives will inform our programming when ACA celebrates its 50th anniversary in 2027. Although volunteer hours declined during the pandemic, they are rebounding to previous levels (over 11,000 hours, representing \$329,450).

Internationally acclaimed Mentoring Artists select highly talented mid-career and emerging artists to work with them during the residency. Since 1982, ACA has served over 5,600 artists worldwide, including Mentoring Artists who have been awarded: 27 Pulitzer Prizes, 9 Emmys, 142 NEA Fellowships, 141 Guggenheim Fellowships, 3 Grammys, 3 Oscars, 30 MacArthur "Genius" Awards, 28 Obies, 11 Bessies, 4 Poet Laureates, and 8 National Book Awards.

ACA is located on 68 pristine acres, part of the original Turnbull settlement founded 250 years ago, and adjacent to an environmental preserve of 2,200 acres. Because of its unique location, ACA is a destination for cultural, architectural, historical, and environmental tourists as well as business retreats, university programming, trade workshops, photo shoots, and film productions.

## 14. Marketing and Promotion

### 14.1. How are your marketing and promoting your organizations offerings? \*

- Brochures
- Collaborations
- Direct Mail
- Email Marketing
- Magazine
- Newsletter
- Newspaper
- Radio
- Organic Social Media

### 14.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

ACA marketing efforts reflect our diverse programming and events. When our artist residencies, environmental arts programs, and community arts programs aren't in session, we market our facility rentals. Facility rentals are aligned with ACA's mission and include residencies for cultural partners (OneBeat and Oolite Arts), university programming (Stetson University and University of Central Florida), international conferences (Forum for Acoustic Ecology), workshops, businesses retreats, photo shoots, and film productions.

Promotional vehicles include a monthly newsletter, the *eCurrent*, distributed to 25,200 people via email. Our average open rate is 23%, which is 3% above the industry standard. We also produce 3 printed calendars per year, which are available in print at ACA facilities and events. *Samples are included in the supplements section.* Frequent press releases are sent



to media contacts. All events are posted on ACA's website ([atlanticcenterforthearts.org](http://atlanticcenterforthearts.org)), which is an excellent source for community program information. Targeted email blasts and posts to social media announce and promote each event.

For ACA social media users/followers, there are 9,700 (Facebook) + 5,000 (Instagram), for a total of 14,700. ACA's Facebook reach is 49,890 and our Instagram reach is 5,681. In the past six months, we have increased our Instagram reach by 57.3%, while the Facebook Page reach has remained steady. With such positive results, we are targeting Instagram as an area for growth and expansion.

Mentoring Artist outreach events are promoted to the public through press releases to all relevant Central Florida media, including local newspapers, broadcast media, and the arts industry. The Arts & Wellness program and other programs (e.g., Summer Art Camp) are marketed through program brochures and quarterly calendars/brochures (*please see examples in our Support Materials*). These are mailed directly and distributed at various venues. Exhibitions by Florida artists are promoted via postcards, with targeted mailing and dissemination in ACA's galleries and at downtown New Smyrna Beach locations.

Events are also promoted through weekly local radio interviews with one of our media partners.

To increase attendance in 2024 - 2025, we will implement additional web-based direct marketing and increase our social media networking. Since streaming programming online through Facebook and YouTube during the pandemic resulted in a huge surge of thousands of viewers, we are continuing to offer online programs.

Our marketing plan is driven, in part, by comprehensive artist-in-residence surveys and program survey cards for attendees. Typically, these programs (pre-Covid-19) have averaged 211 people in attendance, with 4% completing and returning the questionnaire. The collected data shows our audience is 76% female and 24% male, with an average age of 53. In terms of education, 5% are high school graduates, 25% have attended some college, 31% have Bachelors degrees, 34% have Masters degrees, and 5% hold PhD degrees. Our audience travels to these events from 23 states, 10 countries, and throughout Florida; 46% are returning visitors and 54% are first-time visitors. One hundred percent state they would recommend ACA's program to a friend. These figures indicate that ACA produces high-quality programs that draw both new and returning highly-educated audiences.

Our marketing expansion plans include:

- Expanding social networking and email announcements to and by community partners, including chambers of commerce, media outlets, and other cultural organizations.
- Continuing to expand the [atlanticcenterforthearts.org](http://atlanticcenterforthearts.org) website and make it more accessible. Typically, more than 48,000 users visit our website, viewing 154,118 pages. The users find our site: Organically 30,636; Direct link 21,114; Referral site 5,064; Social media 12,873; Email blasts 2,344.

