

# Miami Music Project, Inc.

**Project Title:** Miami Music Project 2019-20 Educational Programs

**Grant Number:** 20.c.ps.200.672

**Date Submitted:** Friday, June 1, 2018

## A. Cover Page Page 1 of 10

### Guidelines

Please read the current Guidelines prior to starting the application: 2019-2020 General Program Support Grant Guidelines

### Application Type

**Proposal Type:** Arts In Education

**Funding Category:** Level 3

**Discipline:** N/A

**Proposal Title:** Miami Music Project 2019-20 Educational Programs

## B. Contacts (Applicant Information) Page 2 of 10

### Applicant Information

- a. **Organization Name:** Miami Music Project, Inc. 
- b. **FEID:** 26-4084871
- c. **Phone number:** 786.422.5221
- d. **Principal Address:** 2125 Biscayne Blvd., Suite 340 Miami, 33137-5029
- e. **Mailing Address:** 2125 Biscayne Blvd., Suite 340 Miami, 33137-5029
- f. **Website:** [www.miamimusicproject.org](http://www.miamimusicproject.org)
- g. **Organization Type:** Nonprofit Organization
- h. **Organization Category:** Other
- i. **County:** Miami-Dade
- j. **DUNS number:** 964029529

### 1. Grant Contact \*

**First Name**

Anna

**Last Name**

Pietraszko

**Phone**

786.422.5221

**Email**

[anna@miamimusicproject.org](mailto:anna@miamimusicproject.org)

### 2. Additional Contact \*

**First Name**

Joseph

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joseph@miamimusicproject.org

**3. Authorized Official \*****First Name**

Anna

**Last Name**

Pietraszko

**Phone**

786.422.5221

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anna@miamimusicproject.org

**4. National Endowment for the Arts Descriptors****Applicant Status**

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Organization - Nonprofit

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**Institution Type**

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Arts Service Organization

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**Applicant Discipline**

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Music

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**5. Department Name**

## C. Eligibility Page 3 of 10

### 1. What is the legal status of the applicant? \*

- Public Entity
- Nonprofit, Tax-Exempt
- Solo or Individual artists or unincorporated performing company
- Other (not an eligible response)

### 2. Are proposed activities accessible to all members of the public? \*

- Yes (required for eligibility)
- No

### 3. Do proposed activities occur between 7/1/2019 - 6/30/2020? \*

- Yes (required for eligibility)
- No

### 4. How many years of completed programming does the applicant have? \*

- Less than 1 year
- 1-2 years
- 3 or more years (required minimum to request more than \$50,000 in GPS)

### 5. Does your organization have an arts education mission?\*

- Yes (required for eligibility)
- No

# D. Excellence Page 4 of 10

## 1. Applicant Mission Statement - (Maximum characters 500.) \*

Miami Music Project (MMP) uses music as an instrument for social transformation, empowering children to acquire values and achieve their full potential, positively affecting their society through the study and performance of music.

## 2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

### Goals, Objectives, and Activities - (Maximum characters 5000.)

**Goals:** Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

**Objectives:** Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

**Activities:** These are the specific activities that achieve the objectives.

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### HISTORY:

Miami Music Project is a nonprofit arts and social development organization founded in 2008 by world-renowned Conductor James Judd with a \$1,000,000 Knight Arts Challenge Grant from John S. & James L. Knight Foundation. Establishing an In-School Residency program, Miami Music Project reached more than 25,000 public school youth within its first 3 years. In response to ongoing requests to learn to play an instrument by many disadvantaged children exposed to the In-School Residency program and the 2010 addition of Arts Educator, Administrator and Musician Anna Pietraszko, Miami Music Project (MMP) began its evolution into an El Sistema-inspired program joining a global movement that aims to transform communities through the study of music. One of the nation's largest El Sistema-inspired initiatives, the program instills youth with a passion for classical music, a shared commitment to orchestral ensemble and the excitement of performing at top venues.

