

Jacksonville Dance Theatre

Project Title: Jacksonville Dance Theatre Season 13

Grant Number: 25.c.ps.101.083

Date Submitted: Tuesday, June 13, 2023

Request Amount: \$30,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: **General Program Support Grant Guidelines**

Application Type

Proposal Type: Discipline-Based


Funding Category: Level 1

Discipline: Dance

Proposal Title: Jacksonville Dance Theatre Season 13

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Jacksonville Dance Theatre 
- b. DBA: Jacksonville Dance Theatre
- c. FEID: 46-5348863
- d. Phone number: 206.427.7126
- e. Principal Address: 128 E. Forsyth St. #610 Jacksonville, 32202
- f. Mailing Address: 128 E. Forsyth St. #610 Jacksonville, 32202
- g. Website: www.jacksonvilledancetheatre.org
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Cultural Organization
- j. County: Duval
- k. UEI: CNQDUH2M4NL4
- l. Fiscal Year End Date: 09/30

1. Grant Contact *

First Name

Katie

Last Name

McCaughan

Phone 206.427.7126**Email** katie@jacksonvilledancetheatre.org

2. Additional Contact *

First Name

Katie

Last Name

McCaughan

Phone 206.427.7126**Email** katie@jacksonvilledancetheatre.org

3. Authorized Official *

First Name

Katie

Last Name

McCaughan

Phone 206.427.7126

Email katie@jacksonvilledancetheatre.org

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Performing Group

4.3. Applicant Discipline

Dance

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2024 - Project End Date: 6/30/2025 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

JDT is a contemporary modern dance company dedicated to creating and promoting excellence in the field of professional dance on local, national, and international stages. JDT is committed to creative innovation and exchange through choreographic projects, concert dance performance, movement intervention outreach, and dance education. We believe in providing sustainable opportunities for dance making, mental health and wellness, and community and cultural advancement.

2. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

Jacksonville Dance Theatre's seek General Program Support to advance its mission of producing compelling choreography and high quality dance concerts, creating jobs by paying professional caliber dancers, and educating our city and community in the art and craft of modern dance.

In its 13th Season Jacksonville Dance Theatre embarks on a transformative journey that celebrates the power of connection and the strength of community. With a focus on local voices and a commitment to supporting women artists, JDT weaves together the threads of tradition and innovation to revive the rich cultural tapestry of our art form and how it reflects and uplifts our community. Through performances and outreach initiatives, JDT's Season 13 will bring it home, fostering a deep sense of belonging while reaching out to embrace new audiences.

SEASON 13 PROGRAMMING DETAILS

- Fall Concert – Nov. '24 – The Florida Theatre - REVIVE - a presentation of new and revisited popular dance works in Downtown Jacksonville.
- Winter Concert – February '25- The Florida Ballet - SEEDED - a curated concert of new dances in an intimate studio setting. Concert will include new and workshopped choreography from resident choreographers, local artists, and guests.
- Spring Concert – May '25 - The Florida Theatre - IN BLOOM - a concert of repertory works in downtown Jacksonville. An evening of new and re-staged works from JDT, and a full premiere of a new work by artistic director, Rebecca R. Levy

FESTIVALS & TOURING & APPEARANCES

- Amelia Island Dance Festival - September, 2025 - JDT performs in the local dance festival
- Harvest Chicago Contemporary Dance Festival - September 2025
- Baltimore Arts Festival - September 2025

- **Golden Isle Arts, Brunswick, GA - October 22, 2025 - A regional performance by JDT at the Historic Ritz Theatre of Brunswick, GA**
- **Jacksonville Symphony Appearance - May 23 & 24, 2025 - A collaborative work with the Jacksonville Symphony at Jacoby hall with conductor Courtney Lewis.**

DANCE EDUCATION, OUTREACH & ENGAGEMENT

- **CREATIVE DANCE IN SCHOOLS - Dance Education Outreach**
- **EMBODYNOW – quarterly workshops open to the public, sliding scales, scholarships available**
- **Beer & Ballet - a monthly dance and social community event**
- **Open Studio Fridays - JDT opens it's rehearsal process to the public one Friday a month**
- **Lecture Demonstrations & Artist Talk Backs in collaboration with schools and community organizations**

