



BIGGER STRONGER FASTER*

***STEROIDS FOR
YOUR MAIN STREET**



Orrett Davis

Executive Director @

Orlando Tech

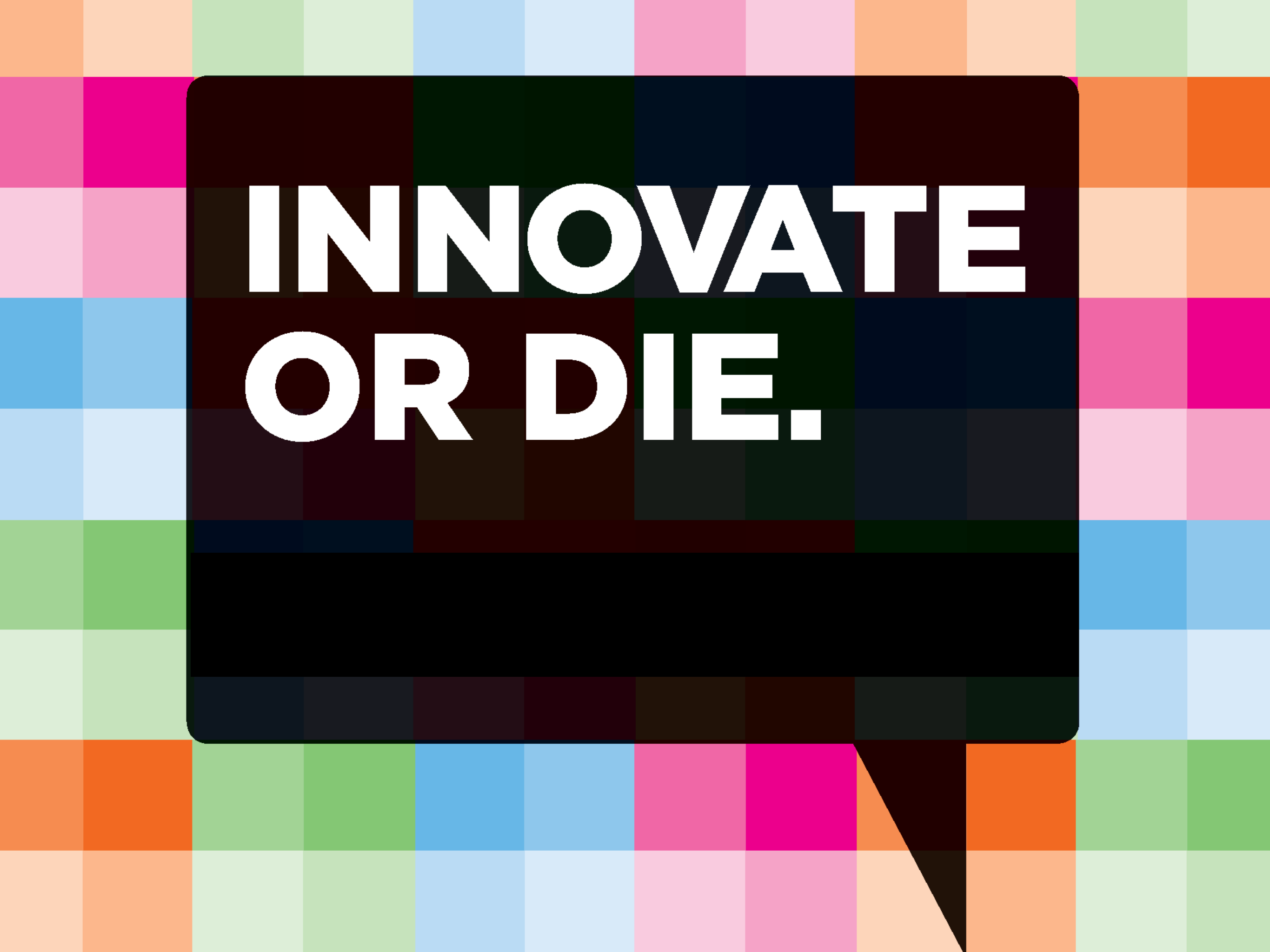
@ODavis

@orlandotech #orlandotech



ORLANDO TECH
ASSOCIATION





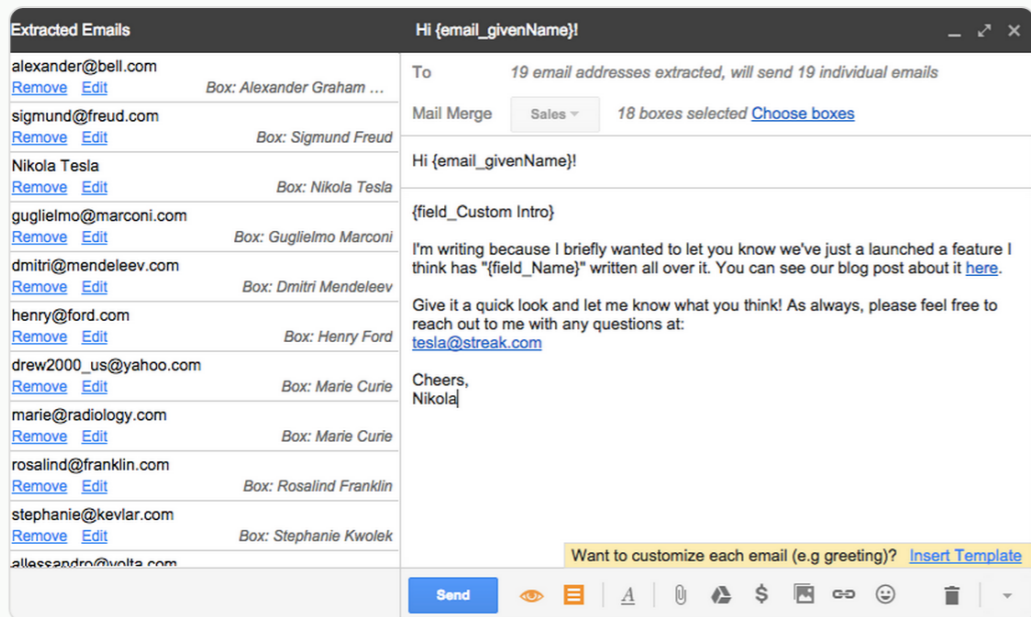
**INNOVATE
OR DIE.**

GET
THINGS
DONE. ■



BIGGER STRONGER FASTER*

**FASTER
RESPONSE**



CRM, inside Gmail.

CRM Flavors

- Sales
- Product Dev
- Deal Flow
- Fundraising
- Support
- Hiring

Email Power Tools

- View Tracking
- Mail Merge
- Snooze
- Send Later
- Snippets
- Thread Splitter

Streak Installed. Go to Gmail.

OUR MISSION

Run your entire business from your Inbox



Simple Collaboration

Collaborate with a single click. Share



Multipurpose

Manage your deals, support queue (and



Works with Google Apps

Streak connects securely to Google Apps. Use

Contact us!

STREAK

Google

Streak Orrett 1

Gmail - [Refresh] [More]

COMPOSE

- Unread
- Everything else

1-6 of 6

Inbox (6)

Starred

Sent Mail

Recently Viewed

All Tracked Emails

Awaiting Reply

Drafts (282)

All Mail

Spam (104)

Snoozed

Pipelines + New

Sponsorships 20...

OTM Membershi...

OTA Leads

OTM Membership

