

Shands Teaching Hospital and Clinics, Inc.

Project Title: UF Health Shands Arts in Medicine Artists in Residence Program

Grant Number: 25.c.ps.114.167

Date Submitted: Tuesday, June 27, 2023

Request Amount: \$90,000.00

A. Cover Page Page 1 of 12

Guidelines

Please read the current Guidelines prior to starting the application: **General Program Support Grant Guidelines**

Application Type

Proposal Type: Discipline-Based


Funding Category: Level 2

Discipline: Multidisciplinary

Proposal Title: UF Health Shands Arts in Medicine Artists in Residence Program

B. Contacts (Applicant Information) Page 2 of 12

Applicant Information

- a. Organization Name: Shands Teaching Hospital and Clinics, Inc. 
- b. DBA: Shands Arts in Medicine
- c. FEID: 59-1943502
- d. Phone number: 352.733.0880
- e. Principal Address: 1515 SW Archer Road Gainesville, FL, 32608-1134
- f. Mailing Address: PO Box 100326 Gainesville, 32610-3003
- g. Website: www.artsinmedicine.ufhealth.org
- h. Organization Type: Nonprofit Organization
- i. Organization Category: Other
- j. County: Alachua
- k. UEI: K2NJPAM4BMM6
- l. Fiscal Year End Date: 06/30

1. Grant Contact *

First Name

Kris

Last Name

Sullivan

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2. Additional Contact *

First Name

Erin

Last Name

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3. Authorized Official *

First Name

Jenny

Last Name

Baxley Lee

Phone 352.733.0880

Email Jenny.Lee@shands.ufl.edu

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Health Care Facility

4.3. Applicant Discipline

Multidisciplinary

C. Eligibility Page 3 of 12

1. What is the legal status of your organization?

- Florida Public Entity
- Florida Nonprofit, Tax-Exempt

2. Are all grant activities accessible to all members of the public regardless of sex, race, color, national origin, religion, disability, age or marital status?

- Yes (required for eligibility)
- No

3. Project start date: 7/1/2024 - Project End Date: 6/30/2025 *

- Yes (required for eligibility)
- No

4. How many years of completed programming does your organization have?

- Less than 1 year (not eligible)
- 1-2 years (required for eligibility for GPS and SCP)
- 3 or more years (required minimum to request more than \$50,000 in GPS)

5. Multi Disciplinary

- Yes (required for eligibility)
- No (You should apply to the Presenting discipline)

D. Quality of Offerings Page 4 of 12

1. Applicant Mission Statement - (500 characters) *

The mission of UF Health Shands Arts in Medicine (AIM) is to humanize healthcare experiences for patients, visitors, staff, and our wider communities. We aim for every person of any race, ability, age, or gender to have ongoing access to the arts and to realize their creative potential. We aim to be an ever-evolving model of the ways in which the arts promote physical, emotional, social, and spiritual health and well-being among individuals and communities alike.

2. Programming Description - (2000 characters)

Briefly describe the project or program for which you are requesting funding. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

Since 1990, the UF Health Shands Arts in Medicine (AIM) program has served at the intersection of arts and health. UF Health Shands AIM has been recognized as one of the most comprehensive and leading-edge arts in health programs in the nation. Through this program, visual, literary, performing, and multidisciplinary artists work throughout UF Health Shands Hospitals, the greater Gainesville community and beyond, providing arts engagement to promote health and well-being. This proposal seeks support for the UF Health Shands AIM Artists in Residence program with a focus on clinical and community arts engagement.

The heart of UF Health Shands AIM is the Artists in Residence program, which includes 14 professional artists. Our artists bring creative opportunities to thousands of children and adults annually for whom access to the arts is limited by illness, disability or economic circumstances. Artists transform the hospital experience through bedside arts activities, workshops, performances and exhibitions. They also serve our overall community through an array of weekly community-based arts programs and initiatives.

In 2024-25, we propose to: 1) expand our team of artists in residence in the hospital, 2) to develop an online artist repository; 3) to increase access to AIM programming and the UF Health Shand visual art collection, and 4) to pilot an arts prescribing program in Alachua County. These initiatives respond to what we are learning about creative engagement as a means of meeting the needs of our community and promoting a continuum of care. These projects will support and build upon existing arts programming that we provide to our current populations, and also significantly expand our reach to better serve underreached members of our local communities.

2.1. Programming Goals (2000 characters)

Please list at least three goals associated with the project or program for which you are requesting funding.

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.
Sample goal: To provide residents and visitors with increased opportunities to view local art and meet local artists.

- 1) To increase arts access and build arts participation statewide by engaging wider communities of patients, healthcare workers, older adults, persons living with serious and life-limiting illness, and community members;
- 2) To increase the visibility and awareness of the health benefits of the arts among individuals and communities alike; and
- 3) To serve as a model of both established *and* emerging and promising practices for the integration of the arts to humanize healthcare experiences and to promote healthier communities.