Press: jacksonvilledancetheatre.org/press/

2.1. Programming Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

GOALS

- **To produce locally in Jacksonville and tour nationally high quality concert dance at various Northeast Florida venues and beyond**
- **To generate paid opportunities for dancers, choreographers, composers, designers and collaborators**
- **To engage with and empower youth and adult survivors of mental health disorders and other trauma through meaningful dance and movement intervention workshops that provide embodiment awareness practices in safe, sanctuary-like spaces**
- **To expose underserved students to live contemporary concert dance; to offer master classes, residencies and lecture demonstrations at schools, universities, and local, national and international arts institutions**
- **To educate, inform, inspire, and entertain audiences of all ages while leading the field of professional dance in Jacksonville and the greater Northeast Florida region**

2.2. Programming Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a “meet the artist reception”

OBJECTIVES

- 1. To support the creation, production and presentation of 3 concert stage performances, multiple community outreach performances, multiple site-specific performances, and touring or shared concert opportunities.**
- 2. To increase the number of weekly paid rehearsals for dancers from 3 to 4 and thus improve the quality of our dancers and choreography.**
- 3. To increase the number of board members reaching up to 13 members by Q4 of 2025.**
- 4. To increase JDT's audience base by 20% through targeted events and media campaigns**
- 5. To execute multiple dance and movement intervention workshops and increase the number of adults, children, and youth served by the company through community outreach programs.**
- 6. To advocate the public value of arts and culture in the City of Jacksonville and beyond by partnering, serving and collaborating with local, regional and national dance and theatre organizations and arts advocacy groups.**

2.3. Programming Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

ACTIVITIES

Objectives 1 and 2

- Seek and secure funding for rehearsals, venues and production costs**
- Contract dates for venues**
- Contract dancers, choreographers and collaborators**
- Market and publicize all activities**

Objectives 3 and 4

- Strategize marketing and media plan, manage media relationships and publicity**
- Perform in outdoor/non-traditional spaces**
- Offer discounted tickets to diverse populations**
- Submit to and participate in US dance festivals**

Objective 5

- **Select and secure partnerships with local organizations serving populations struggling with mental health or other traumas**
- **Plan and execute multiple dance and movement intervention workshops for populations struggling with mental health or other traumas**
- **Develop surveys, empathy maps, and feedback sessions for participants**

Objective 6

- **Initiate or maintain memberships with Florida Cultural Alliance, Americans for the Arts Action Fund, National Dance Education Organization**
- **Pro-actively lead in the community by continuing meaningful outreach initiatives, support local and statewide arts advocacy, serve on grant panels, advisory or educational boards**

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

Jacksonville Dance Theatre makes excellent use of artists and other cultural providers, both locally and nationally, by partnering and/or developing artistic arrangements and/or strategic partnerships.

PAST & RECURRING CULTURAL/COMMUNITY PARTNERSHIPS Jacksonville University, Florida State College at Jacksonville, Jacksonville Zoo, Karpeles Manuscript Museum, Lavilla Middle School for the Arts, Lotus Yoga, MOCA Jacksonville, Riverside Arts Market, Sun Ray Cinema, Rethreaded, Moving the Margins, ArtWalk, Downtown Public Library

CURRENT/ON-GOING STRATEGIC PARTNERS:

The Florida Theatre has been a partner of JDT since 2016. Thanks to the generosity of the theatre's president and staff, JDT has co-produced one annual concert of dance repertory since 2016. Moving forward JDT will co-produce two concerts with the Florida Theatre, one in the fall and one in the spring, starting in the fall of 2023 and is booked for both shows into the year 2030.

JDT is now partnering with the Florida Ballet (FB) to enhance and make more visible the presence of dance in our city. JDT directors and dancers teach teen and adult classes at the Florida Ballet at no cost to the FB. In exchange, the FB allows JDT to use one of their studios for our weekly rehearsals at no cost.

