

Hued Songs, Inc.

Project Title: Hued Songs 2024-2025

Grant Number: 25.c.pr.400.686

Date Submitted: Friday, June 30, 2023

Request Amount: \$25,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current **Guidelines** prior to starting the application: **Specific Cultural Project Grant Guidelines**

Application Type

Proposal Type: Underserved Cultural Community Development


Funding Category: Salary Assistance

Discipline: N/A

Proposal Title: Hued Songs 2024-2025

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Hued Songs, Inc. 
- b. DBA:
- c. FEID: 84-3259140
- d. Phone number: 786.525.6864
- e. Principal Address: 4974 SW 135th Avenue Miramar, 33027
- f. Mailing Address: 4974 SW 135th Avenue Miramar, 33027
- g. Website: huedsongs.org
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Community Organization
- j. County: Broward
- k. UEI: GPP4FA1CNV58
- l. Fiscal Year End Date: 12/31

1. Grant Contact *

First Name

Kunya

Last Name

Rowley

Phone 786.525.6864

Email kunya@huedsongs.org

2. Additional Contact *

First Name

Kunya

Last Name

Rowley

Phone 786.525.6864

Email kunya@huedsongs.org

3. Authorized Official *

First Name

Kunya

Last Name

Rowley

Phone 786.525.6864

Email kunya@huedsongs.org

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Performing Group

4.3. Applicant Discipline

Interdisciplinary

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2024 - Project End Date: 6/30/2025 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

5. How is your organization underserved? (select all that apply) *

- Applicant is minority (See definition in guidelines)

6. Total Cash Income *

What is your organization's Total Cash Income for your last completed fiscal year?

\$134,670

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

Hued Songs (HS) produces performances across South Florida that amplify Black joy and Black culture. Through song, spoken word, dance, and heart, our work is rooted across three core principles:

- 1) To provide a platform through which BIPOC artists can be seen, heard, and paid;
- 2) The arts are a right and not a privilege, thus we work to remove cost, geography, and perception barriers to every performance and gathering;
- 3) Every performance is an opportunity to build belonging, empathy, and community for all.

2. Project Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

Hued Songs is seeking funding to support the operational salary that will fuel our 2024-2025 season, leading up to and through our 2025 Juneteenth Experience, an annual tradition celebrating Juneteenth. The season will include the following:

- 1 mainstage performance that will take place in Miami-Dade and Broward county
- 3 collaborative, community performances (Including a community Kwanzaa celebration)
- 1 Juneteenth Festival, taking place across Miami-Dade, Broward, and Palm Beach counties.

Juneteenth – also known as Freedom Day, Jubilee Day, Liberation Day, and Emancipation Day – is a holiday celebrating the emancipation of those who had been enslaved in the United States. Following our inaugural, sold-out Juneteenth Experience, Hued Songs seeks to build upon this annual celebration honoring this holiday. The program will occur at three venues across South Florida and features a powerful, interdisciplinary performance of song, dance, spoken word, and digital media. The performance is helmed by a diverse cast of 12 artists, with a 5 person creative and production team to create this story of Juneteenth past, present, and future. The experience will invite the community to join in this celebration of black joy and black arts, either in person or virtually via a curated live-streaming experience.

Understanding that, too often, these deeply important cultural holidays are relegated to a day or month, Hued Songs leverages our entire season to amplify Black stories and voices to deepen our work and commitment to the community and artists, and invite a wide range of audience members to experience the arts through the lens of Black culture and identity. This season of public performances and community activations/ workshops champions our mission and vision to create a space for accessible arts and a powerful platform on which

local artists can be seen, heard, and paid.

