

**Florida Folklife Council Meeting
March 12, 2015**

Meeting Minutes

Folklife Council Members present: Dr. Peggy Bulger; Dr. Keith Cartwright, Vice Chair; Dr. Annette B. Fromm, Chair; Dr. Jerrilyn McGregory (via telephone); Mr. Timothy Schmand; and Dr. Natalie Underberg-Goode

Staff present: Ms. Kerri L. Post, Deputy Secretary of State; Ms. Alissa Lotane, Chief, Bureau of Historic Preservation; Ms. Susanne Hunt, Supervisor, Outreach Programs; Ms. Elaine McGrath, Folk Festival Coordinator; Ms. Amanda Hardeman, State Folklorist; Mr. Ross Brand, Folklife Program Assistant; and Ms. Lindsay Weaver, Folklife Program Intern

Members of the Public present: Ms. Nancy Buchanan

I. Call to Order

The meeting was called to order at 9:02 a.m. by Chairman Fromm.

II. Introductions of Folklife Council, staff & guests

Folklife Council members and Division staff introduced themselves.

III. Adoption of the Agenda

A motion was made by Dr. Cartwright to adopt the meeting agenda. The motion was seconded by Dr. Bulger. **The motion carried.**

IV. Adoption of Minutes from December 2, 2014 meeting

A motion was made by Dr. Bulger to approve the minutes of the December 2, 2014 meeting. The motion was seconded by Dr. Underberg-Goode. **The motion carried.**

V. Old Business

A. Staff Report – Amanda Hardeman

Ms. Hardeman reported on the status of the St. Johns County survey, programming and funding updates including the status of the Folklife Apprenticeship teams, and preparations for the upcoming American Folklore Society and International Society of Folk Narrative Research joint conference in Miami in 2016. Discussion ensued.

B. Other Reports

Ms. McGrath reported on the status of the Florida Folk Festival including this year's featured artists and their attempts to attract new and younger audiences.

VI. New Business

A. Ms. Hardeman reviewed the long-range goals including potential partnerships, future surveys and alternative funding sources. Discussion ensued on ways to improve the reach of Folk Forums, ideas for collaborative programs with HistoryMiami and libraries throughout the state, and ideas for the Florida Folklife Council and the Florida Folklife Program to participate at the American Folklore Society conference in Miami. The

Knight Foundation was considered as an additional funding source. The council supported the increased use of video and social media outlets like Facebook and YouTube, and a reevaluation of the Folklife Apprenticeship Program guidelines.

- B. A motion was made by Mr. Schmand to “begin the process of reviewing the Apprenticeship Program and come up with new criteria that best define our goals.” The motion was seconded by Dr. Bulger. **The motion carried.**
- C. Ms. Hardeman reviewed the process for Council travel authorization. Discussion ensued.
- D. Ms. Hardeman announced that Dr. Bulger and Dr. Gregory’s terms on the Council will expire in August of 2015.

VII. Other Business

- A. Next meeting – July 14, 2015, in Tallahassee

Ms. Hardeman advised Council members that the primary activities for their next meeting would be the review and recommendation of Apprenticeship Program applications. The Council agreed to meet by teleconference on Tuesday, July 14, 2014 at 10 a.m.

- B. Public Comment

There were no comments from the public.

VIII. Adjournment

The meeting adjourned at 11:15 a.m.

Chairman, Florida Folklife Council

Date

Director, Division of Historical Resources

Date