Partnerships

Google Calendar

11.08 GB (73%) of 15 GB used Manage

Terms - Privacy

Last account activity: 2 minutes ago Details

Email Tracking

Orlando Tech

Jul 9

Carlos, bcc: Chris, bcc: Connor, bcc: Eddie, bcc: Eric, bcc: Gregg, bcc: Jennifer, bcc: Josh, bcc: Joshua, bcc: Kathleen, bcc: ...

disrupt, shape, and transform the future of industries, local economies, and business ecosystems.

visions for the future of OTA. As a community member, stake holder and most importantly as a board member of Orlando Tech, we need **your input** and sustain the support infrastructure we call OTA.

eat. During this half-day retreat we will define our goals, empower everyone to fulfill our mission, and get some real work done, while having a little fun

and the board roster, for your reference.

<http://doodle.com/kv2v2gqrww9qw4zx>

ting some great work for Orlando done!

Association

ctor - Orvis Davis

st - Carlos Carbonell, Echo Interaction

ipost - Josh Brown, Power400

er - Connor Davis, Q&E

ry - Laura Kent, AP&L, KAP&N Marketing

id - Rob Schiller

2015

rtip Co-Chair - A&C Vinacke, Trilite & Josh Snyder, Rollins

for Advanced Entrepreneurship

A2015-BoardY...