In-kind media contributors and partner organizations include: Canal Street Historic District, Gage Publishing, Daytona Beach News-Journal, Hometown News, Image Today, Orlando Weekly, Southeast Volusia Chamber of Commerce, VISIT FLORIDA, WMFE national public radio, WSBB local radio, WUCF 89.9 FM, and Spectrum television network.

## F. Impact - Access for All Page 6 of 12

**1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)**

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at [dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility](https://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility). We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

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**ACA is committed to offering accessible and inclusive programs for participants of all ages, backgrounds, experience levels, and abilities.**

**In 2018, ACA received the Diversity and Inclusion Award from the Florida Department of State. ACA was one of only 18 organizations in the entire state of Florida to receive this award.**

**The entire ACA complex of artist studios and residences has a seamless system of ramps and boardwalks that unites all the buildings. You can access the entire campus without having to negotiate even one stair! All public areas are located at street level with abundant handicapped parking. The six studios and adjacent bathrooms are easily accessible, as are the visitor center and gallery, administration building, commons, fieldhouse, and all bathrooms. Four of the 28 residences are ADA compliant for physical access with an extra bed for a caregiver.**

**ACA's downtown arts campus—Arts on Douglas Art Gallery and Harris House Community Arts Center—are ADA compliant and accessible.**

**Each year, children with physical and developmental disabilities participate in Summer Art Camp, adults participate in the residency program, older adults participate as volunteers, and audience members are welcomed at presentations, lectures, openings, and exhibitions.**

**Dancer José Domínguez, who is blind, participated in a residency with choreographer Victoria Marks and was accompanied by his service dog in the dance studio. A child who was legally blind successfully took part in Summer Art Camp and children with autism participate in many of our programs. Associate Artist Travis House, a musician with Cerebral Palsy, attended a residency. *(His evaluation is in the Support Materials.)***

**In 1996, director Joseph Chaikin led a disability-themed residency, along with playwright Gilbert Girion, and dramatist Bill Hart. One of the results of the residency led to the transformation of the accessibility of the entire ACA main campus and the Leeper Studio Complex.**

**In 2020, ACA received 5-year grant from the National Park Service to create a program to help blind/low sighted people experience, navigate, and thrive in national parks, such as Canaveral National Seashore, one of our program partners.**

**Accessibility symbols are used in our marketing materials and newsletters (see *samples in the Support Materials*), ACA provides a public contact for information about accommodations, promotional materials are available in large-print formats upon request, and closed captioning is available on all our YouTube videos.**

**Physical accessibility includes:**

- **integrated and dispersed wheelchair seating in assembly areas;**
- **wheelchair-accessible stage/backstage, meeting, and dressing rooms;**
- **accessible studios, classrooms, and work spaces; and**
- **directional signage for accessible entrances, restrooms, and other facilities.**

**ACA also provides:**

- **a public contact for information about accessibility;**
- **large-print brochures/labels/programs upon request; and**
- **closed captioning on all YouTube videos.**

## **2. Policies and Procedures**

Yes

No

## **3. Staff Person for Accessibility Compliance**

Yes

No

**3.1. If yes, what is the name of the staff person responsible for accessibility compliance?**

**Nancy Lowden Norman**

## **4. Section 504 Self Evaluation**

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

**4.1. If yes, when was the evaluation completed? 6/1/2023**

**5. What efforts has your organization made to provide programming for all? (2000 characters)**

**One of ACA's founding beliefs, since our inception in 1977, is to provide programming for all. We work on this goal every year.**

- **ACA is a recipient of a 2018 Diversity and Inclusion Award from the Florida Department of State.**
- **ACA Community Programs Director Eve Payor received the John F. Kennedy Center for the Performing Arts Leadership Exchange in Arts and Disability (LEAD) Emerging Leader Award in 2021.**

**These are merely a few of many examples:**

**Black, Indigenous and People of Color (BIPOC) residents. We serve young people of the historic African American Westside community. Poet and artist Kikia Jade leads a weekly summer workshop for youth. *Poetry Kickoff!* encourages teens to express themselves using poetry, spoken word, and freestyle lyrics. Local music producer, Justincredible, inspires creativity and healing in his video series.**