Beer & Ballet is a new strategic partner of JDT bringing dance to the masses through an accessible community program where people participate in an hour-long ballet barre class which occurs at a local brewery. Participants of legal age are invited to purchase a brew and take their place at the bar. The class will then concentrate on anatomical position, movement therapy, and beginning to intermediate ballet training. Beer and Ballet is known for its community outreach and positive spirit.

NEW CULTURAL PARTNERSHIP

In 2023-24 JDT will launch a partnership with the Jacksonville Symphony. A collaborative work of dance will be choreographed by JDT's Artistic Director, Rebecca R. Levy and performed by JDT live with the Jacksonville Symphony at Jacoby Hall with conductor Courtney Lewis. A harmonious fusion of dance and symphonic art will premiere May 23 and 24 2024. JDT hopes this will be the beginning of an ongoing cultural exchange that will elevate and enhance the professional performing arts in Jacksonville.

3. Project/Program Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

EVALUATION PLAN

The Jacksonville Dance Theatre 2024/25 programs will be evaluated based on the following criteria and performed by JDT Staff and Board.

- **Completion of work and production in relationship to budget and time**
- **Success of marketing campaigns**
- **Artistic merit**
- **Attendance**
- **Audience growth**
- **Audience response through surveys, email list growth, letters and donations**
- **Media/critical response**
- **Impact of projects on organizational growth**

The methods used to evaluate the programming will be:

- **Budget income/expense analysis and evaluation**
- **Empathy and Journey Mapping**
- **Competitive Matrix Analysis**
- **Press reviews**
- **Board evaluation**
- **Post performance Q&A sessions**
- **Future bookings for performances and outreach**
- **Participating artists' self-evaluation**
- **Ticket sales**
- **Overall attendance**
- **Comparison between prior and current events/years**

- **Survey analysis**
- **Online response (email sign up and donations)**

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Total number of individuals who will be engaged?

3010

1. What is the estimated number of events related to this proposal?

14

2. What is the estimated number of opportunities for public participation for the events?

25

3. How many Adults will participate in the proposed events?

1,500

4. How many K-12 students will participate in the proposed events through their school?

1,000

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

500

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

10

6.2. Number of Florida artists directly involved?

8

7. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the “No Specific Group” options.

7.1. Race Ethnicity: (Choose all that apply) *

No specific racial/ethnic group

7.2. Age Ranges (Choose all that apply): *

No specific age group.

7.3. Underserved/Distinct Groups: *

Individuals below the Poverty Line

Youth at Risk

Other underserved/distinct group

8. Describe the demographics of your service area. (2000 characters)*

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

Jacksonville is a city located in Duval County and St. Johns County Florida. Jacksonville has a 2023 population of 1330,000. It is also the county seat of Duval County. Jacksonville is currently growing at a rate of 1.22% annually and its population has increased by 14.04% since the most recent census, which recorded a population of 823,114 in 2010.

The average household income in Jacksonville is \$74,873 with a poverty rate of 14.87%. The median rental costs in recent years comes to \$1,065 per month, and the median house value is \$173,200. The median age in Jacksonville is 35.9 years, 34.6 years for males, and 37.2 years for females.

According to the most recent ACS, the racial composition of Jacksonville was: White: 58.22%; Black or African American: 30.95%; Asian: 4.76%; Two or more races: 3.64%; Other race: 2.13%; Native American: 0.23%; Native Hawaiian or Pacific Islander: 0.06%

9. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

Jacksonville Dance Theatre's (JDT) impact is exemplified by the company's growing budget of more than \$100,000, spent almost solely in Northeast Florida. The company creates jobs for choreographers, dancers, costume designers, theatre technicians, dance teachers and musicians in addition to our ongoing outreach programs. The growing strength of JDT encourages high-quality professionals to stay and invest in Northeast Florida, preventing talent flight and promoting a professional modern dance platform in Jacksonville. JDT is the longest standing, women-run, professional modern dance company in Jacksonville's history, and is one of the few non-profit performing arts organizations in Jacksonville that compensates its performers.