2.2. Programming Objectives (2000 characters)

Please list the three corresponding objectives for the goals listed above.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Sample Objective: At least 300 residents and visitors will view local art and be invited to a "meet the artist reception"

- 1) To engage approximately 300 patients in arts engagement through a six-month visiting artist residency;
- 2) To develop an artist repository for at least 50 regional artists and creatives who are engaging the arts in alignment with arts in health goals and aims in partnership with local and regional arts organizations;
- 3) To pilot UF Health's first arts prescribing program to include a minimum of 10 weekly community arts workshops addressing specific health needs; and
- 4) To expand access to the UF Health Shands visual art collection and hospital-based arts and cultural engagement and programming through development of an AIM app.

2.3. Programming Activities (2000 characters)

Please list the project or program activities.

Activities: These are the specific activities that achieve the objectives.

Sample Activities: Work with local arts and tourism organizations to promote art shows.

Communicate with local art teachers to encourage students to attend shows. Schedule artist commentaries and news articles to promote the shows.

- 1) We will expand arts engagement in the hospital through implementation of a six-month visiting artist residency. The visiting artist in residence will provide a minimum of 15 hours of bedside services and group programming each week to reach more than 300 total patients.

This residency is intended to lead to ongoing employment in the program. We will promote the residency opportunity nationally, and artists will be selected through a competitive review process and supported in implementing arts programming in our hospitals.

2) We will develop an artist repository in strategic partnership with the City of Gainesville Cultural Affairs and Parks and Recreation, Alachua County Arts Council, Gainesville Arts Leaders Network, and the Center for Arts in Medicine and the College of the Arts. We will use the repository as an opportunity to engage and employ artists and to promote and amplify the good work of Florida's artists who are engaging the arts to address health outcomes and improve community health.

3) We will develop and pilot UF Health Shands Arts in Medicine's first arts prescribing program to include a minimum of 10 weekly community arts programs addressing specific health needs such as youth mental health, movement disorders, and other serious, chronic, or life-limiting illnesses.

4) We will develop an AIM digital app to present the visual art collection at UF Health Shands Arts in Medicine along with artists' statements, stories, and contact information. We will eventually engage this digital platform to house all hospital-based arts and cultural engagement opportunities such as live streaming our weekly radio show, public performances or visual arts activities in an effort to expand access to the UF Health Shands Arts in Medicine offerings.

2.4. Partnerships & Collaborations (2000 characters)

Describe any partnerships and/or collaborations with organizations directly related to General Programming (GPS) or the Specific Cultural Project (SCP). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

Key clinical and community partners and stakeholders inform our design and planning, implementation, and evaluation at each stage in an effort to embody our mission, vision, and values. Strategic collaborations include local, regional and national partnerships and financial support. Our hospital-based expansions are built on established partnerships with UF Health Shands Patient/Family Resources, Nursing, and Integrative Therapies departments. Our arts prescribing pilot will be designed and implemented in close partnership with existing clinical partners such as the Norman Fixel Institute for Neurological Diseases, the Center for Movement Disorders, and UF Healthstreet, for example. An artist repository will be co-developed alongside our digital Arts in Medicine app in partnership with UF visual art, museum studies, and design students and fellow faculty in Art and Art History and the Digital Worlds Institute in the College of the Arts.

Local and regional partners will engage in the development and launch the arts prescribing model, AIM app, and artist repository – in a wider effort to increase visibility of and access to the health benefits of the arts for all Floridians. In Alachua County, the Gainesville Arts Leaders network engages over 80 local arts organizations, artists, business and schools. We will strengthen partnerships with SPARC352, the City of Gainesville Cultural Affairs and Parks and Recreation, the Alachua County Arts Council, and One Nation, One Project. We will continue to partner closely with the UF Center for Arts in Medicine research team to conduct Program Evaluation. These partnerships leverage resources, experience and infrastructure of UF Health Shands AIM to enhance community health and wellbeing based on local needs

and interest. They also increase awareness and engagement in communities that experience higher levels of health disparities.

We currently partner with our local radio station *WMBT 90.1 FM The Wombat!* to present our weekly radio program *Shift Change*, and can utilize this resource to introduce and promote our new arts prescribing work, artist repository, and AIM app. We will disseminate our work nationally and internationally through networks such as *National Organizations for Arts in Health, Dance for PD, Culture, Health and Well-being Alliance* in the UK among other national and international arts in health organizations.

3. Project/Program Evaluation (2000 characters)

How will you determine if your Goals and Measurable Objectives are achieved? Who will conduct the evaluation, and who will the evaluation target? What methods will be used to collect participant feedback? (Surveys, evaluation forms, interviews, etc.) When will you collect the information, and how will it be used to inform future programming?

We are committed to program evaluation as a means of documenting impact through participation, satisfaction, quality, and outcomes measures. Our evaluation plan includes mixed methods program evaluation and formal research studies.

Data Collection: We collect data weekly through artist reports and artist rounds, our weekly staff meeting. We also conduct volunteer evaluations three times annually, and surveys and focus groups with our community-based program participants annually.

Our research and quality improvement (QI) studies are undertaken with oversight by our Nurse Coordinator and in partnership with Center for Arts in Medicine faculty, and with UF Institutional Review Board (IRB) or QI approval.