2.1. Project Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

The work of Hued Songs is rooted in celebrating Black culture through artistic experiences. And at a time in which our country is reeling in the midst of social and racial reckoning, spaces and platforms to amplify black voices and Black stories are needed now, more than ever. To that end, this project and season will focus on three main goals:

1. Providing a platform for artists of color on which they can be seen, heard and paid. Our season will provide space for Black & Brown artists to amplify their work. This proposed season will engage and highlight approx. 20 local artists.
2. Create accessible arts programming| We believe the arts are a right and not a privilege. All programming as part of this season will be offered free of charge or at a cost that is not prohibitive and always with additional resources to remove barriers.
3. Community building through the arts | We believe that when we create spaces for cultural preservation, we are also creating space for dialogue around race and identity, helping to break down the barriers that too often exist. Our goal is to ensure our programming is available to a wide range of community members that are representative of the diversity of our city.

2.2. Project Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

Through our work in this season, Hued Songs will have three main objectives:

1. Hire, engage, and pay 30+ artists, production members, and creative team leaders over the course of our season leading up to and through our Juneteenth Experience, as well as 3 staff members.
2. Create six public-facing arts activations/ performances for the community and two digital offerings.
3. Reach a total of 2,000+ residents through our in-person programming and 2,500+ nationally through our virtual offerings.

2.3. Project Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

Leading up to our Juneteenth Experience Performance on June 19th, 2025, Hued Songs will engage in the following activities:

- Produce two public, mainstage performances in spaces within traditionally Black neighborhoods, offered to the public at ticket prices that range from \$0-\$25
- Assemble and equitably cast a diverse group of artists ranging from spoken word artists, singers, dancers, actors, and filmmakers to comprise the casts for performances, including our Juneteenth experience.
- Produce 3-4 community performances in collaboration with location organization. We will connect with diverse arts and cross-sector partners in geographically diverse neighborhoods to help activate spaces and neighborhoods with arts and catalyze a deepened sense of community. Examples of past activations include storytelling workshops, community dance classes, and performances in public spaces
- Work closely with our creative associate to amplify our work through partnerships, social media, and marketing.
- Work closely with our development consultant to partner with donors and corporations to amplify their giving through diverse performances and outreach and support of Hued Songs
- Source and find appropriate venues for each performance and community activation

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

To represent and celebrate Miami's vibrant Black culture, Hued Songs nurtures relationships with mission-aligned community partners who share an appreciation for the importance of culturally affirming programming and a desire to educate and engage the community. Artistic and cultural partners not only share Hued Songs' commitment to diversity, equity, and inclusion, but they also give voice to the complex intersections and cultures within South Florida that Hued Songs seeks to amplify and celebrate through the Juneteenth Experience. Committed to accessibility around this work, HS selects venues strategically located to reach as much of Miami-Dade County, Broward, and Palm Beach as possible, ensuring that all who wish to participate have the opportunity to do so. Inviting other organizations to actively further the mission and take ownership of the celebration, HS also engages partners who will further its reach and amplify impact, contributing creative energy and logistical support. Examples of past and proposed partnerships include:

- **Community Activation Partners throughout the county. We will be engaging with organizations in each neighborhood to partner in creating community-centered activations. Examples of organizations include The Little Haiti Cultural Complex and the Opa Locka CDC.**
- **Media Partners: Our Partnerships with the Greater Miami CVB and other media outlets like Artburst and Miami Times.**
- **Organization partners- Hued Songs also works with organizations throughout our city to amplify our outreach efforts. Some examples include:**
 - **our work with the YWCA of South Florida to provide workshops for parents and teachers that centered on the arts to learn about Juneteenth**
 - **Our work with Branches Miami and workshops for their students to learn further about Juneteenth and its significance.**
 - **Our partnership with Bookleggers Miami to create a diverse performance in Overtown Miami, centering the tenets of Juneteenth and liberation through the power of books and literacy.**
 - **Our residency with the African Heritage Cultural Arts Center, where we are based, host our rehearsals and lead community workshops.**

3. Project/Program Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

HS measures outcomes through:

- **Post-event surveys to audience members, artists, and partners**
- **Annual attendance to HS events, which has increased significantly year over year (targets: 4,600 in 2023, 5,000 in 2024)**
- **Eventbrite ticket page views**
- **Revenue growth**
- **Increases to our donor base and sourcing new funding opportunities that arise through partnerships and performances**
- **Successfully producing a first full-year season of programming across Miami-Dade**
- **Consistently employing ~38 BIPOC local artists and creatives throughout the grant, including a full-time executive director**
- **Working in deep collaboration with 12+ Miami-Dade nonprofits annually**
- **Maintaining a high percentage of returning partnerships (80%+) year over year**
- **Increasing our geographic footprint by 10-25% by 2025**
- **(With help, we'd like to determine how to measure): Number of Miami organizations that program work by and pay Black and Brown artists or an increase in their audiences'**

reporting greater accessibility to this work

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Total number of individuals who will be engaged?

5230

1. What is the estimated number of events related to this proposal?

6

2. What is the estimated number of opportunities for public participation for the events?

10

3. How many positions are being supported through the salary assistance grant?

1

4. How many Adults will participate in the proposed events?

4,500

5. How many K-12 students will participate in the proposed events through their school?

200

6. How many individuals under the age of 18 will participate in the proposed events outside of their school?

500

7. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

7.1. Number of artists directly involved?

30

7.2. Number of Florida artists directly involved?

24

8. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

8.1. Race Ethnicity: (Choose all that apply) *

- American Indian or Alaskan Native
- Asian
- Black or African American
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White
- Other racial/ethnic group

8.2. Age Ranges (Choose all that apply): *

- No specific age group.

8.3. Underserved/Distinct Groups: *

No specific underserved/distinct group

9. Describe the demographics of your service area. (2000 characters)*

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

Demographics included for examples of target neighborhoods:

Opa Locka

- Black: 60.9%
- Hispanic: 42.1%
- Poverty: 41.2%

Overtown, located in the City of Miami

- Black: 16.8%
- Hispanic: 72.7%
- Poverty: 23.4%

Miami Gardens

- Black: 70.8%
- Hispanic: 26.2%
- Poverty: 21.0%

Goulds

- Black: 37.3%
- Hispanic: 55.2%
- Poverty: 23.3%

Each performance will invite the community to participate in an activity centered around understanding freedom through artistic expression. These activations will be done in partnership with lead organizations within each community. For example, in Opa Locka we will partner with the Opa Locka CDC and in Overtown, we will partner with the Overtown CRA.

10. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

Despite approximately one-quarter of South Florida's population identifying as Black, there remains insufficient cultural representation in the arts, with few dedicated Black-led and Black-producing arts organizations. HS is one of these. We feature local Black artists and artworks while offering Miami's widely diverse communities a space to feel culturally affirmed. Moreover, with Belonging at the center of our work, we create pathways that engage

a wide cross-section of audiences from all backgrounds

We strive to consistently employ and fairly engage artists. In our upcoming season, we will feature 50+ BIPOC artists and creatives, as well as numerous Black-led partners to economically support vulnerable communities, and promote the importance of doing so through large public events and year-round activations. Programs reach 4,600 individuals annually (including digital) from a varied cross-section of experiences, demographics, and neighborhoods including in Miami Beach, Opa Locka, Cutler Bay, Grove, Overtown, Miami Gardens, Liberty City.

11. In what counties will the project/program actually take place? (Select a minimum of one) *

- Broward
- Miami-Dade
- Palm Beach

12. What counties does your organization serve? (Select a minimum of one)*

- Broward
- Miami-Dade
- Palm Beach

13. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

The Hued Songs season will include a series of in-person performances with digital options for community engagement.

The 2025 Juneteenth Experience, for example, will be available as an in-person performance, as well as a professionally produced Livestream performance, helping to extend our reach beyond the physical borders of South Florida. This livestream will be available and accessible to audience members throughout our country, completely free of charge.