Looking ahead to 2025, job projection reports for the state of Florida for dancers and choreographers reflect the limited opportunities for emerging artists. Last season JDT commissioned two female choreographers, one woman of color and both from the South, to create new pieces of choreography that will live in our repertoire. These contracts represent some of the only paid opportunities for women choreographers and dancers in our region. Full stop. JDT therefore provides a unique and essential platform for artists to enter and support themselves in the Florida arts economy.

JDT BY THE NUMBERS : 2012-TO DATE

50 Independent Contractors in Duval County

40 Vendors

3000+ Full Priced Admissions

1700+ Reduced Priced Admissions

5000+ Free Admissions

700+ Individual Donors

70 Live Performances

70+ Opportunities for Public Participation

40+ Artists/Cultural Providers

18+ Education Programs Offered

5,800 + LMI/BIPOC Youths Served

\$300,000+ Spent on Dancers/Independent Contractors/Local Artists

\$90,000+ Spent on Educational Programming

10. In what counties will the project/program actually take place? (Select a minimum of one) *

Duval

11. What counties does your organization serve? (Select a minimum of one)*

Duval

St. Johns

12. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

13. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

Solo or Individual Artists: Include any positive social elements and community engagement anticipated from the project.

Jacksonville Dance Theatre amplifies its mission and purpose through its outreach efforts and by acknowledging who we are and who we feel called to serve. JDT's dancers and directors are all women, teachers at local schools and universities with extensive backgrounds and certifications in dance education and somatic practices such as Pilates, Yoga, Contemplative Dance Practice, and Dance for Parkinsons. Through EMBODYNOW JDT engages with, serves, and enriches the lives of people with mental health disorders and other lived traumas through meaningful movement intervention workshops.

EMBODYNOW is JDT's social impact program that provides free dance, dance fitness, and movement awareness classes to people seeking the health and wellness benefits of dance and movement. We approach this work as a part of our greater mission to contribute to a renaissance of art marking, restorative justice, place making, and collective healing occurring in our community. We understand this time we are living in as one in much need of a reclamation of the body – a revolution of embodiment. How might we reclaim our bodies, our breath? How

might we empower others to show up fully for and in their bodies? How does this work translate into how we care for and treat ourselves and others and our environment? At JDT, we believe that art is an effort to create, beside the real world, a more humane one, and that creating access to the healing arts is an effort to help others unleash their own creative capacity and reclaim our shared humanity. In 2022, JDT served 195 adults in need through EMBODYNOW.

“I am so incredibly grateful for TheBodyWork classes and how they have impacted me. To have access to this class has been such a gift. I often say that although the trauma that happened to me was not my fault, I still have had to spend thousands of dollars to engage in the healing process. At times the financial burden has felt as though I am still paying the price. For me, to be able to engage in this space for free has provided so much healing and helped me feel that I too am worthy. I continuously learn that I am worthy of taking up space and allowed to move through space. I am allowed to breathe, to be, and even to dance and move. This space impacts my body and my overall wellness and allows me to show up for me so that I can also continue to show up for others. There are not enough words to describe the gift that the BodyWork classes have been for me. The classes have helped me heal in ways that go beyond what talk therapy can provide.” - EMBODYNOW Participant Testimonial

Creative Dance In Schools is Jacksonville Dance Theatre’s educational outreach program that provides K-12 students with in-school dance education instruction that motivates and engages children, students, and alternative learners through the universal language of dance. Basing this program in creative, arts-based dance education, Creative Dance In Schools helps close the achievement gap, links school and home, and helps illicit choice, respect, and positive social relationships. In 2022-23 JDT served 130 BIPOC majority Students in Duval Public Schools.

Jacksonville Dance Theatre demonstrates a commitment to ensuring cultural diversity in its programming by hiring and uplifting the voices of diverse artists. Commissioned choreographer Eboné Amos was hired in 2022 and continues to work with the Company today. The research that Eboné does to prepare for choreographic residencies simultaneously acts as preparation for lectures in her African American Studies courses that she teaches and helps her to provide a foundational focus to teaching African American history and culture through the lens of African American visual and performance art. The impact of uplifting Eboné’s voice in our community is two-fold: showing institutional support of a young, fiercely talented woman of color, and giving voice and representation to historically marginalized communities, body-types, and gender expressions through viewed performances, workshops, and open rehearsals accessible to the diverse citizens of Jacksonville. This is one concrete example of ensuring cultural diversity in JDT’s programming.

