CALL TO ARTISTS
FLORIDA'S ART IN STATE BUILDINGS PROGRAM

FLORIDA DEPT OF HEALTH IN BREVARD COUNTY

MELBOURNE CLINIC in Melbourne, FL
BUDGET: $13,935

COMMISSION: Murals for two sites (painting, photography), see page 3 for description
PURCHASE: 2D Art for six sites (painting, drawing, watercolor, photography, prints), pages 4 & 5
Submission Instructions on page 6

Just 35 miles east of Orlando, Brevard County offers 72 miles of beautiful ocean beach, has the largest collection of endangered wildlife and plants in the continental United States, and is the home of Port Canaveral, the second-busiest cruise port in the world. With its tropical weather, cultural activities, educational opportunities, active and passive recreation options, high-tech industries, and family-friendly atmosphere, the Space Coast offers an exceptional quality of life that residents and visitors enjoy year-round. More than 500,000 people call its 16 municipalities and unincorporated areas "home." Brevard County is also home to several higher learning institutions, including Eastern Florida State College and Florida Institute of Technology, as well as satellite campuses of the University of Central Florida, Florida State University, Barry University, Webster University and Embry-Riddle University.

As of the 2010 census, the population of the City of Melbourne was 76,068. Its municipal area is the second-largest in Brevard County by size and by population and it is a principal city of the Palm Bay - Melbourne - Titusville metropolitan area.

The Florida Department of Health in Brevard County (DOH-Brevard) is a agency dedicated to improving the health of the citizens in all areas of the county. The staff consists of caring licensed medical and environmental professionals and qualified skilled support staff, all with the common goal of providing quality service to those in Brevard County. DOH-Brevard also collaborates with community partners and stakeholders to look at the broader scope of public health to assist in their efforts to improve public health in the county.

The new *Melbourne Clinic* is located in an area of diverse population with low-income housing nearby. Also in close proximity is the Florida Institute of Technology, which serves a diverse culture of students, many of whom are clients of the clinic.

Overall, this facility provides medical care to persons from a variety of races and ethnicities through the following services: the Teen Clinic which primarily serves females ages 13-19, the Family Planning Clinic that serves mostly young women 20-30 years old, the Immunization Clinic where children receive required shots and adults are prepared for travel, the STD Clinic serving males and females of all ages, the Maternity Clinic where pregnant women often bring family or other support persons with them, the Dental Clinic which serves mostly children but also some adults under age 65, and the WIC Clinic which serves women with children under the age of 5.

The new structure is divided into two sections with **two separate entrances**: the *Main Clinic* and the *WIC Clinic*. The *Main Clinic* is located on the **left side** of the building. It has a separate lobby / waiting area accessed by double doors in a glass storefront entry wall. There is seating for those waiting to be served and two TV’s on opposite walls. Across from the entry doors are in-take windows where clients are interviewed and directed to sub-waiting areas: *Family Planning, Dental, and Maternity*.

The *WIC Clinic* (Women, Infants & Children), serving women with children under the age of five, is located on the **right side** of the building with a separate entrance. This clinic also has a primary lobby / waiting area with seating, TV’s and an in-take window opposite its glass storefront entry doors. To further expedite the flow of clients, there is a smaller sub-waiting area around the corner from the main WIC lobby.

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**Facade of the Melbourne Clinic (under construction).**
Main Lobby Entrance on the left; WIC Lobby on the right.

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**Questions?**
Contact the project's ASB Administrator:  
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To learn about Florida's Art in State Buildings Program, visit the ASB section of the FL Division of Cultural Affairs web page:  
8 Artwork Sites

The Art Selection Committee for this project has chosen **eight (8) sites** for artwork. They would like to commission murals for two of those sites and purchase framed 2D artwork for six sites. Note: the ceiling height in the entire building is 8'6" and the top of a chair rail that runs through all the waiting areas is at 37 inches.

**TWO SITES FOR COMMISSION**

**Sites 1 & 2 -- the Main Clinic Lobby and the WIC Lobby.** There is a **curved band of wall** above the in-take windows in the lobby of the **Main Clinic.** This upper area (29 inches high x 21 feet wide) is a very prominent element in the relatively small space. The Committee would like to commission a long mural artwork for this area. The mural could be either a **painting** or a **photograph** on canvas which would be applied to the surface like wallpaper.

There is a **similar band** above the in-take window in the **WIC Lobby,** though this band is flat and not as wide (29 inches high x 12 feet wide.