<https://www.youtube.com/watch?v=4fx4ad3Y8Bc>

### GOALS:

MMP uses music to achieve the following goals:

- Develop creativity, discipline, perseverance & self-esteem
- Develop values of community, sharing & teamwork
- Inspire children to reach excellence

- Improve child performance at school
- Strengthen the unity of families

## **OBJECTIVES:**

Measurable objectives for 2019-2020:

- 90% of 800 students will complete high-quality, intensive daily musical instruction programming in 5 communities: Little Haiti, Liberty City, Miami Springs, Little Havana, and Miami Gardens (new chapter) as measured by student enrollment and attendance records plus quarterly Teaching Artists' evaluation of their musical progress
- 90% of students will experience social transformation through music by developing executive functioning and social skills critical for success, including goal-setting, critical thinking, teamwork and self-esteem as measured by Project TREBLE (Testing Resilience in an Ensemble-Based Learning Environment) evaluation tools at the start, middle and end of the 2019-2020 school year
- 95% of students will participate in community performances, concerts and/or other performance activities at venues such as the Adrienne Arsht Center for the Performing Arts, FIU Wertheim Performing Arts Center and the New World Center, among others; as documented by printed concert programs throughout 2019-2020 school year.

## **ACTIVITIES:**

Miami Music Project is dedicated to reaching at-risk communities with high-quality music education designed to increase positive youth development and kindle the skills necessary to become successful students, citizens, and leaders. We currently provide programming across four community chapters serving children and youth with two hours of intense musical instruction daily afterschool on five levels of advancement. Small sectional rehearsals, large sectional rehearsals, orchestra, wind ensemble, string ensemble, chamber music, music theory, and private lessons are provided to students for a varied and multi-faceted educational experience.

Students learn high-quality orchestra repertoire which they showcase during multiple public performances year-round, at major and historic performing arts venues throughout Miami Dade County including New World Center, Adrienne Arsht Center, FIU Wertheim Performing Arts Center, UM Gusman Concert Hall, and Manuel Artime Theater.

MMP operates five youth-based arts education programs throughout Miami-Dade County:

1. *The Children Orchestras* will take place at 4 community sites. Operating out of Miami-Dade County Public School facilities in the neighborhoods of Liberty City, Little Haiti, Miami Springs, and Miami Gardens (new proposed chapter), students receive free year-round El Sistema-inspired afterschool programs for predominantly low-income youth ages 6-18 years based on the premise that through music education and orchestral participation, participants will socially transform into successful adults who positively impact their communities. Participation in music education and public orchestral performances will help children and youth develop the skills essential to school, career and social success such as goal-setting, accountability, mutual respect, teamwork, critical thinking, discipline, self-esteem and focus. Children's Orchestras will be conducted in low-income and immigrant neighborhoods and serve an estimated 650 students.
2. *The Leaders Orchestra*: Based in Little Havana and comprised of an estimated 150 of MMP's most advanced, predominantly low-income 13-18 year-old musicians, Leader's Orchestra members will receive coaching through individual lessons, sectional rehearsals and chamber ensembles from both Teaching Artists and New World Symphony Fellows. Masterclasses with guest artists such as James

Judd and Michael Tilson Thomas are provided. Students will perform the highest caliber repertoire at prestigious venues throughout Miami-Dade.

3. *Summer Music Camp*: An expected 150 predominantly low-income youth from throughout Miami-Dade County ages 6-14 years will attend summer camp at our Little Havana Chapter at centrally-located Citrus Grove Middle School, where they will engage in 80 hours of musical instruction culminating in public performances. Campers will learn orchestral instruments, choir and music theory while developing social skills in a fun and supportive environment.
4. *Orchestra Boot Camps* host renowned guest artists including professional orchestra faculty and famed soloists who will discuss various topics including audition preparation, concert preparation, music school applications, etc. at locations throughout Miami-Dade County. Every session will be completely free and open to the community at large.
5. *Teaching Artist Training Program* is designed to arm Miami's artists with the tools necessary to successfully influence at-risk youth through music. The program transforms local musicians into Teaching Artist who are well-rounded Citizens, Artists, Teachers, and Scholars.

### **Partnerships & Collaborations - (Maximum characters 2000.)**

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

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Miami Music Project is fortunate to have many, solid partnerships throughout Miami-Dade County.

#### **Formal:**

Florida International University:

- The Project TREBLE collaboration with Miami Music Project involved an evaluation of the Children's Orchestras.
- Partnered with FIU-BRIDGE to create self-sustaining evaluation techniques and processes that will allow Miami Music Project to have a consistent and accurate analysis of student's development and growth while in the program.
- Evaluation Taskforce meets monthly and aims to have an Evaluation Toolkit completed for use by Miami Music Project staff by the end of 2018.