14. Marketing and Promotion

14.1. How are your marketing and promoting your organizations offerings? *

- Brochures
- Direct Mail
- Email Marketing
- Magazine
- Podcast

Organic Social Media

Paid Social Media

14.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

Jacksonville Dance Theatre uses effective marketing/promotional strategies for attracting and retaining audiences and program participants. JDT is taking steps to expand its audience base by partnering with more well known local arts organizations, executing targeted media campaigns, developing compelling media content, going after radio, podcast and TV interviews, and adding more public facing events and engagements to our calendar

MEDIA CAMPAIGNS & COLLATERAL

In the 2022-23 Season, JDT partnered with the Castano Group to create and execute a projection campaign to advertise JDT's Spring Concert, InMotion, May 13 at the Florida Theatre. Projected onto the Florida Blue building in Riverside, the video projection was seen from air, ground, car, highway, river and bridges. These kinds of projections campaigns help bring more visibility to and awareness of Jacksonville Dance Theatre and its place in the cultural community. JDT plans to continue these partnerships and projects into the future and will be working with the Castano Group again in the 2023-24 Season.

JDT works with local photographers Toni Smalilagic, and Malique Pye for its photography, and retains L.A based graphic design firm Studio Fuse for print collateral, brochure development, press kits, poster design, website, and brand/identity materials. JDT launched a new website that is now a home base for all JDT content and communications marking a new era for JDT as the organization celebrates 11 years of operation. The new website launched in August of '21 and is seen as an important asset to the future of the company.

EARNED AND OWNED MEDIA

JDT engages its target audience through both earned media (public relations) and owned media (social and electronic media). Earned media will provide JDT the chance to tell its story through more in-depth features and profiles of JDT members, guest choreographers and performers. JDT has a strong following on social media platforms and a growing newsletter email list. Owned media provides JDT with the opportunity to control messaging, content and frequency while allowing JDT to engage in two-way conversations with supporters, patrons and the community. JDT posts regularly on all social media platforms including photos and videos to engage audiences, donors, members and future patrons.

JDT's REACH ON DIGITAL PLATFORMS

Website: Number of Users - unique visitors per quarter - 1040

Facebook: Reach - number of unique visitors per quarter 267

Instagram: Reach per quarter: Accounts reached 9,492 - Accounts engaged 440

YouTube: Video Views per quarter : Views 128, Impressions 1188

Twitter: Impressions per quarter : 234

TikTok: Video Views per quarter - 2,262

PAID ADVERTISING

The messaging of paid media will be to promote JDT programming, the organization's benefits to Northeast Florida, and ways to support JDT. Understanding that JDT has a limited budget for paid advertising, JDT will focus its efforts on social media campaigns and outlets that reach the target audience and procuring in-kind media support.

F. Impact - Access for All Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

JDT does not occupy/own a physical space/building for regular rehearsals or performances. JDT rents an office at the Florida Theatre for administrative operations. The Florida Theatre office building and theatre is ADA compliant and accessible to all. JDT ensures that all rehearsal and performance venues that JDT rents are ADA compliant. In all spaces that JDT rehearses or performs in, JDT ensures they are accessible to all audiences or works to improve accessibility and safety by upping the number of ushers, security, and time allotment for arrival and seating. JDT uses accessibility symbols on all marketing materials and if/when needed provides additional specific accommodations. (see support material for example).

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Richard Graf

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

- Yes, the applicant completed the Abbreviated Accessibility Checklist.
- No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 6/1/2020

5. What efforts has your organization made to provide programming for all? (2000 characters)

For specific projects, JDT partners with local organizations (FSCJ, Nemours Children's Hospital, Brooks Assisted Living & The Cummer Museum among others) who serve people with disabilities, children, and students from diverse communities and arrange transportation and accommodations as well as free access to the performance. For anyone unable to attend but wish to see the performance, a recorded version of the performance will be available on JDT's main website and YouTube Channel and provided at no cost to organizational coordinators, managers, teachers, and staff.