**People with Disabilities. Each year, children with disabilities participate in Summer Art Camp, adults with disabilities attend the residency program, and older adults with disabilities participate as volunteers.**

- **ACA received a 5-year award from the National Park Service to create a program that engages the blind/low sighted community of Volusia County who have one or more additional disabilities. Students develop skills by listening to and recording the environment.**
- **The Young Sound Seekers 2022 summer audio lab took place at Stetson University, funded by the National Environmental Education Foundation. The program taught blind and sighted students how to collect sounds and use a digital audio workstation to produce a podcast.**
- ***Memory Tones* is designed for newly blind adults. Led by British sound artist Justin Wiggan, it helps the blind turn a memory into sound through color.**
- **ACA delivers arts programming to disabled veterans at the Daytona Beach Vet Center.**

**Senior Citizens. Older adults form a major portion of our demographics and are a focus of monthly artist lectures and discussions, receptions to meet the artists in residence, outreaches by Mentoring Artists, music events, and volunteer opportunities. They are also part of our intergenerational Arts & Wellness program.**

**Scholarships: Since March 2020, all accepted Associate Artists have attended our residencies "fee free", which encourages economically and culturally diverse artists, including emerging artists, to apply. Fifty percent of children who attend ACA Summer Art Camp receive scholarships.**

# G. Management and Operating Budget Page 7 of 12

## 1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

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**1977:** The idea of a place where artists could work with internationally renowned masters in a natural environment—Atlantic Center for the Arts (ACA)—came into being with Doris Leeper, a painter, sculptor, and environmentalist.

**1979:** The Rockefeller Foundation provided the \$15,000 in seed money to begin ACA. Leeper then raised the \$50,000 necessary to buy a 10-acre plot. Three years later, 5 main buildings were completed. Over the years, 5 additional buildings were built, and another 68 acres were purchased.

**1982:** ACA opened for the first interdisciplinary residency with author James Dickey, sculptor Duane Hanson and composer David Del Tredici.

**1991:** Responding to community needs, ACA broadened its mission to provide year-round educational programs for children and adults and opened a community center in downtown New Smyrna Beach.

**1997:** The Leeper Studio Complex was completed—7 new buildings connected to existing structures by raised wooden walkways. The complex includes a library and studios for painting, sculpture, dance, music/recording, writing, and a theater. They provide 12,000 sq. ft. of interconnected workspace and a space for public programs.

**2007:** Pabst Visitor Center & Gallery, funded through Volusia County ECHO, the State of Florida, and private donations, opened.

**2012:** ACA began the Community Artist-In-Residence project to serve New Smyrna Beach.

**2014:** ACA entered into a cooperative management agreement with Arts on Douglas gallery downtown. Arts on Douglas advances and supports professional Florida artists and their work. ACA's founder, Doris Leeper, was one of its original members.

**2016:** ACA's innovative intergenerational Arts & Wellness program was established in conjunction with the Pabst Charitable Foundation for the Arts and the National Center for Creative Aging.

**2017:** ACA celebrated its 40th anniversary of outstanding contributions to the arts, with events that included a 40-year retrospective, book launches, environmental tours and a Doris Leeper exhibit at the local history museum.

**2018:** Two significant funding initiatives began—a Buildings and Structures campaign to ensure ACA's physical assets are maintained at the highest level and a Scholarship Fund, so Associate Artists can attend residencies "fee free." These initiatives have been completed.

**2021: ACA announced the *Legacy Campaign* to fully endow the residency program. We have raised \$1.5 million to date.**

## 2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Atlantic Center for the Arts is fiscally healthy with over \$3.5 million in endowment funds with a healthy grant cycle. We expect to be able to sustain our operations with a robust and energetic donor base. All program activities are sustainable by our endowments beyond the grant period.

ACA has worked hard to maintain a healthy fiscal condition. We are continuing to raise permanent endowment funds for our residency program and expect to offer our programs "fee-free" in perpetuity. The *Legacy Campaign* will raise a total of \$3 million by the end of 2024. This will cover all expenses for the Mentoring Artists and will allow emerging and mid-career Associate Artists to participate in a life-changing residency at ACA. As of 2023, we have raised \$1.1 million.

We met the challenges of Covid-19 and our programs are stronger than ever. Plans to sustain the proposal activities are evidenced by our 46-year history of success, given our flexibility and diversified funding sources.