New World Symphony MusicLab:

- MMP is NWS's only non-profit, non-school MusicLab partner.
- New World Symphony Fellows offer musical and peer mentorship to Miami Music Project students at the Little Havana Chapter twice a month.
- Culminates in a joint, annual performance of all MusicLab participants at the New World Center and side-by-side NWS Fellows.

Miami-Dade County Public Schools:

- Long-standing partnership with Miami-Dade County Public Schools (M-DCPS) since 2008.
- MMP's programs are housed at the schools' facilities and the use of facilities agreement is obtained through an annual contracting process.
- Rental fees are waived to MMP since our programming services are provided free of charge to participants.

Adrienne Arsht Center:

- Access to enrichment opportunities to Miami Music Project's students and families.
- MMP has been showcased annually since 2009 through Arsht's signature family-centered program, Family Fest.
- Provides Children Orchestra and Leader's Orchestra members and their families with free year-round tickets for the Knight Masterworks Classical Music Concert Series.

**Informal:**

Un Paso a la Vez:

- Training center for children on a spectrum and their parents.
- Helps train MMP staff to work effectively with students with special needs.

Valcourt Behavioral Health:

- Leading provider of early intervention treatment programs to children.
- Resource to help MMP Teaching Artists and staff best serve students on the Autism Spectrum Disorder.

Other MMP partners include

- YoungArts provides in-kind space and access to its workshops for MMP participants.
- Allegro Music Center's discounts on high-quality musical instruments and their maintenance.
- Participation in concerts during The Sphinx Organization's Virtuosi's annual tour stop at New World Symphony.

**Timeline - (Maximum characters 2000.)**

List timeline of activities during the grant period.

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**Children's / Leader's Orchestra (daily, afterschool for 34 weeks):**

8/19-23/19-Parent Orientations

9/3/19-Classes Begin

Site 1 - Liberty City Chapter: M-F 4pm-6pm

Site 2 - Little Haiti Chapter: M-F 4:30pm-6:30pm

Site 3 - Miami Springs Chapter: M-F 6pm-8pm

Site 4 - Miami Gardens Chapter: M-F 4pm-6pm

Site 5 -Little Havana Chapter: M-F 5:45pm-7:45pm

6/5/20-Classes End

**Summer Music Camp (4 weeks):**

6/15/20-Summer Music Camp Begins: M-F 8am-2pm

7/10/20-Summer Music Camp Ends

**Community-wide Performances:**

Paper Orchestra Graduation:

Liberty City: 10/7/19

Little Haiti: 10/8/19

Miami Springs: 10/9/19

Miami Gardens: 10/10/19

Winter Concert Series:

Little Havana: 12/14/19 At New World Center On Miami Beach

Liberty City: 12/16/19

Little Haiti: 12/17/19

Miami Springs: 12/18/19

Miami Gardens: 12/19/19

Annual Fisher Island Performance at Fisher Island:

Vanderbilt Mansion: 1/11/20

Spring Concert Series:

Little Havana: 3/14/20 at Gusman Concert Hall at University Of Miami

Liberty City: 3/16/20

Little Haiti: 3/17/20

Miami Springs: 3/18/20

Miami Gardens: 3/19/20

Family Fest Performance:

Adrienne Arsht Center: April 2020

Musiclab Finale:

New World Center: April 2020

FIU Music Side-By-Side Concert:

Wertheim Performing Arts Center: May 2020

Serenade Chamber Series at Pinecrest Gardens (Student Recitals)

Concert #1: 5/2/20

Concert #2: 5/16/20

Fantastic Season Finale at FIU Wertheim Performing Arts Center:

Liberty City, Little Haiti, Miami Springs, Miami Gardens: 5/30/20 at 1pm

Little Havana: 5/30/20 at 7pm

Summer Music Camp Finale:

Manuel Artime Theater: 7/11/20

### **Orchestra Bootcamps:**

Intensive workshops featuring guest artists and special guests:

Occur on Teacher Work Days as prescribed by M-DCPS Calendar once released. 6-8 sessions and workshops are held.

### **Teaching Artist Training**

Annual Teaching Artist Training Program

All Teaching Artists: 8/19-23/19 2pm-8pm

Monthly Teaching Artist Training Workshops for remainder of the year.

