



## Executive Director's Report to the Finance & Investment Committee

18 November 2014 @ 5:30 p.m.  
Kislak Classroom – Visitors Center 2<sup>nd</sup> Floor

### Personnel Changes and Milestones

- Thomas Connolly is MSL's new Housekeeper.
- Caitlyn Shanley is MSL's new Education Specialist.
- Carrie Green is MSL's new Historic Gardener.
- Vacant positions include 2 Village Interpreters, 2 Gift Shop Assistants, and Rental Assistant (anticipated vacancy).

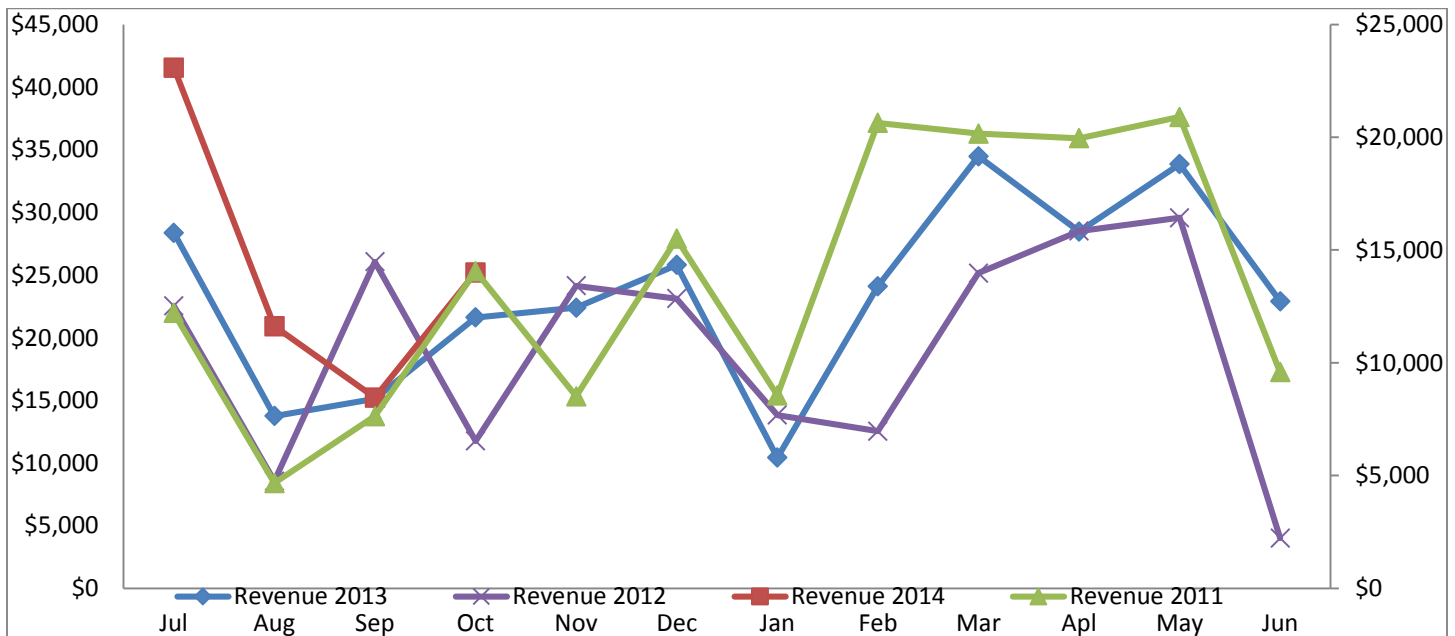
### Special Events

Our 2015 Special Events began on September 25<sup>th</sup> with the Michael Kernahan steel drum concert attended by over 280 visitors. Blessing of the Animals followed on October 4<sup>th</sup> with 411 visitors and over 200 animals in attendance. This year's approved special events include Giving Thanks (Nov. 29), Winter Solstice (Dec. 14), Bishop's Mass (Jan. 3), Share the Love (Feb. 7), Spring Military Muster (Mar. 14), and Center for Music in the Americas – Mexican Baroque Choir concert (Apr. 12) .

### Volunteers

Our volunteer coordinator Lori Carlson continues to do an outstanding job. MSL set a new record for most volunteer hours contributed in a single month. During October, our terrific volunteers worked 1,037 hours.

### Mission San Luis Revenue and Visitation Report for October 2014



Summary Analysis: **October 2014 revenue** (\$25,201) increased from October 2013 (\$21,620) by \$3,581. The increase is attributed to rental and admissions revenue. **Attendance** increased by 1,337 (6,166 this October vs. 4,829 last October). This is the highest monthly attendance since recordkeeping began in 2010.