Additionally, Hued Songs will leverage our experience in creating short, impactful digital content (i.e. short videos and mini-performances to engage audiences leading up to our events). This new, collaborative multimedia project and its public digital release– will be the first segment of a digital library to promote the archiving, preservation, and dissemination of original artistic works by Black and Brown artists from South Florida.

14. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

Access to the arts is an equity issue. We believe this access is a right, not a privilege, and work to remove barriers to that. From our inception, our work has been rooted in building empathy and belonging by sharing the Black experience through the arts. We see this activity as a critical way to strengthen our community and create connective empathy. We champion BIPOC artists and take it as our responsibility to anchor our work in stories of Black joy and ensure that people know that they are welcome to experience it, even if they don't come from or share that lived experience. We intend for all to know they belong, and to have the opportunity to experience Black artists, the art, and performances as joyous. Since 2018, we have invested nearly \$150,000 to ensure BIPOC artists are well-paid and continue to have access to resources and career opportunities. Some HS performances are free, all are intentionally produced, and we are nomadic by nature, going where performances are most needed. Because not every performance needs to happen in a hall, we also eliminate barriers around perception and belonging in the arts.

15. Marketing and Promotion

15.1. How are your marketing and promoting your organizations offerings? *

- Brochures
- Collaborations
- Email Marketing
- Magazine
- Newsletter
- Newspaper
- Radio
- Organic Social Media
- Paid Social Media
- Television

15.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

To engage a broader community, Hued Songs (HS) is building on the success of its core

performance in North Beach. To reach our region's many diverse communities, including those identifying as Haitian, Latinx, Caribbean, and African American, Hued Songs partners with mission-aligned organizations across Miami that work within these communities to ensure their engagement and representation. Hued Songs approach to marketing is multi prong:

- **Diverse activity and programming** | At the core, HS works to build multi-faceted programming- in-person and digitally that attracts a wide cross-section of audience members from across communities. In 2023, this includes robust and engaging digital and in-person activity leading up to June 19th. Examples of this include 1) Our 8 hour, online kickoff on May 20th, Florida's Emancipation Day, which includes live performances, engaging demonstrations, conversations, and wellness classes- this event garners local and national viewership 2) Free community workshops, centering the tenets of Juneteenth, including writing and dance. These events leading up to the Main Stage performance on June 19th further help to attract audiences to the in-person and live stream performances.

- **Social Media** | Hued Songs utilizes its social media manager to create a robust strategy across its platforms, including Instagram, Facebook, and LinkedIn. Through a mix of organic and boosted posts, HS drives traffic to the Juneteenth Experience site pages to increase viewership and engagement with all activities and main stage performances.

- **Television** | In partnership with their public relations firm, Lisa Palley promotes, HS uses partnerships with news and tv stations. Past and upcoming features will include partnerships with Channel 6 in the Mix, Channel 7, and Deco Drive.

- **Radio** | Promotional spots with WLRN, as well as featured segments on Sundial and Folk & Acoustic Music with Michael Stock.

- **Cross-partnerships** | HS partners with other cultural organizations across Miami to strengthen marketing and attract additional audiences. Cross-marketing partners include New World Symphony, Miami City Ballet, Pioneer Winter Collective, IlluminArts, Diaspora Vibe Cultural Arts Incubator, The Miami Foundation, Black Miami-Dade, Maven Leadership Collective, Bookleggers, and a growing consortium of partner organizations.

- **Hotel Partnerships** | Hued Songs will create a strong ground presence and relationship with all hotels in a 5-mile radius of the Miami Beach Bandshell. Hotels and concierge services will receive information highlighting the upcoming performance to provide guests upon their arrival, providing free entertainment options for guests.