Tracking

291 Views

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Tracking

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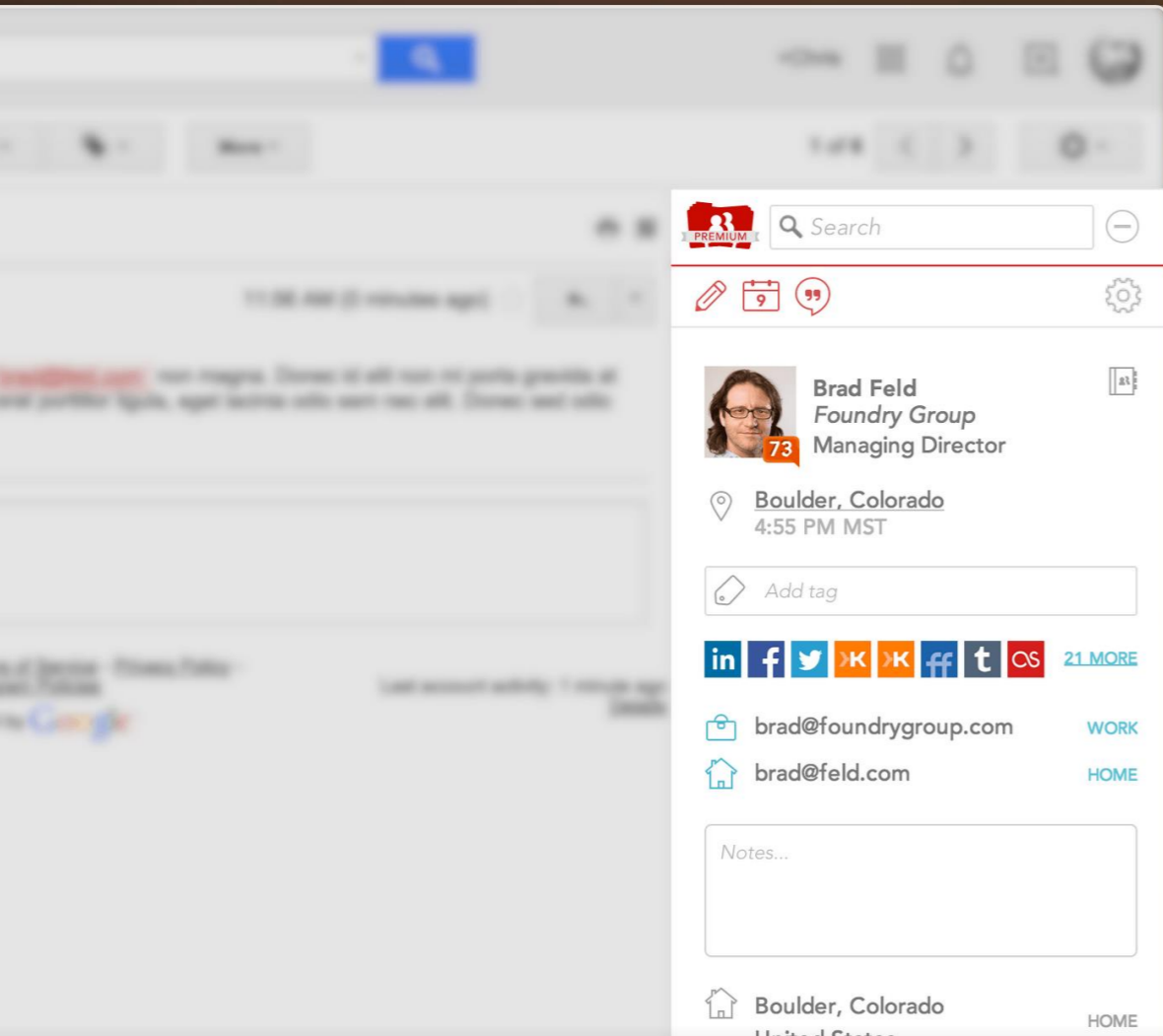
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FULLCONTACT

FL Main Street Inbox x



Tracking [Help me](#)

Orrett Davis <orrett@orlandotech.org>
to me
This is Awesome!