### **Additional Artistic Activities:**

Knight Masterworks Series at the Adrienne Arsht Center (free tickets):

10/2019, 1/2020, 2/2020, 3/2020

National Take A Stand Festival:

For advanced students from El Sistema-inspired programs in Los Angeles with Gustavo Dudamel in July.

Interlochen Summer Arts Camp:

MMP students audition for spots and receive full scholarships sponsored by an MMP donor.

# E. Impact Page 5 of 10

## Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefitting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefitting should be one (1).

### 1. What is the estimated number of proposal events? \*

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23

### 2. What is the estimated number of opportunities for public participation? \*

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23

### 3. How many Adults will be engaged? \*

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4,650

### 4. How many school based youth will be engaged? \*

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800

### 5. How many non-school based youth will be engaged? \*

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2,375

### 6. How many artists will be directly involved? \*

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75

**Total number of individuals who will be engaged?**

**7. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): \***

Children/Youth (0-18 years)

**8. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): \***

Black/African American

Hispanic/Latino

**9. Additional impact/participation numbers information (optional) - (Maximum characters 500.)**

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

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In 2019-2020, MMP anticipates 800 student participants through its core programming, the Children's and Leaders Orchestras. Our students reflect the following statistics:

- Ages 6-18
- 57% Female
- 45% Male
- 56% Hispanic
- 40% Black, Non-Hispanic
- 4% White/Other
- 82% of students qualify for free/reduced lunch and come from low-income families

Although our students come mainly from four at-risk communities, our program is open to all of Miami-Dade with students coming from 128 schools and 60 ZIP codes.

**10. In what counties will the project/program actually take place?**

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

Miami-Dade

**11. Proposal Impact - (Maximum characters 3500.) \***

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

*Organizations:* Include the economic impact of your organization as a whole.

*Solo Artists:* Include any positive social elements and community engagement anticipated from the project.

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**Educational and Outreach Activities:** Miami Music Project has no barriers to entry, so any child may join MMP for free. With free instruments in hand, children 6-18 years learn to play an instrument & develop leadership skills. All instruction is free of charge & occurs during afterschool hours. Instruments offered include violin, viola, cello, double bass, trumpet, trombone, French horn, clarinet, oboe, flute & percussion. Small sectionals (violin, viola, cello, double bass, woodwinds & brass), large sectionals (upper strings, lower strings, woodwinds & brass), orchestra, choir & music theory are provided.

The individual and societal consequences of childhood poverty are extensive. At-risk children have residence instability, poorer-quality schools, less access to healthcare and substandard nutrition. They are more likely to be exposed to traumatic experiences at younger ages such as violent crime, abuse, and neglect. They are also less likely to have access to critical support needed to counterbalance these negative factors. These risk factors most often produce lifelong, negative consequences.

Miami Music Project is designed to help reverse these trends by building core competencies such as creativity, discipline, teamwork, self-esteem, and perseverance through quality after-school activities.

**Impact:** MMP's programming has a ground-breaking structure that embeds Social-Emotional Learning into its curriculum leading to substantial improvement in participant's positive youth development. Our ensemble-based orchestral musical education programming promotes three critical features optimal for positive youth development programs:

- positive adult-youth relationships,
- activities that build skills, and
- opportunities for youth to utilize these skills in community activities.

Ensemble-based musical instruction among at-risk youth cultivates a diverse array of mutually reinforcing talents and allows youth to thrive, even in challenging environments. Students learn the importance of civic engagement and group achievement. An atmosphere of shared goals and commitments replaces individual competition with peer-to-peer interaction.

For most participants, MMP serves as their only opportunity to participate in such activities due to financial and geographic barriers. Miami Music Project is El Sistema tailored to Miami's unique cultural, demographic, and economic needs. Its various programs seek not only musical outcomes but social change in the form of more connected communities and increased opportunities for social, personal and economic growth.

All of these lead to better grades, attendance, and behavior in school which ultimately improves the educational standard and creates future leaders for the community. This year, six MMP students are graduating from high school and all six will be attending college including FSU, Northwestern, and New England Conservatory.

Most directly, in an anonymous survey completed by MMP Parents:

- 68% believe the program helps their child do better in school
- 83% said MMP made it more affordable for their children to take part in quality out of school activities
- 24% said MMP helped them keep their current job or allowed them to get a new/second job.

Ultimately, Miami Music Project is a community development program, providing economic impact in the lives of its participants. Each student receives, on average, 344 programming hours provided completely free of charge. Each hour of musical instruction can cost approx. \$40/hour based on regional industry

standards. This means our programming provides \$13,760 of instruction completely free per child to each community.