**The Committee would like to commission one artist to create murals for both of these areas.** They are requesting to see examples of previous artwork by artists interested in creating artwork for these two areas. Because the wall color is light beige, they prefer imagery that is **colorful and serenely beautiful** or that is **colorful and lively.**

**SEND YOUR SUBMISSION VIA DROPBOX (or other file-sharing site) TO:**

Lee@LeeModica.com

See the last page for Submission Instructions and Tips.
SIX SITES FOR PURCHASE

For the rest of the sites (3 through 8), the Committee would like to purchase existing artwork. The Committee is open to any style, subject matter, or theme that is appropriate to this kind of public space, though the desirability of reflecting the area’s landscape and culture was discussed as well as the clinic’s clients -- primarily women and children.

Note: Prices for existing artwork must reflect art that is ready-to-hang and delivered or shipped to the facility. Framed art should have sturdy, quality framing that will protect the art for decades.

Site 3 -- WIC Sub-Waiting, wall to left - 6’8” wide

Site 4 -- WIC Sub-Waiting, wall to right - 7’6” wide

Sites 3 & 4 -- WIC Sub-Waiting area. This sub-waiting area has seating for clients and four interview windows. Across from those interview windows are two walls that would be good spaces for framed 2D artwork: paintings, drawings, watercolors, photographs, or prints like etchings, lithographs, silkscreens. One of the walls is 6’8” wide and the other is 7’6” wide. They could each accommodate one or two medium artworks or a series of small to medium works.

Site 5 -- Family Planning Sub-Waiting area. This space has one wall that is 9’w. It could hold several individual artworks or a series of related pieces.

Site 5 - Family Planning Sub-Waiting, wall 9’ wide

Remember that all of these walls will have a chair rail at 37” high.
Sites 6 & 7 -- Maternity Sub-Waiting. In the main clinic, there is a small sub-waiting area for maternity clients. There are two adjacent walls that are good spaces for framed 2D artwork. One wall is 7'w and the other is 11'w. One wall could accommodate one medium work while the other could hold a medium work and/or a series of related artworks.

Remember that all of these walls will have a chair rail at 37” high.

Site 6 - Maternity Sub-Waiting, left wall 7’ wide

Site 7 - Maternity Sub-Waiting, right wall 11’ wide

Site 8 -- Dental Sub-Waiting. This room is for those waiting for dental services. It has a long 13’ wide wall that would be an excellent space for artwork of various sizes.

Site 8 - Dental Sub-Waiting, wall 13’ wide

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See following page for Submission Instructions and Tips.
Send the following four (4) items:

1. **Statement.** A brief Letter of Interest that explains why your artwork is perfect for this project and how your submitted images address the project requirements. If you are submitting for a commission, this should not yet be a site-specific proposal.

2. **Resume.** A brief, current professional resume, emphasizing public art experience, public collections and public commissions.

3. **Images.** Send a minimum of 10 and a maximum of 20 digital images. Images should be in JPG format with a minimum resolution of approximately 800x600 pixels.
   
   The **filename** of each image must match the following format: the **artist's last name**, then the corresponding **image number** from the ID Sheet, and finally the **artwork title** (use representative words of a long title). If the image is a "detail," please indicate that as well. **Be sure to put a zero in front of the numbers 1 through 9.** Example: 
   Smith_08_PinkHeron_det.jpg
   
   Make sure that your images are sent in the same order as listed on the ID Sheet. The first five artworks presented will receive initial review. Because the initial review is a "blind" review, no identifying information should appear on the images. Don’t forget to provide the committee with details/close-ups of large or complex artworks.

4. **Image ID List.** Include image identification pages that provide, for each submitted image: a **thumbnail image** of the work, the **image number**, the **title of work**, the **medium**, the **dimensions**, the **date** of the work, and the **price** of the work or amount of commission. The ID List must be headed with the project name and the artist’s name, address, phone number, email address, and website.

Your Image ID List should include:

- a. thumbnail image of the work,
- b. image number,
- c. title of work,
- d. medium,
- e. dimensions,
- f. date of work and
- g. price of work or amount of commission.

**Submission Tips**  Selection committees may review hundreds of artist submissions. Please make their task easier by considering these tips.

- Carefully read the description for each of the submission items so that you can be sure to include all required information in the appropriate format.
- It is important to include the prices of your work and/or the budgets of commissioned projects. If a committee is unable to determine if your artwork is within their budget, they may bypass you.
- If the committee is considering a purchase, be sure to indicate on your Image ID List which of your artworks are currently available. Prices for existing works must include delivery or shipping costs and works must arrive framed or ready to install. The selection committees have no "extra" funds for framing or shipping.

All artists who have reached a certain level of expertise and recognition in their medium may participate in Florida’s Art in State Buildings Program. Their resumes should illustrate that they have met two of the following criteria:

1. the artist's works are included in private, public, corporate or museum collections;
2. the artist has received awards, grants or fellowships;
3. the artist has completed other public commissions on a similar scale;
4. the artist has participated in exhibitions at major museums or galleries.

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