3:32 PM (2 minutes ago) ☆ [Reply] [More]

0 Views

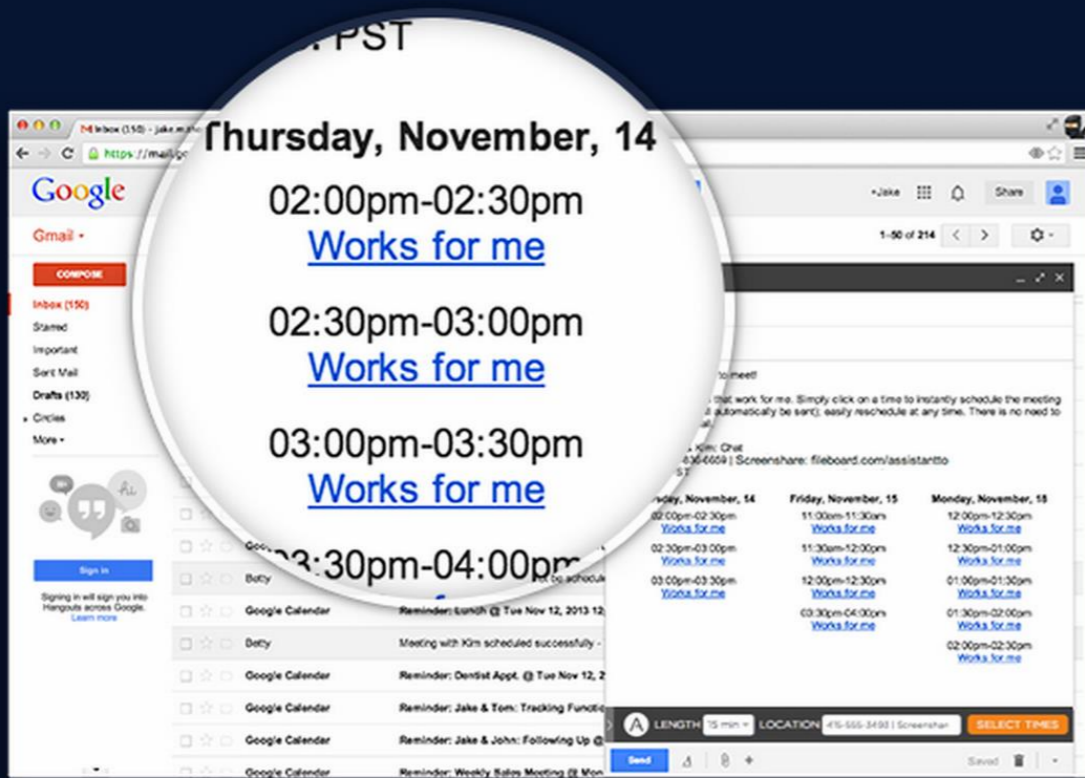
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BYE BYE BACK & FORTH

Schedule in seconds all within email. No back & forth. No double bookings.

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ASSISTANT.TO

Gmail

COMPOSE

- Inbox
- Starred
- Sent Mail
- Recently Viewed
- All Tracked Emails
- Awaiting Reply
- Drafts (283)
- All Mail
- Spam (104)
- Snoozed
- Pipelines + New
- Sponsorships 20...
- OTM Membershi...
- OTA Leads
- OTM Membership
- Partnerships

- Orrett
- 2 Invites
- Colin Forward, Da...
- Frank Flanagan
- You were in a vid...
- Colin Forward
- Me: 7-715
- Orrett Davis
- You were in a vid...
- Brandon Davis
- You were in a vid...
- Monique Meerter
- and it looked amazin
- Gregg Pollack
- cool
- Robb Schiller
- i would just copy an
- Doreen Davis

FL Main Street Inbox x Tracking Help me

Orrett Davis <orrett@orlandotech.org> 3:32 PM (17 minutes ago) ☆

to me

This is Awesome!

0 Views

Orrett Davis (orlandotech.org)

|

LENGTH 30 min LOCATION Orlando, FL SELECT TIMES

Send

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Notes...

Improve Data

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Send FB page statuses to Twitter