Recent studies include:

- *Healthcare Worker Survey and Focus Group Study: Assessing Healthcare Worker Preferences for Arts Engagement to Promote Health and Well-being*
- *Assessing Dyadic Concordance between Artists in Residence and Patients in Relation to Bedside Arts Experiences:* Designed to evaluate and enhance the ability of artist to assess patient interest, comfort, and satisfaction with bedside arts experiences; four months of data collection annually
- *Artists Working in Palliative and End of Life (EOL) Care:* An international mixed methods study exploring visual, literary, performing, and multi-disciplinary artists professional practices and experiences working in palliative and EOL care.

Analysis and Reporting: Artist reports are received, reviewed, and discussed during our weekly artist rounds, a two-hour staff meeting. The data is analyzed quarterly to track program participation, populations served, and expressed needs of service populations. Faculty, statisticians, and research assistants in the Center's Research Lab analyze study data and create reports and publications. Outcomes are reported to UF Health leadership, AIM staff, artists, partners, and constituents; and research outcomes are published in peer reviewed journals. Program leadership meet individually with each artist twice per year, and the full artist/administrative team convenes in a visioning retreat annually to set goals in consideration of evaluation outcomes.

E. Impact - Reach Page 5 of 12

For questions 1-6, do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Total number of individuals who will be engaged?

568150

1. What is the estimated number of events related to this proposal?

76

2. What is the estimated number of opportunities for public participation for the events?

6,150

3. How many Adults will participate in the proposed events?

345,000

4. How many K-12 students will participate in the proposed events through their school?

5,500

5. How many individuals under the age of 18 will participate in the proposed events outside of their school?

217,000

6. How many artists will be directly involved?

Enter the estimated number of professional artists that will be directly involved in providing artistic services specifically identified with the proposal. Include living artists whose work is represented in an exhibition regardless of whether the work was provided by the artist or by an institution. This figure should reflect a portion of the total individuals benefiting. If no artists were directly involved in providing artistic services enter 0.

6.1. Number of artists directly involved?

650

6.2. Number of Florida artists directly involved?

650

7. Proposed Beneficiaries of Project

Select all groups of people that your project intends to serve directly. For each group, you can select more than one answer if applicable. If your project/program served the general public without a specific focus on reaching distinct populations, then select the "No Specific Group" options.

7.1. Race Ethnicity: (Choose all that apply) *

No specific racial/ethnic group

7.2. Age Ranges (Choose all that apply): *

No specific age group.

7.3. Underserved/Distinct Groups: *

No specific underserved/distinct group

8. Describe the demographics of your service area. (2000 characters)*

Demographics are distinct characteristics of a population. Examples include but are not limited to: age, race, ethnicity, religion, gender, income, family status, education, veteran, disability status, and employment.

The UF Health Shands Arts in Medicine program is housed within UF Health, located in Gainesville, Florida, and serves a diverse population in Alachua County. UF Health is Florida's only health care system with two statutory teaching hospitals that are part of the state's "safety-net" hospital system, caring for people who have little or no medical coverage. UF Health Shands spent approximately \$174 million in unreimbursed charity care at cost. UF Health is one of Florida's largest Medicaid and charity-care providers.

Alachua County is located in North Central Florida with a population of 284,030. The county has a 78.8 percent urban population and a 21.2 percent rural population. Roughly three-fourths (69.7%) of the population is White, 20.7% is Black or African American, 11% is Hispanic or Latino, and 6.2% Asian. Forty-eight % of the population is male and 52% female. In addition, 15.2% of the population are over 65 years of age, and 18.2% are under 18 years of age. Finally, 19.1% of the population in Alachua County lives below the poverty line.

Our programs reach patients, older adults, persons living with illness and disabilities, and the wider community. Through ongoing expansion of our virtual programs, we can extend our reach to better serve urban, rural, regional, national and international community members who may be traditionally excluded from programming due to barriers to participation such as transportation or being immuno-compromised, for example.

9. Additional impact/participation numbers information (optional) (1500 characters)

Use this space to provide the panel with additional detail or information about the impact/participation numbers. Describe what makes your organization/programming unique.

Additional opportunities for public participation include 12 community-based programs per week, daily opportunities provided by artists in residence in our hospitals (calculated based on an artist's daily shift as one opportunity, rather than the number of patients served in each shift), public events such as our *Shift Change Anniversary* concert, public performances at the hospital and in the community, and patient art exhibits such as our Fall 2023 collaborative exhibit with UF Health Shands Streetlight program, showcasing original art work by patients with Sickle Cell disease. Our impact numbers are calculated based on careful tracking and conservative estimates where estimates are necessary.

Additionally, as UF Health Shands Hospital is a state referral hospital, we serve Florida residents of all ages, races, abilities, and gender identities from every county.

