



Executive Director's Report to the Finance & Investment Committee

16 December 2014 @ 5 p.m.
Kislak Classroom – Visitors Center 2nd Floor

Personnel Changes and Milestones

- Mattie Codling is the new Rental Assistant, replacing Carolyn Fountain.
- Vacant positions include 4 Village Interpreters and 1 Gift Shop Assistants.

Special Events

Our 2015 Special Events began on September 25th with the Michael Kernahan steel drum concert attended by over 280 visitors. Blessing of the Animals followed on October 4th with 411 visitors and over 200 animals in attendance. Giving Thanks on November 29th attracted 316 visitors. This year's remaining special events include Winter Solstice (Dec. 14), Bishop's Mass (Jan. 3), Share the Love (Feb. 7), Spring Military Muster (Mar. 14), and Center for Music in the Americas – Mexican Baroque Choir concert (Apr. 12).

Volunteers

Our volunteer coordinator Lori Carlson continues to do an outstanding job. MSL set a new record for most volunteer hours contributed in a single month. During November, our terrific volunteers worked 1,041 hours.

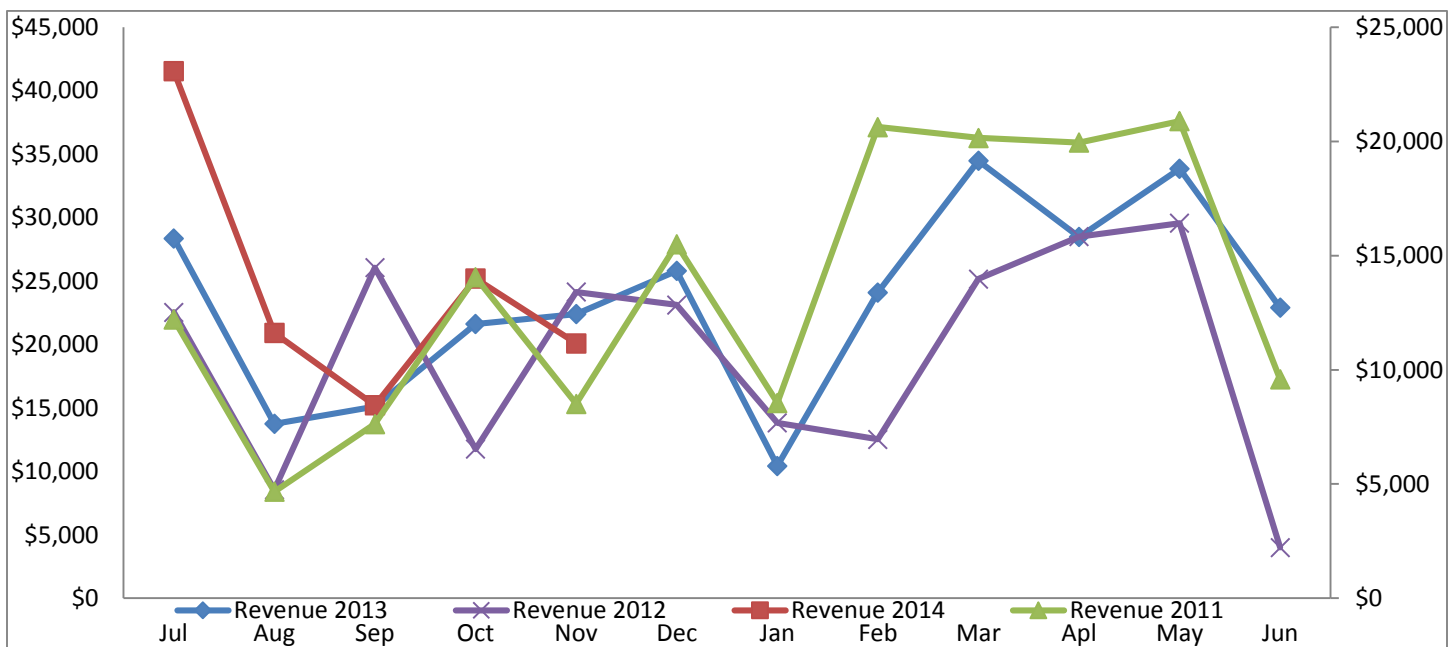
Site Improvements

Sights and Sounds Company of North Florida completed Phase I of the site lighting plan funded by the Legislature. Phase II will repair/add utility pole lights installed by the City of Tallahassee.

School Tours

September through December, 53 schools visited – 41 from Florida (72%) and 12 from Georgia (28%).

Mission San Luis Revenue and Visitation Report for November 2014



Summary Analysis: **November 2014 revenue** (\$20,091) decreased from November 2013 (\$22,397) by \$2,306. The decrease is attributed to gift shop and admissions revenue. **Attendance** decreased by 102 (4,405 this November vs. 4,507 last November).