



## Executive Director's Report to the Finance & Investment Committee and the Second Quarter Meeting of the Board of Directors

22 January 2015 @ 6 p.m.  
Kislak Classroom – Visitors Center 2<sup>nd</sup> Floor

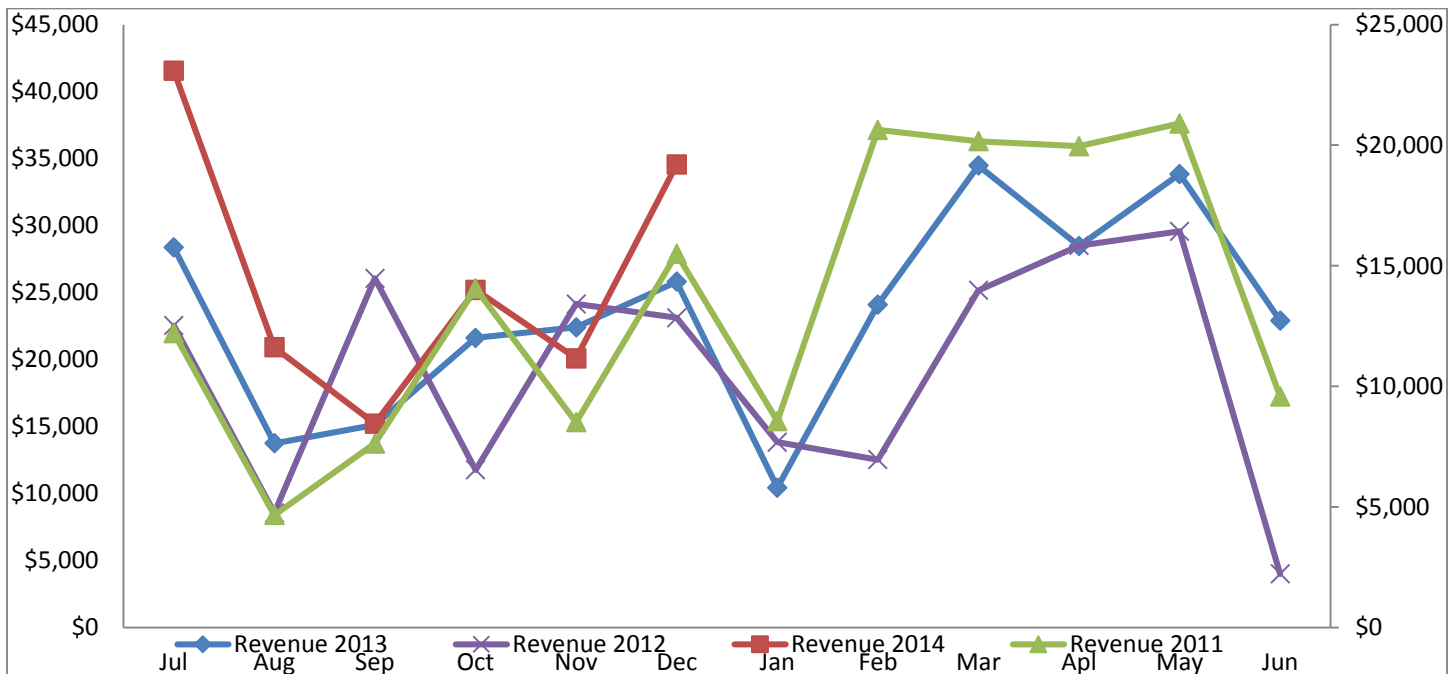
### Personnel Changes and Milestones

- Mattie Codling is the new Rental Assistant.
- Thomas Connolly is MSL's new Housekeeper.
- Caitlyn Shanley is MSL's new Education Specialist.
- Carrie Green is MSL's new Historic Gardener.
- Lori Carlson, volunteer coordinator, and Arnold Laboy, lead interpreter, have resigned.
- Vacant positions include 4 Village Interpreters, 2 Gift Shop Assistants, and Volunteer Coordinator.

### Special Events

Our 2015 Special Events began on September 25<sup>th</sup> with the Michael Kernahan steel drum concert attended by over 280 visitors. Blessing of the Animals followed on October 4<sup>th</sup> with 411 visitors and over 200 animals in attendance. Giving Thanks on November 29<sup>th</sup> attracted 316 visitors. Winter Solstice on December 13 attracted 590 visitors. This year's Bishop's Mass (Jan. 3) was attended by 186. The remaining special events for 2015 are Share the Love (Feb. 7), Spring Military Muster (Mar. 14), and Center for Music in the Americas – Mexican Baroque Choir concert (Apr. 12).

### Mission San Luis Revenue and Visitation Report for December 2014



Summary Analysis: **December 2014 revenue** (\$23,119) increased from December 2013 (\$15,498) by \$7,621. The increase is attributed to admissions and rental revenue. **Attendance** increased by 918 (4,586 this December vs. 3,120 last December).

**Second quarter FY 2014/15 revenue** (\$79,834) increased over **Second quarter FY 2013/14 revenue** (\$69,823) by \$10,011. Attendance increased by 2,703 or 22% this quarter compared to last year's second quarter.

## Volunteers

Our volunteer coordinator Lori Carlson did an outstanding job during her tenure this past year. MSL set a new record for most volunteer hours contributed in a year – surpassing the 10,000-hour mark. During December, our terrific volunteers worked 685 hours. Volunteer Allen Gerrell was recognized by Gov. Scott and Cabinet officers with a “Champion of Service” Award at the 13 January 2015 Cabinet meeting. Gerrell contributed over 500 hours constructing the new MSL field artillery carriage.