10. In what counties will the project/program actually take place? (Select a minimum of one) *

- Alachua
- Marion

11. What counties does your organization serve? (Select a minimum of one)*

- Alachua
- Baker
- Bay
- Bradford
- Brevard
- Broward

- Calhoun
- Charlotte
- Citrus
- Clay
- Collier
- Columbia
- DeSoto
- Dixie
- Duval
- Escambia
- Flagler
- Franklin
- Gadsden
- Gilchrist
- Glades
- Gulf
- Hamilton
- Hardee
- Hendry
- Hernando
- Highlands
- Hillsborough
- Holmes
- Indian River
- Jackson
- Jefferson
- Lafayette
- Lake
- Lee
- Leon
- Levy
- Liberty
- Madison
- Manatee
- Marion
- Martin
- Miami-Dade
- Monroe
- Nassau
- Okaloosa
- Okeechobee
- Orange
- Osceola
- Palm Beach
- Pasco
- Pinellas
- Polk
- Putnam
- Santa Rosa

- Sarasota
- Seminole
- St. Johns
- St. Lucie
- Sumter
- Suwannee
- Taylor
- Union
- Volusia
- Wakulla
- Walton
- Washington

12. Describe your virtual programming. Only for applicants with virtual programming. (2500 characters)

Briefly describe any virtual programming that you provide to the public. This information should include who is able to access the programming and any payment structure.

In response to the COVID-19 pandemic, artists in residence from the UF Health Shands Arts in Medicine program rapidly adapted arts programs and practices to continue reaching its service populations, and to expand reach in the greater Gainesville community and beyond. Programs that would traditionally occur at the bedside or in community settings transitioned to virtual formats, and are housed on the UF Health Shands Arts in Medicine website. This online program, called *AIM to Connect*, provides virtual resources for patients, staff and community members to continue to engage in music, visual art, poetry, and mindful movement. Our weekly *Beginner's Meditation* offering is also recorded and available on YouTube. Artists in residence have created and uploaded instructional art-making, movement, and poetry readings, among other artistic content that intentionally provide both active and receptive arts engagement opportunities. This creative content is accessible directly from the home screen of iPads in inpatient hospital rooms as well. Our proposed development of an AIM app would feature *AIM to Connect* as one significant component of programmatic content.

Additionally, programs that traditionally occurred in clinical or community settings transitioned to virtual formats to provide continued engagement. These programs include three dance classes: *Dance for Lifelong Health*, *Dance for Life*, and *Encore Dancers*, one songwriting workshop, *StorySongs*, one yoga class, *Gentle Yoga for Health*, and a theater workshop for LGBTQ+ youth, *Theater Connect*. We have successfully migrated these programs to a hybrid format per CDC and locally-informed guidelines. Maintaining virtual options has allowed us to extend our reach and better serve rural, regional, national and international communities.

13. Proposal Impact (3500 characters)

How is your organization benefitting your community .What is the economic impact of your organization?

Organizations: Include education and outreach activities.

***Solo or Individual Artists:* Include any positive social elements and community engagement anticipated from the project.**

UF Health Shands Hospital is located in Gainesville, Florida and as a regional referral hospital, serves people from every county as well as from throughout the southeastern United States. Shands Hospital has 1,162 inpatient beds with over 55,000 hospital admissions in 2021. UF Health Shands Arts in Medicine (AIM) is an employer of regional artists, with 15 paid artists in residence and six administrative staff members. We also pay guest artists throughout the year to engage in short-term residencies in clinical and community arts programming.

We impact our local economy by purchasing art supplies from local retailers whenever possible, and by utilizing local businesses for services such as design, framing, videography, and printing. Several of our programs are designed to develop arts-based vocational skills for specific populations including Veterans, individuals with developmental and physical disabilities, people with chronic and life-limiting illnesses, older adults, artists living in rural communities, and youth who face barriers to and biases in arts engagement based on race, culture, gender or sexual identity, for example. Many of our patients and community arts participants cultivate new economic opportunities through skills, social connections, and networks developed in our arts programs.

The UF Health Shands Arts in Medicine team of artists serves thousands of people per year through bedside arts engagement, arts workshops, performances, exhibits, and permanent collections. We continue to attune to our community's needs in an effort to provide meaningful creative opportunities for our community members.

Our hospital-based population is a constantly changing representation of people from throughout the state. More than 35% of the people we serve are minorities, senior citizens, and/or physically disabled. An even greater portion is low-income. Approximately 40% are under the age of 21, and approximately 20% are over the age 65. Our community-based populations are also underreached and facing health issues related to poverty and related social determinants of health. Recent expansions to the *AIM to Connect* platform significantly increased our service population, as it allowed us to continue to provide services to people after they are discharged from the hospital and to engage new audiences as well.

Our academic partner is the UF Center for Arts in Medicine, an academic unit of the College of the Arts. The Center offers a Master's degree in Arts in Medicine, two online graduate certificates in Arts in Medicine and Arts in Public Health, four undergraduate certificates, study abroad, and annual Arts in Health intensive training and professional development programs throughout the year. The AIM program also trains and mentors over 80 volunteers and interns each year, and host site visits for people throughout the US and abroad who are developing or reinventing their own arts in health programs and practices.