Most MMP's expenditures contribute directly to the arts of Miami-Dade County. MMP's Teaching Artists are local, professional musicians who received paid training to become exceptional teachers and mentors. In 2017, MMP paid \$473,414 directly to these local musicians, provided supplemental income to support Miami's growing arts scene as most musicians are unable to contract enough work to make a living. We hire from the communities we serve and currently employ 13 staff members full-time, 3 part-time, and contracts with over 60 individuals.

## **12. Marketing and Promotion - (Maximum characters 3500.) \***

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

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Miami Music Project recognizes the vital importance of a well-defined, cross-platform marketing approach. Our marketing objectives are focused on strengthening brand and increasing overall presence through the development of partners and donors, systematic multimedia promotion, and opportunities development for children, families and communities we serve. All marketing, communications, and promotion initiatives will continue to stress the importance of donors for the organization's continued success.

Local leaders, such as Superintendent Carvalho and former Mayor Regalado, publicly express their support of MMP, attend concerts, and post about events and programming on their social media pages. City of Miami promoted MMP through its TV channel.

Miami Music Project's 2019-2020 marketing plan will concentrate on 4 goals:

1. Identifying new sustainable fundraising sources and sponsorships;
2. Growing and fortifying organization's brand online and offline;
3. Broadening student recruitment outreach efforts; and
4. Constructing alliances with top level music industry executives, recognized musicians, and/or creative influencers under new 'Sound Board' initiative.

The following strategies will be utilized to meet marketing goals mentioned above:

1. Strengthen existing partnerships and develop relationships with new partners.
  1. Fortify relationships with Miami-Dade Public Schools, the Arsht Center, FIU, the New World Symphony, the Cleveland Symphony Miami Residency, community centers, churches and local social justice organizations to solidify their commitment to distributing Miami Music Project information and materials to potential recruits
  2. Team up with local cultural arts institutions to address current music education gap and determine possible strategies to make music accessible to every child
  3. Collaborate with health and wellness focused organizations to introduce Miami Music Project students to innovative approaches to music
  4. Work together with local ad agencies to produce PSAs and help identify corporate sponsorships opportunities
2. Increase and diversity Miami Music Project's cross-platform communications:
  1. Create monthly blog to highlight exceptional students, notable success stories, and feature compelling posts by guest authors in other el Sistema-inspired organizations

2. Produce regular visual content to share on social media platforms that showcases students and parents discussing organization's positive impact
  3. Manage and diversify social media calendar to ensure content is consistently shared with audience on Facebook, Twitter, Instagram, Snapchat, and YouTube.
  4. Maintain updated booklets, brochures, and other promotional materials for dissemination during recurring events and concerts
3. Utilize both local and national (Spanish/English) multimedia outlets to increase awareness and promotion of Miami Music Project programs.
    1. In the past, MMP has received publications through WLRN, Miami Herald, El Nuevo Herald, Sun Sentinel, NBC6, Telemundo 51, WSVN Local 7, WPLG Local 10, community newspapers, and others,
    2. We anticipate future placements in Univision 23, Caracol, Miami Magazine, and Huffington Post
  4. Nurture new relationships in the music business and entertainment industries through the newly founded Miami Music Project 'Sound Board' initiative
    1. 'Sound Board' members are expected to be established professionals who are passionate about music education, currently work in the music and entertainment industries, and are willing to use their own platforms or connections to raise Miami Music Project awareness
    2. Strategic alliances will be created with local musicians, influencers, and/or celebrities with a strong online reach and audience following
    3. Organize participation in annual upcoming events in Miami such as Art Basel, Miami Music Week, Hispanicize, among others, in order to connect with a previously untapped demographic
    4. Coordinate new partnerships with other local non-profit organizations heavily involved in the music and entertainment industries such as BridgesUnite, Women in Music (WIM), GirlsMakeBeats, among others.

# F. Management and Operating Budget Page 6 of 10

## 1. Fiscal Condition and Sustainability - (Maximum characters 1750.) \*

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

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MMP is entering its 10th year with a track-record of providing statistically significant transformation for its students and communities.