ACA has a board-approved Readiness Plan that address unexpected and potentially threatening situations that could arise, placing the organization in potential crisis. These plans cover ACA's staffing, physical facilities, material collections, financial issues, and responsibilities to participants while residing on campus during residence, as well as the natural environment of the campus. An updated 5-year strategic plan, which is ready for Board approval, will take us through our 50th anniversary in 2027.

## 3. Completed Fiscal Year End Date (m/d/yyyy) \* 12/31/2022

## 4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$368,815	\$375,346	\$375,346
2. Personnel: Programmatic	\$531,345	\$588,973	\$588,973
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic	\$427,305	\$391,362	\$391,362

<b>5. Outside Fees and Services: Other</b>	<b>\$340,381</b>	<b>\$334,400</b>	<b>\$334,400</b>
<b>6. Space Rental, Rent or Mortgage</b>			
<b>7. Travel</b>	<b>\$35,495</b>	<b>\$34,000</b>	<b>\$34,000</b>
<b>8. Marketing</b>	<b>\$18,946</b>	<b>\$10,500</b>	<b>\$10,500</b>
<b>9. Remaining Operating Expenses</b>	<b>\$239,389</b>	<b>\$174,778</b>	<b>\$174,778</b>
<b>A. Total Cash Expenses</b>	<b>\$1,961,676</b>	<b>\$1,909,359</b>	<b>\$1,909,359</b>
<b>B. In-kind Contributions</b>	<b>\$136,250</b>	<b>\$190,936</b>	<b>\$190,936</b>
<b>C. Total Operating Expenses</b>	<b>\$2,097,926</b>	<b>\$2,100,295</b>	<b>\$2,100,295</b>
<b>Income</b>	<b>Previous Fiscal Year</b>	<b>Current Fiscal Year</b>	<b>Next Fiscal Year</b>
<b>10. Revenue: Admissions</b>			
<b>11. Revenue: Contracted Services</b>	<b>\$404,266</b>	<b>\$424,053</b>	<b>\$424,053</b>
<b>12. Revenue: Other</b>		<b>\$575,550</b>	<b>\$575,550</b>
<b>13. Private Support: Corporate</b>	<b>\$33,000</b>	<b>\$42,500</b>	<b>\$42,500</b>
<b>14. Private Support: Foundation</b>	<b>\$112,147</b>	<b>\$194,000</b>	<b>\$194,000</b>
<b>15. Private Support: Other</b>	<b>\$562,780</b>	<b>\$442,381</b>	<b>\$442,381</b>
<b>16. Government Support: Federal</b>	<b>\$15,000</b>	<b>\$15,000</b>	<b>\$15,000</b>
<b>17. Government Support: State/Regional</b>	<b>\$160,000</b>	<b>\$149,875</b>	<b>\$149,875</b>
<b>18. Government Support: Local/County</b>	<b>\$75,303</b>	<b>\$66,000</b>	<b>\$66,000</b>
<b>19. Applicant Cash</b>			

<b>D. Total Cash Income</b>	<b>\$1,362,496</b>	<b>\$1,909,359</b>	<b>\$1,909,359</b>
<b>B. In-kind Contributions</b>	<b>\$136,250</b>	<b>\$190,936</b>	<b>\$190,936</b>
<b>E. Total Operating Income</b>	<b>\$1,498,746</b>	<b>\$2,100,295</b>	<b>\$2,100,295</b>

### 5. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

The 2022 investment returns on endowment accounts included nearly \$800,000 in unrealized losses. These securities were not sold and have since regained value. This is the reason for the large deficit.

NOTE: In the attachments section, we have provided Form 990 for FY2021. Form 990 for FY2022 is being finalized by our CPAs and will not ready until the end of June. However, the audit for FY2022 is available and we are including it as one of the Support Materials.

### 6. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

### 7. Hours \*

- Organization is open full-time
- Organization is open part-time

### 8. Does your organization have a strategic or long range plan?

- Yes
- No



# H. Management and Proposal Budget Page 8 of 12

## 1. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

## 2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at [dos.myflorida.com/cultural/grants/grant-programs](https://dos.myflorida.com/cultural/grants/grant-programs).

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)

Save each individual line within the budget.