Proposed AIM program expansion from 2024-2025 will help us to directly serve an additional 5,000 people, conservatively estimated. All of our programs and performances are offered free of charge and in both online and in physical environments, which are accessible to individuals of all incomes, age, race, gender/sexual identity, and ability. Our programs develop arts audiences statewide by introducing Florida residents to the arts and engaging active participation in the arts. We have an array of programs focused on life-long learning, and over the past several years, we have developed an emphasis on programs that partner with and bring the arts to community human service agencies, including the Alachua County Senior Recreation

Center, the Alachua Regional Detention Center, the ARC Day Center for adults with disabilities, HealthStreet, Alz Place, a day center for individuals with Alzheimer's disease, the UF Health Rehab Center, and the Malcom Randall VA Medical Center.

14. Marketing and Promotion

14.1. How are your marketing and promoting your organizations offerings? *

- Brochures
- Collaborations
- Direct Mail
- Email Marketing
- Newsletter
- Podcast
- Radio
- Organic Social Media

14.2. What steps are you taking in order to build your audience and expand your reach? (3500 characters)

How are you marketing and promoting your organizations offerings?

Our 2023-2028 strategic plan features Internal and External Communications planning as an Area of Strategic Focus. One goal within this Area of Focus is to re-visit our mission, brand, and physical and virtual presence in order to ensure we are visioning forward and adapting with the needs and strengths within our current healthcare environment and the broader arts and health sectors post-2020. Our aim is to ensure we critically reflecting on and envisioning our audiences and our reach together within our current team, leaders, students and volunteers, future artists and practitioners, and wider community members. We are learning more and more about strategies for community-engaged and community-led arts initiatives. We strive to engage our audiences in our decision making processes such as program design and development from inception.

That said, our hospital-based Artists in Residence program is primarily marketed through our strong, long-standing, and consistent presence in our hospitals, clinics, and community. Our highly-visible presence in the Criser Cancer Resource Center (CCRC) on the 1st floor of the UF Health Shands Cancer Hospital, serves as a constant visual reminder of our programs for thousands of daily visitors. We keep a prominent sign in the main hospital lobby outside the CCRC announcing daily programs, and we work with the Patient and Family Services department to disseminate program information to patients and visitors.

We have a highly-trafficked website that we update weekly, and a robust social media presence including Facebook and YouTube where we update the community on activities and program features on a nearly daily basis. In partnership with the UF Center for Arts in Medicine (CAM), we produce a monthly e-newsletter, which is received by over 5,000 people directly and many thousands more receive it via social media links on CAM's FB, Instagram, Twitter, and LinkedIn. Local and regional media feature our program regularly on radio, television, and in print media. We are fortunate that stories from Arts in Medicine have a broad media appeal, and enjoy regular coverage. In May 2022, our Artists in Residence filmed

a segment for PBS News Hour. We also host a weekly radio show, *Shift Change Radio*, and we will launch a podcast based on interviews and segments from Shift Change in 2023-24 to further expand our reach.

Since 2016, 352 Creates has a network of over 1,000 people and hundreds of arts organizations. We have utilized this network and our hashtag, #352 Creates, to encourage and promote 352 Creates in neighboring counties. All of our proposed program expansions and activities will also be marketed through fliers, social media, listings on hospital and community web and print calendars, staff referrals, and local media coverage.

F. Impact - Access for All Page 6 of 12

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. In addition to your facility, what specific step are you taking to make your programming accessible to persons of all abilities and welcoming to all members of your community? (3500 characters)

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

Our programming is accessible to individuals of any cultural or socio-economic background, regardless of age, gender identity, ability, race, ethnicity, and/or language. As a healthcare system, our facilities are inherently and entirely ADA compliant and accessible. Every renovation and new building project is fully ADA compliant and all of our staff members are trained to recognize and report any ADA issues that might arise. In addition to maintaining facilities with the highest level of accessibility, we are able to provide special assistance, including language interpretation, wheelchairs or special seating, and adaptive technologies and equipment for our audience members and program participants. Our online programs are delivered from a website that complies with ADA guidelines and does not require passwords or paywalls.

Our programs are also designed with diversity, equity, inclusion and accessibility in mind. Our Artists in Residence work closely with partners and service populations to develop programs that celebrate and serve diverse cultures, and we engage professional development work to cultivate our artists' abilities to serve diverse populations.

Our programs are a vital part of the cultural lives of our community members. Our marketing strategies focus on reaching underserved and underreached audiences, and our facilities welcome those who need extra assistance or accommodations in order to enjoy participation in the arts. We print fliers and performance programs in large print and work with hospital translators as needed to insure that everyone can access and actively enjoy our programs.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Kris Sullivan

4. Section 504 Self Evaluation

- Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.
- Yes, the applicant completed the Abbreviated Accessibility Checklist.
- No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed? 6/1/2023

5. What efforts has your organization made to provide programming for all? (2000 characters)

We are committed to accelerating efforts toward anti-racism, equity and inclusion amongst our staff and volunteers, and in our arts programs. We recognize that AIM programs are a vital part of the cultural lives of regional residents, particularly those who cannot access or afford arts events in other venues. As a nationally and internationally recognized leader in arts in health, we are positioned to provide innovative and replicable program models and promising practices to the field. We strive to be accountable for this unique position and to increase actionable steps toward equity in the arts in health.