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if **then** ★



Automatically post your Instagrams as Twitter photos

by [djuiceman](#) 👤 146k ❤️ 7.7k

if **then** ★



Save your Tweets in a Google Spreadsheet

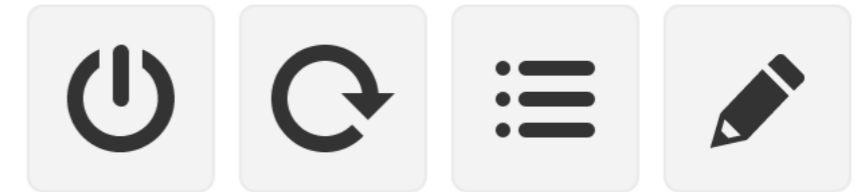
by [leorstern](#) 👤 22k ❤️ 1.1k

if **then**



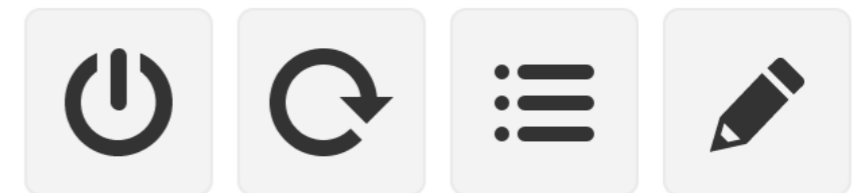
Post your Instagram photos as native Twitter photos

by [djbentley](#) 👤 16k ❤️ 602



created February 03, 2015
last run about 5 hours ago
run 1,516 times

Build a Twitter List from a specific #hashtag



created July 06, 2015
last run 4 days ago
run 9 times

New Instagram photo upload a new Photo on
Facebook Page Album



Make your work matter.

Automate your workflow.

SIGN UP

or LOG IN

Learn more
ZAPIER

My Favorite Zaps



Create MailChimp Subscriber from GoToWebinar Registrant

Create new MailChimp subscribers from new GoToWebinar registrants.

Use this Zap



Add Eventbrite Attendees to MailChimp

Automatically add new Eventbrite attendees to a MailChimp subscriber list.

Use this Zap



When new people email me, put them in my mailing list.

Take people that email you and send em into your mailchimp mailing list

Use this Zap



[Use Cases](#) → [Email Marketing](#)

Build and Automate your Email List

How Zapier Can Help

Your email list is one of the most valuable assets your company has, but growing your email marketing list is hard. The good news is that there are some really easy places you are already collecting email addresses.

All you need to do is make sure those email addresses make it inside your email list. With Zapier that's a piece of cake.

Related Apps

- MailChimp
- Campaign Monitor
- AWeber
- Eventbrite
- Wufoo
- Unbounce
- Podio
- Gumroad

Recommended Zaps



Create MailChimp subscribers via Podio

Use This



Add new Eventbrite attendees to an ActiveCampaign list

Use This

TIP

Whether you're hosting an informal book club for 20 or a lunch-and-learn series for hundreds, this Zap helps you keep in touch with your attendees—before and after the event.



"Our key events have Zaps linking them to ActiveCampaign, which helps us produce sold-out events by leveraging our email marketing efforts." — Sara Reyes, Co-Founder and CEO of Fresh Fiction



Add Wufoo signups to an AWeber mailing list

Use This



Create Mad Mimi customers from Gumroad sales

Use This



"I like my customers to be added to a Mad Mimi list as soon as they purchase—that way, they receive an immediate confirmation." — Chris Guillebeau, author at The Art of Non-Conformity

Get help

**STRONGER
MARKETING**





SNIPLY

Turn Content Sharing into Website Traffic

Try Sniply

sniply X

DJIA 17995.75 0.10%

Nasdaq 5090.17 0.37%

U.S. 10 Yr 12/32 Yield 2.413%

Crude Oil 52.28 0.15%

Euro 1.1021 0.18%

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What's News

Iran Nuclear Deal Is Reached

Iran reached a landmark nuclear agreement with the U.S. and five other world powers, a long-sought foreign policy goal of the Obama administration that sets the White House on course for months of political strife. 378

- Netanyahu: 'Historic Mistake'
 - Oil Prices Fall on Iran Export News
 - Western Firms Eye Market Opening
 - At a Glance: Iran and Global Business
- Read the Joint Statement



Obama's Iran Agreement Breaks From the Past

With the signing of a historic nuclear deal with Iran, President Obama has effectively shredded the foreign-policy playbook that guided the U.S. on the world stage for decades. 191

- President Obama Praises Nuclear Deal With Iran
- Iran Deal Faces U.S. Lawmakers' Scrutiny



Greek Talks Strained Allies

In the race to hammer out a bailout for Greece, the relationship between Berlin and Paris was put to its most serious test in years. 55

- Did Tsipras Make a Bad Deal Worse?



Fed Flounders in Political Arena

Almost 18 months after taking the helm at the central bank, Janet Yellen is struggling to manage a strained relationship with Congress. 73



China's Micron Bid Faces Scrutiny

A \$23 billion bid by a Chinese state-owned chip designer for U.S. memory-chip maker Micron will likely face high regulatory hurdles.