To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

### 2.1. Personnel: Administrative \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Director	\$110,000	\$8,130	\$0	\$118,130
2	Office and Data Coordinator	\$0	\$53,035	\$0	\$53,035
3	Director of Communication and Foundation Giving	\$0	\$65,671	\$0	\$65,671
4	Facility Coordinator	\$0	\$45,357	\$0	\$45,357
<b>Totals:</b>		<b>\$110,000</b>	<b>\$265,346</b>	<b>\$30,000</b>	<b>\$405,346</b>

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
5	Director of Development	\$0	\$53,048	\$0	\$53,048
6	Facility Rental Coordinator	\$0	\$40,105	\$0	\$40,105
7	Volunteers	\$0	\$0	\$30,000	\$30,000
<b>Totals:</b>		<b>\$110,000</b>	<b>\$265,346</b>	<b>\$30,000</b>	<b>\$405,346</b>

## 2.2. Personnel: Programmatic \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Director of Residency and Exhibitions	\$39,875	\$47,309	\$0	\$87,184
2	Residency Coordinator	\$0	\$59,889	\$0	\$59,889
3	Community Artist	\$0	\$28,189	\$0	\$28,189
4	Housekeeper	\$0	\$47,889	\$0	\$47,889
5	Volunteer and Summer Camp Coordinator	\$0	\$12,311	\$0	\$12,311
6	Gallery Director	\$0	\$74,762	\$0	\$74,762
7	Community Artist	\$0	\$21,729	\$0	\$21,729
8	Campus Facility Maintenance	\$0	\$48,516	\$0	\$48,516
9	Director of Community Programs	\$0	\$67,093	\$0	\$67,093
10	Gallery Assistant	\$0	\$55,937	\$0	\$55,937
11	Facility Manager	\$0	\$64,336	\$0	\$64,336
12	Chef	\$0	\$21,138	\$0	\$21,138
<b>Totals:</b>		<b>\$39,875</b>	<b>\$549,098</b>	<b>\$20,000</b>	<b>\$608,973</b>

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
13	Volunteers	\$0	\$0	\$20,000	\$20,000
<b>Totals:</b>		<b>\$39,875</b>	<b>\$549,098</b>	<b>\$20,000</b>	<b>\$608,973</b>

### 2.3. Personnel: Technical/Production \*

### 2.4. Outside Fees and Services: Programmatic \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Honoraria	\$0	\$123,000	\$0	\$123,000
2	Contract Labor	\$0	\$44,000	\$0	\$44,000
3	Utility Fees	\$0	\$22,000	\$0	\$22,000
4	Artistic Commissions	\$0	\$140,000	\$0	\$140,000
5	Insurance for Programs	\$0	\$59,000	\$0	\$59,000
6	Volunteer Support	\$0	\$0	\$2,000	\$2,000
7	Other Programmatic Outside Fees and Services	\$0	\$3,362	\$0	\$3,362
<b>Totals:</b>		<b>\$0</b>	<b>\$391,362</b>	<b>\$2,000</b>	<b>\$393,362</b>

### 2.5. Outside Fees and Services: Other \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Contract Labor	\$0	\$150,000	\$0	\$150,000
2	Investment Management Fees	\$0	\$23,000	\$0	\$23,000
3	Equipment Rental Fees	\$0	\$15,000	\$0	\$15,000
<b>Totals:</b>		<b>\$0</b>	<b>\$334,400</b>	<b>\$138,936</b>	<b>\$473,336</b>

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
4	Utility Fees	\$0	\$39,000	\$0	\$39,000
5	Insurance Fees	\$0	\$50,000	\$0	\$50,000
6	Audit and Tax Preparation	\$0	\$14,500	\$0	\$14,500
7	Other Administrative Fees and Services	\$0	\$42,900	\$0	\$42,900
8	Volunteers	\$0	\$0	\$138,936	\$138,936
<b>Totals:</b>		<b>\$0</b>	<b>\$334,400</b>	<b>\$138,936</b>	<b>\$473,336</b>

#### 2.6. Space Rental (match only) \*

#### 2.7. Travel (match only) \*

#	Description	Cash Match	In-Kind Match	Total
1	Mentoring Artist Travel	\$34,000	\$0	\$34,000
<b>Totals:</b>		<b>\$34,000</b>	<b>\$0</b>	<b>\$34,000</b>

#### 2.8. Marketing \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Various Marketing	\$0	\$10,500	\$0	\$10,500
<b>Totals:</b>		<b>\$0</b>	<b>\$10,500</b>	<b>\$0</b>	<b>\$10,500</b>