In an effort to develop programs that embody our core value of equitable access and to increase representation among artists, staff, students, and volunteers, we commit to continually expanding the diversity of our team members in ways that honor, model, and best serve the community in which we live and work.

With the expansion of our virtual programs, we have extended our reach and better serve urban, rural, regional and national communities. Our virtual programs and platforms further serve as a resource for promising practices in programming to be shared and replicated with the hope of expanded access to the arts for all people.

G. Management and Operating Budget Page 7 of 12

1. Organization History (2000 characters)

Briefly describe your organization's history including founding dates and significant changes in management, location, mission, etc. Also, include major accomplishments and program growth, adaptation to external factors and significant relationships and partnerships.

UF Health Shands Arts in Medicine (AIM) was founded in 1990 at Shands Hospital (now UF Health Shands) at the University of Florida. AIM is a multidisciplinary organization, with programs in the visual, literary and performing arts. AIM serves inpatients and outpatients, their families, visitors, health care providers, and the Gainesville and statewide communities. The program is focused on humanizing healthcare environments through the transformative power of the arts and providing leadership for hospital arts programs throughout the nation.

- 1991 – Welcomed AIM's first "in hospital" artist in residence
- 1992 – Established Shands' art acquisition program
- 1994 – Launched the Atrium Performance Series
- 1999 – Established the UF Center for Arts in Medicine (formally the Center for Arts in Healthcare Research and Education or CAHRE), our academic extension at UF for education, training and research
- 2004 – Established AIM Together – a groundbreaking partnership with the University of Florida Performing Arts
- 2005 – Following Hurricane Katrina, established the first ever artists training program for the American Red Cross to offer aid to disaster areas
- 2008 – UF Center for Arts in Medicine launched the Arts in Healthcare for Rural Communities initiative in Franklin County, FL
- 2009 – Developed programs for patients with Parkinson's Disease in collaboration with the UF Center for Movement Disorders
- 2012 – Established Integrative Therapies for inpatients & Arts Therapies programs
- 2015 – Musicians in residence work with Center for Arts in Medicine faculty on the first research study about live, preferential music in Adult Emergency care
- 2016 – Established 352Creates – a network of individuals, organizations, and businesses united by the idea that creativity connects our community and makes us healthier and stronger
- 2019 – Created program's first Dyadic Concordance study examining artist practice in inpatient settings
- 2020 – Established AIM to Connect – a repository of virtual resources connecting patients, their families, and staff to art-making, music, mindfulness & meditation, dance, and literary arts virtual resources
- 2022 – AIM welcomes new director, Jenny Baxley Lee:
<https://artsinmedicine.ufhealth.org/jenny-baxley-lee-ma-bc-dmt-director/>
- 2022- AIM celebrates the one-year anniversary of Shift Change radio hour
- 2023 - AIM creates 2023-28 strategic plan (attached) and W2 employment for artists

2. Fiscal Condition and Sustainability (2000 characters)

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

AIM receives an annual budget from UF Health Shands, and maintains excellent fiscal management and leadership. We strive to maintain a diverse funding base, which balances the annual operating budget allocated by UF Health Shands through endowments, grants and annual donor support. However, as with all arts organizations, we have experienced budget cuts in response to the COVID-19 pandemic. In response, we continue to make the most of every budget dollar and create significant impact through creative thinking, partnerships and efficient resource utilization; and we have also significantly increased our efforts to cultivate individual donor support and write grants.

In order to support our programs and artists, we continuously seek outside funding, including private contributions to our endowment (annual interest from the endowment supports artist payment as represented under "Private Support" in the budget), grants from state and federal agencies and foundations, and gifts from individuals.

Given our operating budget, we consider sustainability very seriously as we propose program expansions. Historically, we have effectively demonstrated the value of new and expanded arts programs implemented through external sources and we have garnered additional funding from the hospital or other sources to sustain them. In addition, to ensure program vitality and sustainability, we actively re-assess programmatic needs as part of our visioning and planning process to ensure they are effectively aligned with our team's capacities and strengths, and AIM's mission, vision, and values. Our marketing strategy is geared toward cultivating awareness of new programs and their impact in order to increase financial support in the following year and beyond. We also work closely with UF Health Shands Development officers to identify opportunities for private and foundation support to sustain and expand our efforts. As noted above, we will continue to increase these efforts in the coming year.

3. Completed Fiscal Year End Date (m/d/yyyy) * 6/30/2022

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$337,460	\$464,771	\$475,000
2. Personnel: Programmatic	\$370,791	\$304,800	\$375,000
3. Personnel: Technical/Production	\$6,500		

4. Outside Fees and Services: Programmatic	\$3,000	\$6,500	
5. Outside Fees and Services: Other	\$2,340	\$5,500	
6. Space Rental, Rent or Mortgage	\$848	\$1,111	
7. Travel		\$5,000	
8. Marketing	\$10,470	\$7,850	
9. Remaining Operating Expenses	\$56,284	\$59,477	
A. Total Cash Expenses	\$787,693	\$855,009	\$850,000
B. In-kind Contributions	\$20,000	\$20,000	\$25,000
C. Total Operating Expenses	\$807,693	\$875,009	\$875,000
Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10. Revenue: Admissions			
11. Revenue: Contracted Services			
12. Revenue: Other	\$23,806	\$2,000	\$2,000
13. Private Support: Corporate	\$524,887	\$664,809	\$596,000
14. Private Support: Foundation	\$103,000	\$77,200	\$126,000
15. Private Support: Other	\$36,000	\$36,000	\$36,000
16. Government Support: Federal			
17. Government Support: State/Regional	\$100,000	\$75,000	\$90,000
18. Government Support: Local/County			