F. Impact - Access for All Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

Understanding that we are a community of diverse abilities, we want to make our performances as accessible as possible. We will do this in several ways:

- Engaging and utilizing spaces and venues that are ADA accessible.
- Offering performances in digital formats, as well, allowing members to engage from the safety and comfort of their own homes.
- Providing appropriate trigger and content warnings when necessary.
- Partnering with local organizations whose work center in accessibility to support through consultancy for each event to ensure optimal accessibility.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Kunya Rowley

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National

Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 6/1/2023

5. What efforts has your organization made to provide programming for all? (2000 characters)

HS is distinctive among South Florida organizations because we openly state our commitment to supporting artists of color as a tenet of our existence and identity. We do not duplicate anything else happening in the community. And although we hope others will catch on, get inspired, and make similar commitments in the future, we believe this commitment is crucial because:

1) Quality and consistency are vital. We need an ecosystem approach, to create opportunities that can attract and retain top BIPOC talent in South Florida. Even one organization (and we hope more will sign on) that ensures there is a continuous pipeline of well-paid artistic opportunities to both nurture up-and-coming and financially sustain established BIPOC artists means that Black and Brown artists are going to be more likely to stick with artistic careers and stay in South Florida.

2) Representation matters. One reason Kunya founded HS is because as a BIPOC artist, his opera training left him with few culturally affirming mentors and role models he could look up to on stage or lean on for counsel during tough times and wins. This is unfortunate for a variety of reasons, not the least of which is the act of entering spaces—let alone a whole career or field—where someone does not feel culturally affirmed, or worse.

3) Arts are for everyone. Thus, artistic experiences should be deeply intentional acts that foster a sense of belonging for all. Hued Songs' commitment to meaningful community-building through the arts translates through an intentional approach that affirms a range of identities, no matter who is on stage or in the audience. Moreover, we actively work to remove barriers in cost, geography, and perception to further our goal of creating greater access.

We get highly embedded in whatever we do as a result of our deeply collaborative approach. We work to be a strong community partner, with an eye to mutually elevate our collaborators, venues, communities, and artists. We walk the walk and work to ensure maximum quality and impact for those we engage. The stories we tell are under-illuminated. The result is memorable, distinctive, moving programming that has a way of affirming whoever shows up.

G. Management and Operating Budget Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

Hued Songs is an emerging, Black- and LGBTQ-led arts organization based in Miami, FL and serving South Florida's Miami-Dade, Broward, and Palm Beach counties. Founded by opera singer Kunya Rowley, Hued Songs (HS) began with the generous support of a 2017 Knight ArtsChallenge grant. Initially conceived to create a space for Black classical music, HS has since evolved into a multidisciplinary platform, working to democratize the arts and amplify the voices of BIPOC artists (Black, Indigenous, People of Color), who are too often under-represented across all stages.

In 2018, HS hosted its first public performance *Spirituals & Orisas*, exploring the evolution of African-American spirituals from African culture. Held at the Overtown Performing Arts Center and made free for local residents, this community-focused performance has since helped to forge a path to engage artists of all backgrounds and help tell stories through Black music across all of South Florida. HS performances continue to highlight various facets of Black culture, with highlights including 2019's "Dark Like Me" performance, a partnership with Pridelines Community Center, to create a program inspired by the works of Langston Hughes that celebrates the intersection of blackness and queerness through classical and contemporary music, dance, and spoken word.

Responding to national events, HS created and premiered *My Black Body Is* in August 2020, an interdisciplinary performance amplying the narrative of what it means to walk through life in a body that is Black. This digital premiere galvanized community support that propelled HS towards creating what is now its core program—the Juneteenth Experience. First held on June 19th, 2021, the nation's first Juneteenth as a federally recognized holiday, this performance celebration at the historic North Beach Bandshell in Miami Beach forged Juneteenth and all that it inspires in Miami, building the foundation for what is becoming an annual community tradition.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

From 2017-2020, Hued Songs (HS) was fiscally sponsored by The Miami Foundation. It began operating fully under its own 501c3 status in 2021 while embarking on its most ambitious year artistically, while HS also strengthened its financial acumen, engaged a certified CPA to build its financial structure, incorporated Quickbooks into its arsenal of tools, and actively involved

its board of directors in financial governance.