Jacksonville Florida is a city blessed by black excellence and black culture. With a diversity score of 92 out of 100, Jacksonville is much more diverse than other US cities. It has multiple universities with dance departments, a strong visual arts and music scene, and a growing professional dance community. JDT will work with and target these communities with a focus on students and communities of color.

Specifically, every year JDT participates in Arts4All Florida, a statewide organization that provides opportunities in the arts for individuals with disabilities. The annual Arts4All Festival (formerly VSA Festival), which takes place in the spring of each year, invites Jacksonville-area students with disabilities to visit the Cummer Museum for a chance to experience art through all of their senses. Over the course of four days, nearly 1,800 children, 700 teachers and chaperones, and 1,200 volunteers fill the Museum to engage in art viewing in the galleries, movement, music in the gardens, and art-making activities throughout the entire Museum.

JDT is committed to creating opportunities for all people regardless of ability, race, gender, age, sexual identity or orientation, cultural or socioeconomic background, and feels strongly that dance is a universal art form that is meant to engage and inspire all people. Whether our bodies are 'able', aging, youthful, trained, athletic, round, lean, bound or free, JDT believes that dance is a language that everyone can learn to read, that is meant for all people, and that any barrier to experience live dance can and must be removed.

G. Management and Operating Budget Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

Founded in 2012 and located in Jacksonville, Florida, Jacksonville Dance Theatre is a contemporary modern dance company dedicated to creating and promoting excellence in the field of professional dance on local, national, and international stages. JDT is committed to creative innovation and exchange through choreographic projects, concert dance performance, movement intervention outreach, and dance education. Led by Artistic Director, Rebecca R. Levy, and Executive Director, Katie McCaughan, the company has produced 11 robust local home seasons and toured and/or appeared in festivals internationally and throughout the country. JDT co-produces two annual repertory concerts each Fall and Spring with the historic Florida Theatre in downtown Jacksonville. JDT is the longest standing, women-run, professional modern dance company in Jacksonville's history, and is one of the few non-profit performing arts organizations in Jacksonville that compensates its performers, instructors, guest artists, choreographers, and collaborators. As a professional dance organization, we elevate the quality of dance in our city and state and have a direct economic impact in our community.

JDT has commissioned new and existing works from choreographers Jonah Bokaer, James Boyd, Emily Cargill, Bryn Cohn, Roberto Forleo, Lana Heylock, Jay Jackson, Bliss Kholmeyer, Lisa D. Long, James Morrow, Brian Palmer, Mikey Rioux, Talani Torres, JoAnna Ursal, and Pioneer Winter, among others.

JDT sees the power of the human body as a canvas for art, education, storytelling, performance, entertainment, and wellness. With a diverse group of company members, JDT is constantly broadening its style to form new cohesive performances that reach a wide range of populations.

JDT is supported in part by funding from: the City of Jacksonville and the Cultural Council of Greater Jacksonville Cultural Service Grant Program; the State of Florida, Department of State, Division of Arts and Culture; the Beaches Women's Club; Florida Blue, and ruckus. advertising + public relations. JDT was a 2021 Here to Be grant recipient from the lululemon corporation. Here to Be is lululemon's social impact program that disrupts inequity in well being through movement, mindfulness, and advocacy. Jacksonville Dance Theatre is Here to Be an agent of healing, change, and wellness equity in the City of Jacksonville.