Miami Music Project has completed a 10-year strategic vision with goals of expanding to 12 community sites, ensuring every student no matter their race, socio-economic level, or circumstance has access to discover and ignite their passion and talent for music. This includes the establishment of an endowment which would increase organizational stability and aid with capacity expansion in the future.

MMP has established broad-based financial support with 68% of funding coming from private sources and 22% coming from Foundations and Grants. MMP is in the beginning stages of creating an endowment. We have operated with balanced budgets each year and have both liquidity and working capital for our current needs. Our investment reserves are essential in providing the organization with financial flexibility and stability without worrying about unexpected financing shortfalls. MMP has a 16-member, dedicated Board of professionals committed to the success of the program, and is fully staffed with professionals seasoned in arts education and non-profit management. MMP has multiple, multi-year challenge pledges, increasing the ultimate impact of each gift and award received.

A copy of the most recent audited financial statements has been included as a support document to ensure complete financial transparency.

MMP has a pristine grant reporting record and had the highest scored application for the 2018-19 Music-Discipline GPS grant program. MMP has been recognized as one of the largest, most successful EI Sistema-inspired programs in the United States. Executive Director Anna Pietraszko is a leader in the field. Teaching Artists (TA) are professional musicians devoted to positive youth development. MMP's Knight-funded annual TA Training Program increases teaching ability, classroom management and understanding of EI Sistema philosophy. The staff is fully prepared to execute the proposal as described.

## 2. Evaluation Plan - (Maximum characters 1750.) \*

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

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Miami Music Project has developed a series of policies and methods, thoroughly measuring the program's impact on the participants, effectiveness of its programming staff, and operational procedures.

Social transformation evaluation:

The FIU-BRIDGE research center at Florida International University (FIU) conducted a rigorous 3-year

longitudinal study of MMP and examined the impact of participation in the MMP Children's Orchestras on crucial factors identified as critical for positive youth development. Researchers collected data from students, their parents, and music educators at the beginning, middle, and end of each school year; enabling analysis of the program's impact from multiple perspectives. The findings from this study (completed in 2017) are serving to inform the recently formed MMP Evaluation Taskforce. This Taskforce is working closely with the FIU-BRIDGE team to create an Evaluation Toolkit, which will include a comprehensive set of metrics.

Artistic excellence evaluation:

Performance evaluations are performed by MMP Teaching Artists four times a year. Using in-classroom testing, the evaluations measure musical progress, knowledge, theory, and ear training. Program commitment is evaluated through behavior and attendance tracking.

Community-reach evaluations:

Confidential surveys of the families served, parent interviews, and audience feedback surveys are conducted.

The above evaluation methods are used to analyze if students are improving musically, academically, and socially. The Intervention Specialist will help the Site Director and Teaching Artists recognize challenges with students and address them before the student's progress begins to decrease. When these situations arise, the Intervention Specialist will meet with parents/students and provide recommendations to improve student performance and motivation, or refer parents to services and programs that may better fit the needs of the child.

**3. Completed Fiscal Year End Date (m/d/yyyy) \***

6/30/2017

**4. Operating Budget Summary**

<b>Expenses</b>	<b>Previous Fiscal Year</b>	<b>Current Fiscal Year</b>	<b>Next Fiscal Year</b>
1. Personnel: Administrative	<b>\$95,671</b>	<b>\$109,446</b>	<b>\$120,126</b>
2. Personnel: Programmatic	<b>\$451,603</b>	<b>\$551,634</b>	<b>\$569,470</b>
3. Personnel: Technical/Production			
4. Outside Fees and Services: Programmatic	<b>\$473,414</b>	<b>\$532,265</b>	<b>\$641,855</b>
5. Outside Fees and Services: Other	<b>\$69,772</b>	<b>\$77,873</b>	<b>\$93,480</b>
6. Space Rental, Rent or Mortgage	<b>\$22,181</b>	<b>\$26,776</b>	<b>\$29,000</b>