19. Applicant Cash

D. Total Cash Income	\$787,693	\$855,009	\$850,000
B. In-kind Contributions	\$20,000	\$20,000	\$25,000
E. Total Operating Income	\$807,693	\$875,009	\$875,000

5. Additional Operating Budget Information (1000 characters)

Use this space to provide the panel with additional detail or information about the operating budget. Please explain any deficits, excess revenue, or major changes to any line items or budget totals. If not applicable, then write "not applicable."

In 2023-24, we will introduce W2 employment lines for our artists in residence who work in the clinical environment for 20 hours or more per week. This is an exciting step forward that demonstrates Shands' commitment to employing artists and that will have direct impacts to our operating budget.

6. Paid Staff

- Organization has no paid management staff.
- Organization has at least one part-time paid management staff member (but no full-time)
- Organization has one full-time paid management staff member
- Organization has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

8. Does your organization have a strategic or long range plan?

- Yes
- No

H. Management and Proposal Budget Page 8 of 12

1. Rural Economic Development Initiative (REDI) and Underserved Waiver

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at dos.myflorida.com/cultural/grants/grant-programs.

The expense section contains three columns:

- a. Grant funds (these are the funds you are requesting from the state)
- b. Cash Match (these are earned or contributed funds supplied by your organization)
- c. In-kind (the value of donated goods and services)

Save each individual line within the budget.

To update budget totals, save each page.

Do not include any non-allowable expenses in the proposal budget. (See: non-allowable expenses).

For General Program Support the Proposal Budget should match the operating budget minus any non-allowable expenses (see non-allowable expenses).

For Specific Cultural Projects the Proposal Budget expenses must equal the Proposal Budget income.

2.1. Personnel: Administrative *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Jenny Baxley Lee, Director	\$0	\$40,000	\$0	\$40,000
2	Samantha Moss, Service Learning Manager	\$0	\$15,000	\$0	\$15,000
3	Kris Sullivan, Program Manager	\$0	\$25,000	\$0	\$25,000
4	Erin Beardslee, Administrative Assisstant	\$0	\$15,000	\$0	\$15,000
Totals:		\$30,000	\$110,000	\$13,500	\$153,500

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
5	Cassandra Belden, Arts Prescribing Coordinator	\$30,000	\$0	\$0	\$30,000
6	Lauren Arce, RN Coordinator	\$0	\$15,000	\$0	\$15,000
7	TBD, Musuem Studies Intern	\$0	\$0	\$13,500	\$13,500
Totals:		\$30,000	\$110,000	\$13,500	\$153,500

2.2. Personnel: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Sarah Hinds, Visual Artist in Residence	\$0	\$12,000	\$0	\$12,000
2	Molly Kempson, Visual Artist in Residence	\$0	\$6,000	\$0	\$6,000
3	Sunita Canady, Visual Artist in Residence	\$0	\$6,000	\$0	\$6,000
4	Michael Claytor, Musician in Residence	\$0	\$12,000	\$0	\$12,000
5	Ricky Kendall, Musician in Residence	\$0	\$6,000	\$0	\$6,000
6	Rayvon Rollins, Musician in Residence	\$0	\$6,000	\$0	\$6,000
7	TBD, Community Arts Facilitator	\$0	\$3,700	\$0	\$3,700
8	TBD, Dancer in Residence	\$13,300	\$2,300	\$0	\$15,600
9	Andrew Hix, Writer in Residence	\$0	\$6,000	\$0	\$6,000
Totals:		\$13,300	\$60,000	\$0	\$73,300

2.3. Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	TBD, Web Application Development Consultant	\$15,000	\$0	\$0	\$15,000
Totals:		\$15,000	\$0	\$0	\$15,000

2.4. Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	TBD, Artist in Residence	\$11,700	\$0	\$0	\$11,700
Totals:		\$11,700	\$0	\$0	\$11,700

2.5. Outside Fees and Services: Other *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Brand Development Consultant	\$10,000	\$0	\$0	\$10,000
Totals:		\$10,000	\$0	\$0	\$10,000

2.6. Space Rental (match only) *

2.7. Travel (match only) *

2.8. Marketing *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Printing, Signs, Banners, Web Hosting, and T-shirt Design	\$5,000	\$10,000	\$0	\$15,000
Totals:		\$5,000	\$10,000	\$0	\$15,000

2.9. Remaining Proposal Expenses *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Art supplies	\$5,000	\$20,000	\$0	\$25,000
Totals:		\$5,000	\$20,000	\$0	\$25,000

2.10. Amount of Grant Funding Requested:

\$90,000

2.11. Cash Match:

\$200,000

2.12. In-Kind Match:

\$13,500

2.13. Match Amount:

\$213,500

2.14. Total Project Cost:

\$303,500

3. Proposal Budget Income:

Detail the expected source of the cash match (middle column) your organization will be using in order to match the state funds (first column) outlined in the expense section. Use the budget categories listed below. Do not include your grant request (first column) or in-kind (third column). Include only income that specifically relates to the proposal. The Proposal Budget income must equal to the Proposal Budget cash match in the expenses.