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Jacksonville Dance Theatre's fiscal condition is strong, and there is no reason to question its sustainability. Currently, JDT has a large cash reserve on hand, with no outstanding debts, liabilities or expenses owed. JDT enjoys growing streams of diverse revenue sources, all related to its tax-exempt status. JDT is not dependent upon any one group, activity or benefactor to raise funds. JDT derives its income from:

- Ticket sales and event admissions
- General public (individual) donations
- Major gifts
- Corporate donations, sponsorships and grants
- Foundation grants
- State and local government grants
- Fundraising events
- Artist/performance revenue
- Educational outreach revenue
- Dance and dance fitness classes and training
- Merchandise / concessions sales
- Board dues

A four-person finance committee, part of JDT's board of directors, oversees JDT's finances and financial books and records. They meet regularly to discuss JDT's financial condition, and as necessary to discuss major financial decisions. The current JDT treasurer (a finance committee member and board officer) is an experienced financial professional. The treasurer has a degree in accounting, a master's degree in taxation, and was previously licensed as a certified public accountant (CPA). The treasurer previously worked on the formation and operations of other nonprofits. The treasurer reports a full set of financial statements to the board each month and presents a financial report and review at each board meeting.

JDT's accounting books and records use double-entry bookkeeping methodology and are kept on a cloud-based software. JDT's bank accounts are reviewed every business day to monitor activity; and the books and records are meticulously maintained and reconciled to JDT's bank accounts almost every day. Books are kept both in total and broken out (allocated) by events, projects and performances to understand the full economic impact of JDT's operations.

3. Completed Fiscal Year End Date (m/d/yyyy) * 9/30/2022

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year

1.	Personnel: Administrative	\$36,200	\$26,453	\$30,000
2.	Personnel: Programmatic	\$45,336	\$38,450	\$45,000
3.	Personnel: Technical/Production	\$14,794	\$8,510	\$5,000
4.	Outside Fees and Services: Programmatic			\$2,500
5.	Outside Fees and Services: Other	\$9,594	\$5,495	\$5,000
6.	Space Rental, Rent or Mortgage	\$6,219	\$5,055	\$3,000
7.	Travel	\$3,383	\$247	\$4,000
8.	Marketing	\$10,983	\$7,020	\$10,000
9.	Remaining Operating Expenses	\$9,630		\$5,000
A.	Total Cash Expenses	\$136,139	\$91,230	\$109,500
B.	In-kind Contributions	\$10,000	\$10,000	\$10,000
C.	Total Operating Expenses	\$146,139	\$101,230	\$119,500
	Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10.	Revenue: Admissions	\$14,806	\$15,608	\$15,000
11.	Revenue: Contracted Services	\$2,500	\$4,260	\$5,000
12.	Revenue: Other	\$12,575	\$2,041	\$2,500
13.	Private Support: Corporate	\$43,500	\$12,500	\$15,000
14.	Private Support: Foundation	\$3,190		\$2,500

15. Private Support: Other	\$23,422	\$43,743	\$40,000
16. Government Support: Federal			
17. Government Support: State/Regional	\$9,929	\$24,906	\$25,000
18. Government Support: Local/County	\$9,215	\$10,393	\$12,000
19. Applicant Cash	\$3	\$1	\$5
D. Total Cash Income	\$119,140	\$113,452	\$117,005
B. In-kind Contributions	\$10,000	\$10,000	\$10,000
E. Total Operating Income	\$129,140	\$123,452	\$127,005

5. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

Not applicable

6. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

8. Does your organization have a strategic or long range plan?

Yes

No

H. Management and Proposal Budget Page 8 of 12

1. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)

Save each individual line within the budget.

To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Executive Director	\$0	\$15,000	\$0	\$15,000
2	Artistic Director	\$0	\$15,000	\$0	\$15,000
3	Support Staff	\$0	\$8,000	\$0	\$8,000
Totals:		\$0	\$38,000	\$0	\$38,000

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Dancer Pay	\$30,000	\$0	\$0	\$30,000
2	Ed. Outreach Pay	\$0	\$2,500	\$0	\$2,500
Totals:		\$30,000	\$2,500	\$0	\$32,500

2.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Production Costs	\$0	\$6,000	\$10,000	\$16,000
Totals:		\$0	\$6,000	\$10,000	\$16,000

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	General Office, Photo, Video	\$0	\$6,000	\$0	\$6,000
Totals:		\$0	\$6,000	\$0	\$6,000

2.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Bank Fees, Insurance etc.	\$0	\$2,500	\$0	\$2,500
Totals:		\$0	\$2,500	\$0	\$2,500

