

Voter Promoter School District Campaign (rev. 9-18)

In December 2011, the Florida Department of State initiated The Voter Promoter School District Campaign. The campaign encourages Florida's 67 school districts to register as third-party voter registration organizations, and promote voter registration among eligible high school students through their teachers and students.

Under the third-party voter registration organization law, any person or entity who collects voter registration applications other than for himself or herself or family members, must register as a third-party voter registration organization. This is done so that someone who hands his or her completed voter registration application to someone or some entity can be reasonably assured that it will be properly and timely submitted to the Supervisor of Elections' office. (See [s. 97.0575, Fla. Stat.](#)). Applications must be delivered or mailed within 10 days after being collected or before the book closing date (*i.e.*, the 29th day before the election), whichever comes first (see [Rule 1S-2.042](#)). Failure to do so exposes the person or entity who collected the application to civil fines.

Through the Voter Promoter School District Campaign, however, the liability for the civil fine is shifted. Once a school district registers as a third-party voter registration organization, its staff and students may act as registration agents to collect applications on behalf of the school district. In the unfortunate event a teacher or student untimely submits or fails to deliver collected applications, the school district rather than the teacher or student assumes liability for any fines.

For more information on the Voter Promoter School District Campaign, please contact the Division of Elections 3PVRO Coordinator, Phone: 850-245-6200; Fax: 850-245-6291. Email: 3PVRO@dos.myflorida.com

For more information on how to become a third party voter registration organization, please visit dos.myflorida.com/elections/for-voters/voter-registration/