A small organization, HS operates nimbly with no deficits and minimal overhead. HS has amassed a powerful group of support from local and regional funders, including Knight Foundation, Our Fund, and The Miami Foundation. Fueled by a convergence of diverse donors from private, local, and county grants, corporate and individual sources, and in-kind donations and support, HS is committed to nurturing existing relationships and diversifying its income, with a future focus on event sponsorship, event donations, individual giving and local collaborations.

3. Completed Fiscal Year End Date (m/d/yyyy) * 12/31/2022

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$6,000	\$20,000	\$41,960
2. Personnel: Programmatic	\$6,000	\$18,000	\$25,800
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic	\$42,300	\$55,000	\$60,000
5. Outside Fees and Services: Other	\$35,700	\$30,000	\$35,000
6. Space Rental, Rent or Mortgage	\$8,000	\$20,000	\$2,500
7. Travel	\$500	\$600	\$2,000
8. Marketing	\$12,000	\$21,000	\$13,300
9. Remaining Operating Expenses	\$10,750	\$19,220	\$20,620
A. Total Cash Expenses	\$121,250	\$183,820	\$201,180
B. In-kind Contributions	\$6,920	\$37,000	\$32,000

C. Total Operating Expenses	\$128,170	\$220,820	\$233,180
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions		\$5,000	\$10,000
11. Revenue: Contracted Services	\$5,000	\$8,300	\$15,000
12. Revenue: Other	\$16,000		
13. Private Support: Corporate	\$5,000	\$5,000	\$17,000
14. Private Support: Foundation	\$67,920	\$96,920	\$52,120
15. Private Support: Other	\$10,000	\$12,500	\$15,060
16. Government Support: Federal	\$10,000		\$40,000
17. Government Support: State/ Regional	\$12,000	\$25,000	\$25,000
18. Government Support: Local/ County	\$3,750	\$20,600	\$47,000
19. Applicant Cash			
D. Total Cash Income	\$129,670	\$173,320	\$221,180
B. In-kind Contributions	\$6,920	\$37,000	\$32,000
E. Total Operating Income	\$136,590	\$210,320	\$253,180

5. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

Through 2020, Hued Songs operated as a fiscally sponsored agency through The Miami Foundation. In 2021, however, we operated fully under our 501c3 status as we embarked on our most aspirational year to date. To accomplish this, we strengthened our financial acumen. This has included the onboarding of a certified CPA to build our financial structure. Additionally, we have successfully incorporated Quickbooks into our organization's arsenal of tools and actively our board of directors in our financial governance.

6. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

8. Does your organization have a strategic or long range plan?

- Yes
- No

H. Management and Proposal Budget Page 8 of 12

1. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)

Save each individual line within the budget.

To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Artistic Director	\$25,000	\$6,960	\$10,000	\$41,960
Totals:		\$25,000	\$6,960	\$10,000	\$41,960

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
Totals:		\$0	\$25,800	\$10,000	\$35,800

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	1 Executive Artistic Director	\$0	\$25,800	\$10,000	\$35,800
Totals:		\$0	\$25,800	\$10,000	\$35,800

2.3. Personnel: Technical/Production *

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Artist Fees	\$0	\$60,000	\$0	\$60,000
Totals:		\$0	\$60,000	\$0	\$60,000

2.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Contractor & Technical Fees	\$0	\$35,000	\$0	\$35,000
Totals:		\$0	\$35,000	\$0	\$35,000

2.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Space Rental	\$2,500	\$12,000	\$14,500
2	Storage	\$1,920	\$0	\$1,920
Totals:		\$4,420	\$12,000	\$16,420

2.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Travel, in state	\$2,000	\$0	\$2,000
Totals:		\$2,000	\$0	\$2,000

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Marketing	\$0	\$5,000	\$0	\$5,000
2	Marketing Web design/ support/ maintenance	\$0	\$8,300	\$0	\$8,300
Totals:		\$0	\$13,300	\$0	\$13,300