3.1. Revenue: Admissions *

3.2. Revenue: Contracted Services *

3.3. Revenue: Other *

3.4. Private Support: Corporate *

#	Description	Cash Match	Total
1	UF Health Shands Hospital	\$180,000	\$180,000
Totals:		\$0	\$180,000

3.5. Private Support: Foundation *

#	Description	Cash Match	Total
1	Children's Miracle Network	\$20,000	\$20,000
Totals:		\$0	\$20,000

3.6. Private Support: Other ***3.7. Government Support: Federal *****3.8. Government Support: Regional *****3.9. Government Support: Local/County *****3.10. Applicant Cash *****3.11. Total Project Income:**

\$303,500

3.12. Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$90,000	\$90,000	30%
B.	Cash Match	\$200,000	\$200,000	66%
	Total Cash	\$290,000	\$290,000	96%
C.	In-Kind	\$13,500	\$13,500	4%
	Total Proposal Budget	\$303,500	\$303,500	100%

4. Additional Proposal Budget Information (optional) (1000 characters)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

N/A

I. Attachments and Support Materials Page 9 of 12

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DAC credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg, .gif, .png, or .tiff	5 MB
documents	.pdf, .txt, .doc, or .docx	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

MacOS productivity files such as Pages, Keynote, and Numbers are not acceptable formats. Please save files into .pdf format before submission.

1. Required Attachment List

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
Substitute Form W-9.pdf	35 [KB]	6/14/2023 2:01:16 PM	View file

1.2. Federal 990 Form (most recently completed)

File Name	File Size	Uploaded On	View (opens in new window)
FY 2022 STHC Form 990 - PDC.pdf	5787 [KB]	6/27/2023 1:05:14 PM	View file

2. Support materials (required)*

File	Title	Description	Size	Type	View (opens in new window)
AIM Director Letter FY24.pdf	AIM Director Support Letter	Please see the attached letter of support provided by the Director of Arts in Medicine.	85 [KB]		View file
AIM Strategic Plan 23-28.pdf	Shands AIM Working Strategic Plan		299 [KB]		View file
AIM Program Examples.pdf	AIM Program Examples	Weblinks to AIM Program Examples - Thriving Kind and Shift Change Radio Show	431 [KB]		View file
AIM Brochure 2023.pdf	AIM Brochure		8139 [KB]		View file
Sample Evaluation Report.pdf	AIM Evaluation Report	Examples of Artists in Residence Reports of Arts Engagement	5749 [KB]		View file
352Creates.pdf	352 Creates Program Presentation	A slideshow of 352 Creates programming images	16248 [KB]		View file
352 Creates Toolkit.pdf	352 Creates Toolkit	An example of a toolkit created to disseminate a promising practice in Arts in Health	3929 [KB]		View file
AIM Social Prescribing News Article 2023.pdf	AIM and Social Prescribing Article 2023		143 [KB]		View file

2.1.

J. Notification of International Travel Page 10 of 12

Notification of International Travel

In accordance with Section 15.182, Florida Statutes, the grantee shall notify the Department of State of any international travel at least 30 days before the date the international travel is to commence or, when an intention to travel internationally is not formed at least 30 days in advance of the date the travel is to commence, as soon as feasible after forming such travel intention. Notification shall include date, time, and location of each appearance.

1. Notification of International Travel

I hereby certify that I have read and understand the above statement and will comply with Section 15.182, Florida Statutes, International travel by state-funded musical, cultural, or artistic organizations; notification to the Division of Arts and Culture.

K. Single Audit Act Page 11 of 12

Single Audit Act

In accordance with 2 CFR 200, Subpart F - Audit Requirements; Section 215.97(2)(a) and 215.97(8)(a), Florida Statutes; and the policies and procedures established by the Division of Arts and Culture, the grantee is required to certify annually if your organization with FEIN 59-1943502 expended \$750,000 or more from all combined state sources and all combined federal sources during your organization's fiscal year. If your organization has exceeded the threshold of \$750,000, your organization will be required to comply with the Single Audit Act. You will be required to complete a separate certification form in dosgrants.com following the close of your fiscal year.

1. Single Audit Act

I hereby acknowledge that I have read and understand the above statement and will comply with: 2 CFR 200, Subpart F - Audit Requirements; Section 215.197, Florida Statutes, Florida Single Audit Act; and the policies and procedures established by the Division of Arts and Culture.

L. Review & Submit Page 12 of 12

1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program outlined under section 265.286, Florida Statutes and incorporated by reference into Rule 1T-1.036, Florida Administrative Code.

2. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Shands Teaching Hospital and Clinics, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third-degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

2.1. Signature (Enter first and last name)

Jenny Baxley Lee