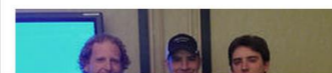
NASA Craft Flies By Pluto



Google Gets Stricter on Costs



Gundlach, Morningstar Feud



Markets



Opinion

Walker Makes the Leap

Review & Outlook

A Third Term for Obamanomics

Review & Outlook

Whatever Happened to Religious Freedom?

By Roger Pilon | Commentary

ACTIONABLE INFORMATION WHEN YOU NEED IT.

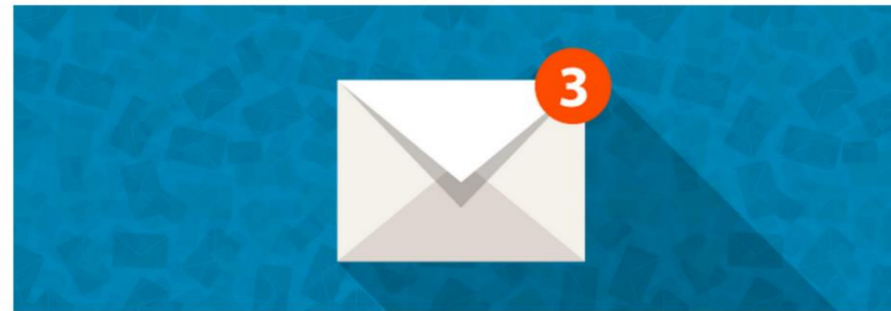


FREE WEBINAR
3 Tools to Hack Your Newsletter Growth
Tuesday, July 14th
1:00 PM EST / 10: AM PST

REGISTER NOW

3 Tools to Dominate Your Newsletter Growth

June 16, 2015 // Orrett Davis



Newsletters are a cornerstone of every online marketer's toolbox as they happen to be one of the most cost effective marketing channels. The benefits of an established newsletter can be significant for any business as it allows you to reach a wider and more engaged audience. It's no wonder that every company from Facebook to your local pizzeria has kicked off an email marketing program.

As Executive Director of [Orlando Tech](#), I'm obsessed with figuring out how to grow our reach through our newsletters and amplify our message. We grew our newsletter from 0 subscribers to over 3,000 in a few short months, and I want to share some of the tools that made that possible.

I'm assuming you're already pumping out (effin)amazing content and have lead generation forms sprinkled all over your lovely website. With that in mind, I'm going to share some obvious ways to grow your subscribers and instead give you 3 newsletter growth.



ORLANDO TECH

Keep up to date with Orlando's startup and tech community.

sniply x



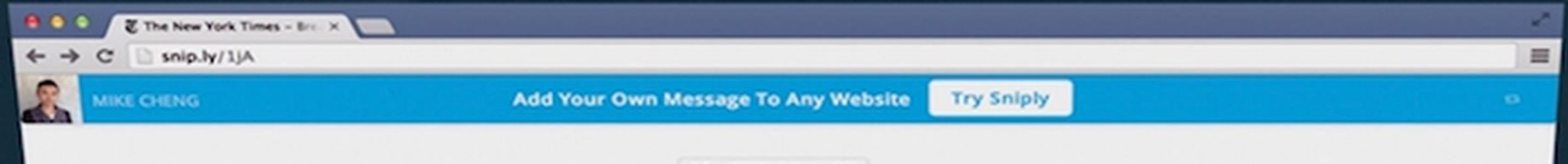


Share Content. Drive Traffic.

Attach a call-to-action to every link you share

SNIP

or [visit dashboard](#)





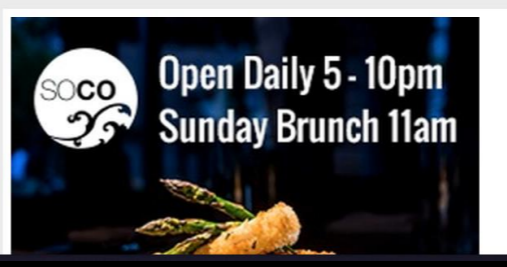
Art in Odd Places
September 17-20
Magnolia Avenue
LEARN MORE NOW

I Wish This Was ... a tiny dog park

By Brendan O'Connor | August 16, 2015 | Neighborhood: Church Street | Topic: 0



Ferg's Depot is getting ready to open their new venue in the former Train Depot on Church







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YOUR MAIN STREET**

Questions?



Orrett Davis

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Orlando Tech

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THANK YOU



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