2.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Equipment Rental	\$0	\$7,500	\$0	\$7,500
2	Equipment purchase	\$0	\$12,500	\$0	\$12,500
3	Event Insurance	\$0	\$1,000	\$0	\$1,000
4	Utilities	\$0	\$2,200	\$0	\$2,200
5	Fundraising/Development (Non-Personnel)	\$0	\$3,000	\$0	\$3,000
6	Supplies/Materials	\$0	\$9,000	\$0	\$9,000
7	Meals & Entertainment	\$0	\$3,500	\$0	\$3,500
Totals:		\$0	\$38,700	\$0	\$38,700

2.10. Amount of Grant Funding Requested:

\$25,000

2.11. Cash Match:

\$186,180

2.12. In-Kind Match:

\$32,000

2.13. Match Amount:

\$218,180

2.14. Total Project Cost:

\$243,180

3. Proposal Budget Income:

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

3.1. Revenue: Admissions *

#	Description	Cash Match	Total	
1	Admissions to performances	\$10,000	\$10,000	
Totals:		\$0	\$10,000	\$10,000

3.2. Revenue: Contracted Services *

#	Description	Cash Match	Total	
1	Fee for hire performances	\$15,000	\$15,000	
Totals:		\$0	\$15,000	\$15,000

3.3. Revenue: Other *

3.4. Private Support: Corporate *

#	Description	Cash Match	Total	
1	Corporate Sponsorships	\$17,000	\$17,000	
Totals:		\$0	\$17,000	\$17,000

3.5. Private Support: Foundation *

#	Description	Cash Match	Total	
1	The Miami Foundation	\$20,000	\$20,000	
Totals:		\$0	\$87,120	\$87,120

#	Description	Cash Match	Total	
2	Our Fund Foundation	\$10,000	\$10,000	
3	Anticipated Foundation Support	\$57,120	\$57,120	
Totals:		\$0	\$87,120	\$87,120

3.6. Private Support: Other *

#	Description	Cash Match	Total	
1	Individual Support	\$35,060	\$35,060	
Totals:		\$0	\$35,060	\$35,060

3.7. Government Support: Federal *

3.8. Government Support: Regional *

3.9. Government Support: Local/County *

#	Description	Cash Match	Total	
1	The City of Miami Beach	\$27,000	\$27,000	
Totals:		\$0	\$27,000	\$27,000

3.10. Applicant Cash *

3.11. Total Project Income:

\$248,180

3.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	10%
B.	Cash Match	\$186,180	\$191,180	77%
	Total Cash	\$211,180	\$216,180	87%
C.	In-Kind	\$32,000	\$32,000	13%
	Total Proposal Budget	\$243,180	\$248,180	100%

4. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
Substitute w9 HS 23.pdf	34 [KB]	6/21/2023 2:14:42 PM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
Hued Songs - 2021 Form 990 filed 12-15-2022 4885-8684-0645 v.1.pdf	3863 [KB]	6/21/2023 2:14:42 PM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
Hued Songs 2023 Work Samples- May 23.pdf	Hued Songs Work Samples 2023	A listing of Hued Songs work samples from across our history.	324 [KB]		View file
Hued Songs' Juneteenth Experience in Miami Beach Centers Black Joy and Artistry _ Miami New Times.pdf	Miami New Times Article	An article highlighting our most recent and annual Juneteenth Celebration	1068 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.

K. Single Audit Act Page 11 of 12

Single Audit Act

In accordance with 2 CFR 200, Subpart F - Audit Requirements; Section 215.97(2)(a) and 215.97(8) (a), Florida Statutes; and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN 84-3259140 expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with: 2 CFR 200, Subpart F - Audit Requirements; Section 215.197, Florida Statutes, Florida Single Audit Act; and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.286, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Hued Songs, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Kunya Rowley