7.	Travel	\$79,349	\$113,660	\$125,000
8.	Marketing	\$4,951	\$8,100	\$9,000
9.	Remaining Operating Expenses	\$148,091	\$167,296	\$186,700
<b>A.</b>	<b>Total Cash Expenses</b>	<b>\$1,345,032</b>	<b>\$1,587,050</b>	<b>\$1,774,631</b>
<b>B.</b>	<b>In-kind Contributions</b>	<b>\$66,292</b>	<b>\$60,000</b>	<b>\$60,000</b>
<b>C.</b>	<b>Total Operating Expenses</b>	<b>\$1,411,324</b>	<b>\$1,647,050</b>	<b>\$1,834,631</b>
	<b>Income</b>	<b>Previous Fiscal Year</b>	<b>Current Fiscal Year</b>	<b>Next Fiscal Year</b>
10.	Revenue: Admissions			
11.	Revenue: Contracted Services			
12.	Revenue: Other	\$26,117	\$33,786	\$35,000
13.	Private Support: Corporate	\$41,959	\$75,000	\$75,000
14.	Private Support: Foundation	\$154,518	\$138,992	\$165,750
15.	Private Support: Other	\$981,517	\$1,148,264	\$1,176,877
16.	Government Support: Federal		\$25,000	
17.	Government Support: State/Regional	\$40,241	\$31,008	\$7,660
18.	Government Support: Local/County	\$123,672	\$135,000	\$314,344
19.	Applicant Cash			
<b>D.</b>	<b>Total Cash Income</b>	<b>\$1,368,024</b>	<b>\$1,587,050</b>	<b>\$1,774,631</b>
<b>B.</b>	<b>In-kind Contributions</b>	<b>\$66,292</b>	<b>\$60,000</b>	<b>\$60,000</b>

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<b>E. Total Operating Income</b>	<b>\$1,434,316</b>	<b>\$1,647,050</b>	<b>\$1,834,631</b>
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## **5. Additional Operating Budget Information (optional) - (Maximum characters 500.)**

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

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Previous FY: figures from most recent audited financial statements

The surplus in FY2016-17 was reinvested into programmatic operations the following year allowing Miami Music Project to serve more students. MMP has continued aggressive growth in pursuit of serving as many of Miami's at-risk youth as possible. Yearly budget increases were a reflection of improvements programmatic activities and reach.

Budget notes:

Revenue: Other: Investment income and registration fees.

Travel: Mainly comprised of student transportation expenses. Student busing increased due to new bus routes.

## **6. Paid Staff**

- Applicant has no paid management staff.
- Applicant has at least one part-time paid management staff member (but no full-time)
- Applicant has one full-time paid management staff member
- Applicant has more than one full-time paid management staff member

## **7. Hours \***

- Organization is open full-time
- Organization is open part-time

# G. Management and Proposal Budget Page 7 of 10

## 1. Rural Economic Development Initiative (REDI) Waiver \*

Yes

No

## 2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.florida-arts.org/grants/guidelines/2017-2018.gps.guidelines.cfm#budget>.

### Personnel: Administrative \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Administrative Staff	\$0	\$130,398	\$0	\$130,398
2	Administrative Payroll Taxes and Benefits	\$0	\$30,190	\$0	\$30,190
<b>Totals:</b>		<b>\$0</b>	<b>\$160,588</b>	<b>\$0</b>	<b>\$160,588</b>

### Personnel: Programmatic \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Educational Director	\$0	\$60,000	\$0	\$60,000
2	Site Directors (5)	\$43,431	\$119,589	\$0	\$163,020
3	Site Coordinators (5)	\$0	\$75,000	\$0	\$75,000
4	Program Assistant	\$0	\$40,000	\$0	\$40,000
5	Programmatic Payroll Taxes and Benefits	\$0	\$101,904	\$0	\$101,904
6	Program/Operations Director	\$0	\$60,000	\$0	\$60,000
7	Allocated Salaries	\$0	\$140,000	\$0	\$140,000
<b>Totals:</b>		<b>\$43,431</b>	<b>\$596,493</b>	<b>\$0</b>	<b>\$639,924</b>

### Outside Fees and Services: Programmatic \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Teaching Artist Fees	\$100,000	\$496,860	\$0	\$596,860
2	Teaching Artist Training	\$0	\$27,448	\$0	\$27,448
3	Guest Artists and Coaches	\$0	\$12,000	\$0	\$12,000
4	Intervention Specialist	\$0	\$24,000	\$0	\$24,000
<b>Totals:</b>		<b>\$100,000</b>	<b>\$560,308</b>	<b>\$0</b>	<b>\$660,308</b>

### Outside Fees and Services: Other \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Site Security (5)	\$0	\$44,665	\$0	\$44,665
2	Bus Assistants (4)	\$0	\$22,270	\$0	\$22,270
3	Production Assistants	\$0	\$8,500	\$0	\$8,500
4	Other Consultants	\$0	\$10,000	\$0	\$10,000
<b>Totals:</b>		<b>\$0</b>	<b>\$85,435</b>	<b>\$0</b>	<b>\$85,435</b>