#### 2.9. Remaining Proposal Expenses \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Repairs and Maintenance	\$0	\$75,000	\$0	\$75,000
2	Fundraising	\$0	\$50,000	\$0	\$50,000
<b>Totals:</b>		<b>\$0</b>	<b>\$174,778</b>	<b>\$0</b>	<b>\$174,778</b>

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
3	Office and Ancillary Supplies	\$0	\$49,778	\$0	\$49,778
<b>Totals:</b>		<b>\$0</b>	<b>\$174,778</b>	<b>\$0</b>	<b>\$174,778</b>

**2.10. Amount of Grant Funding Requested:**

\$149,875

**2.11. Cash Match:**

\$1,759,484

**2.12. In-Kind Match:**

\$190,936

**2.13. Match Amount:**

\$1,950,420

**2.14. Total Project Cost:**

\$2,100,295

**3. Proposal Budget Income:**

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

**3.1. Revenue: Admissions \*****3.2. Revenue: Contracted Services \***

#	Description	Cash Match	Total
1	State University System	\$164,052	\$164,052
2	Facility Rentals	\$260,001	\$260,001
<b>Totals:</b>		<b>\$0</b>	<b>\$424,053</b>

**3.3. Revenue: Other \***

#	Description	Cash Match	Total
1	Investment Income	\$300,000	\$300,000
2	Gallery and Gift Shop Sales	\$275,550	\$275,550
<b>Totals:</b>		<b>\$0</b>	<b>\$575,550</b>

#### 3.4. Private Support: Corporate \*

#	Description	Cash Match	Total
1	Various Corporations	\$42,500	\$42,500
<b>Totals:</b>		<b>\$0</b>	<b>\$42,500</b>

#### 3.5. Private Support: Foundation \*

#	Description	Cash Match	Total
1	Pabst Steinmetz Foundation	\$25,000	\$25,000
2	Andy Warhol Foundation	\$100,000	\$100,000
3	Art and Phyllis Grindle Foundation	\$25,000	\$25,000
4	Other Foundations	\$44,000	\$44,000
<b>Totals:</b>		<b>\$0</b>	<b>\$194,000</b>

#### 3.6. Private Support: Other \*

#	Description	Cash Match	Total
1	Contributions and Bequests	\$92,381	\$92,381
2	Annual Fundraiser	\$350,000	\$350,000
<b>Totals:</b>		<b>\$0</b>	<b>\$442,381</b>

#### 3.7. Government Support: Federal \*

#	Description	Cash Match	Total
1	National Endowment for the Arts	\$15,000	\$15,000
<b>Totals:</b>		<b>\$0</b>	<b>\$15,000</b>

### 3.8. Government Support: Regional \*

### 3.9. Government Support: Local/County \*

#	Description	Cash Match	Total
1	Volusia County	\$66,000	\$66,000
<b>Totals:</b>		<b>\$0</b>	<b>\$66,000</b>

### 3.10. Applicant Cash \*

### 3.11. Total Project Income:

\$2,100,295

### 3.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$149,875	\$149,875	7%
B.	Cash Match	\$1,759,484	\$1,759,484	84%
	<b>Total Cash</b>	<b>\$1,909,359</b>	<b>\$1,909,359</b>	<b>91%</b>
C.	In-Kind	\$190,936	\$190,936	9%
	<b>Total Proposal Budget</b>	<b>\$2,100,295</b>	<b>\$2,100,295</b>	<b>100%</b>

## 4. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

### Federal Government Support:

ACA receives funding from the *National Endowment for the Arts* through the Grants for Arts Projects, which helps support the Artists-in-Residence program, our core mission. These funds are totally separate from any State of Florida funds.

**Contracted Services Revenue:**

**The income from the *State University System* is for the University of Central Florida's use of ACA's facilities for classes, meetings, conferences, and other functions. Faculty and graduate-level students at the University of Central Florida and other state universities within the state university system are permitted to use ACA's library for research purposes; rare archival films and tapes may be examined within the facilities of ACA. Certain art objects may be loaned from time to time to the University or other cooperating institutions.**



# I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

## 1. Required Attachment List

Please upload your required attachments in the spaces provided.