2.6. Space Rental (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Venue & Office Rent	\$5,400	\$0	\$5,400
Totals:		\$5,400	\$0	\$5,400

2.7. Travel (match only) *

#	Description	Cash Match	In-Kind Match	Total
1	Touring	\$5,000	\$0	\$5,000
Totals:		\$5,000	\$0	\$5,000

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Marketing & Graphic Design	\$0	\$10,000	\$0	\$10,000
Totals:		\$0	\$10,000	\$0	\$10,000

2.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Commissions	\$0	\$3,000	\$0	\$3,000
2	Fundraiser	\$0	\$5,000	\$0	\$5,000
Totals:		\$0	\$8,000	\$0	\$8,000

2.10. Amount of Grant Funding Requested:**\$30,000****2.11. Cash Match:****\$83,400****2.12. In-Kind Match:****\$10,000****2.13. Match Amount:****\$93,400****2.14. Total Project Cost:****\$123,400****3. Proposal Budget Income:**

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

3.1. Revenue: Admissions *

#	Description	Cash Match	Total
1	Ticket Admissions	\$15,000	\$15,000
Totals:		\$0	\$15,000

3.2. Revenue: Contracted Services *

#	Description	Cash Match	Total
1	Performance Fees/Appearances	\$5,000	\$5,000
Totals:		\$0	\$5,000

3.3. Revenue: Other *

3.4. Private Support: Corporate *

#	Description	Cash Match	Total
1	Corporate Grants & Sponsorships	\$14,400	\$14,400
Totals:		\$0	\$14,400

3.5. Private Support: Foundation *

3.6. Private Support: Other *

#	Description	Cash Match	Total
1	Individual Private / Major Gifts	\$34,000	\$34,000
Totals:		\$0	\$34,000

3.7. Government Support: Federal *

3.8. Government Support: Regional *

3.9. Government Support: Local/County *

#	Description	Cash Match	Total
1	Cultural Service Grant Program	\$15,000	\$15,000
Totals:		\$0	\$15,000
			\$15,000

3.10. Applicant Cash *

3.11. Total Project Income:

\$123,400

3.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$30,000	\$30,000	24%
B.	Cash Match	\$83,400	\$83,400	68%
	Total Cash	\$113,400	\$113,400	92%
C.	In-Kind	\$10,000	\$10,000	8%
	Total Proposal Budget	\$123,400	\$123,400	100%

4. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
WFServlet.pdf	34 [KB]	6/6/2023 1:57:01 PM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
JDT 09-30-22 Form990Package.pdf	216 [KB]	6/6/2023 2:30:34 PM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
COMPELLINGVIDEO.pdf	Compelling Video	Newly Produced Marketing and Communications Piece for Development	1141 [KB]		View file
CDIS 22-23 PDF.pdf	Creative Dance in Schools 2022-23 Report	A report detailing the impact of CDIS - JDT's Ed. Outreach Program	4127 [KB]		View file
JDT Amos Support Letter & Video.pdf	Letter of Support	Letter of Support & Interview with Commissioned Choreographer	386 [KB]		View file
Work Sample 2023.pdf	Work Sample 2023	Recent Video of JDT Choreography, Performances & Film	243 [KB]		View file
PROJECTION MARKETING CAMPAIGN.pdf	Marketing Campaign	Images and Video of Projection Marketing Campaign	2946 [KB]		View file
LetterofSupportJDTSS.pdf	Letter of Support	Letter of Support from Sarah Clark Stuart	211 [KB]		View file
JDT EPK-2022_2.pdf	Electronic Press Kit	Sample of Brand ID / Development Brochure	5803 [KB]		View file
JDT22_InMotion_Poster_F.pdf	Spring Concert Poster	See Accessibility Symbol & New DOAC Logo	3422 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.

K. Single Audit Act Page 11 of 12

Single Audit Act

In accordance with 2 CFR 200, Subpart F - Audit Requirements; Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes; and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN 46-5348863 expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with: 2 CFR 200, Subpart F - Audit Requirements; Section 215.197, Florida Statutes, Florida Single Audit Act; and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.286, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Jacksonville Dance Theatre and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Katie McCaughan