### 1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
ACA Substitute W-9.pdf	34 [KB]	6/17/2023 3:28:50 PM	<a href="#">View file</a>

### 1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
ACA 990 - 2021.pdf	641 [KB]	6/17/2023 11:04:28 AM	<a href="#">View file</a>

## 2. Support materials (required)\*

<b>File</b>	<b>Title</b>	<b>Description</b>	<b>Size</b>	<b>Type</b>	<b>View (opens in new window)</b>
<b>ACA Campus and Facilities .pdf</b>	<b>ACA Studios and Facilities</b>	<b>Description and photographs of ACA Studios and Facilities. ACA's main campus has won 8 national architecture awards for excellence. A newspaper article about the 2022 architecture award is included.</b>	<b>5139 [KB]</b>		<b>View file</b>
<b>ACA 2022 and 2023 Printed Calendars.pdf</b>	<b>ACA 2022 and 2023 Printed Calendars</b>	<b>The calendars show many of ACA's programs and highlights. The calendars feature the "Culture Builds Florida" logo because they were printed before the new "Florida Arts &amp; Culture" logo was unveiled.</b>	<b>8996 [KB]</b>		<b>View file</b>
<b>ACA Website and Social Media Links and Samples.pdf</b>	<b>ACA Website and Social Media Links and Samples</b>	<b>ACA Website and Social Media Links. The website shows the "Florida Arts &amp; Culture" logo and accessibility symbols.</b>	<b>3719 [KB]</b>		<b>View file</b>
<b>Scenes from Residency #189.pdf</b>	<b>Scenes from Residency #189</b>	<b>These are a few selected photos from our most recent Residency #189, along with comments from Mentoring Artist Nina C. Young, composer.</b>	<b>1950 [KB]</b>		<b>View file</b>
<b>ACA Associate Artist Support and Student Exhibitions.pdf</b>	<b>ACA Supports Associate Artists and Univeristy Students</b>	<b>ACA supports former Associate Artists with the first annual InfoBahn exhibition and provides an exhibition opportunity for Florida university students with the 34th annual University Student Exhibition.</b>	<b>2902 [KB]</b>		<b>View file</b>

<b>File</b>	<b>Title</b>	<b>Description</b>	<b>Size</b>	<b>Type</b>	<b>View (opens in new window)</b>
<b>Arts and Wellness and Community Programs.pdf</b>	<b>Arts and Wellness and Community Programs</b>	<b>These documents include Creative Caregiving videos, the Arts &amp; Wellness Academy, a student exhibition, and Summer Art Camp.</b>	<b>1760 [KB]</b>		<b>View file</b>
<b>Arts and the Environment Programs.pdf</b>	<b>Arts and the Environment Programs</b>	<b>The Young Sound Seekers, a program for blind teens, is featured in Toyota USA newsletter and Twitter. Also included is the "Put A Bird on It" community arts program.</b>	<b>2881 [KB]</b>		<b>View file</b>
<b>ACA Survey Examples and Thank You Letters.pdf</b>	<b>Survey Examples and Thank You Letters</b>	<b>Survey cards for Community programs are provided. Associate Artist Travis House, who has Cerebral Palsy, talks about ACA's accessibility and his residency experience. Thank you letters from a Mentoring Artist and an Associate are also included.</b>	<b>633 [KB]</b>		<b>View file</b>
<b>Atlantic Center for the Arts AUDIT - FS 12-31-22.pdf</b>	<b>ACA Audit for FY2022</b>	<b>Form 990 for FY2022 will be ready at the end of June. Form 990 for FY2021 is included in the attachments. As reference, this is ACA's audit for FY2022.</b>	<b>304 [KB]</b>		<b>View file</b>

2.1.

# J. Notification of International Travel Page 10 of 12

## Notification of International Travel

**In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.**

### 1. Notification of International Travel

**I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.**

# K. Single Audit Act Page 11 of 12

## Single Audit Act

In accordance with 2 CFR 200, Subpart F - Audit Requirements; Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes; and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN 59-1998321 expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

### 1. Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with: 2 CFR 200, Subpart F - Audit Requirements; Section 215.197, Florida Statutes, Florida Single Audit Act; and the policies and procedures established by the Division of Arts and Culture.

# L. Review & Submit Page 12 of 12

## 1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.286, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

## 2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Atlantic Center for the Arts, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

### 2.1. Signature (Enter first and last name)

Nancy Lowden Norman