### Space Rental (match only) \*

#	Description	Cash Match	In-Kind Match	Total
1	Venue and Concert Hall Rentals	\$17,500	\$20,000	\$37,500
2	Office Rental	\$25,481	\$0	\$25,481
<b>Totals:</b>		<b>\$42,981</b>	<b>\$20,000</b>	<b>\$62,981</b>

### Travel (match only) \*

#	Description	Cash Match	In-Kind Match	Total
<b>Totals:</b>		<b>\$129,518</b>	<b>\$0</b>	<b>\$129,518</b>

#	Description	Cash Match	In-Kind Match	Total
1	Year-Round Student Busing	\$94,740	\$0	\$94,740
2	Programming Staff Travel	\$11,808	\$0	\$11,808
3	Administrative Staff Travel	\$11,720	\$0	\$11,720
4	Staff Travel for Conferences	\$7,250	\$0	\$7,250
5	Production/Equipment Transportation	\$4,000	\$0	\$4,000
<b>Totals:</b>		<b>\$129,518</b>	<b>\$0</b>	<b>\$129,518</b>

### Marketing \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Graphic Design	\$0	\$8,000	\$10,000	\$18,000
2	Events	\$0	\$15,000	\$0	\$15,000
<b>Totals:</b>		<b>\$0</b>	<b>\$23,000</b>	<b>\$10,000</b>	<b>\$33,000</b>

### Remaining Proposal Expenses \*

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Musical Instruments Purchase and Repair	\$0	\$79,550	\$0	\$79,550
2	Sheet Music	\$0	\$6,000	\$0	\$6,000
3	Programming Site Supplies	\$0	\$10,500	\$0	\$10,500
4	Student Seminars and Festivals	\$0	\$15,500	\$0	\$15,500
5	General Operation Expenses	\$0	\$66,968	\$30,000	\$96,968
6	Miscellaneous	\$0	\$47,286	\$0	\$47,286
7	Outreach and Recruitment	\$0	\$34,033	\$0	\$34,033
<b>Totals:</b>		<b>\$0</b>	<b>\$259,837</b>	<b>\$30,000</b>	<b>\$289,837</b>

**Amount of Grant Funding Requested:**

\$143,431

**Cash Match:**

\$1,858,160

**In-Kind Match:**

\$60,000

**Match Amount:**

\$1,918,160

**Total Project Cost:**

\$2,061,591

**3. Proposal Budget Income:**

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

**Revenue: Other \***

#	Description	Cash Match	Total
1	Registration Fees	\$18,000	\$18,000
2	Investment Income	\$18,000	\$18,000
<b>Totals:</b>		<b>\$0</b>	<b>\$36,000</b>

**Private Support: Corporate \***

#	Description	Cash Match	Total
1	Baldwin Richardson Foods	\$25,000	\$25,000
2	Other Corporate Support	\$25,000	\$25,000
<b>Totals:</b>		<b>\$0</b>	<b>\$50,000</b>

**Private Support: Foundation \***

#	Description	Cash Match	Total
<b>Totals:</b>		<b>\$0</b>	<b>\$200,000</b>

#	Description	Cash Match	Total
1	Local Foundation Support	\$200,000	\$200,000
<b>Totals:</b>		<b>\$0</b>	<b>\$200,000</b>

**Private Support: Other \***

#	Description	Cash Match	Total
1	Private/Individual Contributions	\$532,816	\$532,816
2	Board Member Contributions	\$500,000	\$500,000
3	\$1:\$1 Matching Pledge	\$200,000	\$200,000
<b>Totals:</b>		<b>\$0</b>	<b>\$1,232,816</b>

**Government Support: Federal \***

#	Description	Cash Match	Total
1	National Endowment For the Arts	\$25,000	\$25,000
<b>Totals:</b>		<b>\$0</b>	<b>\$25,000</b>

**Government Support: Local/County \***

#	Description	Cash Match	Total
1	Miami-Dade County Dept. of Cultural Affairs: Youth Arts Miami	\$100,000	\$100,000
2	Miami-Dade County Dept. of Cultural Affairs: Summer Arts and Science	\$45,000	\$45,000
3	The Children's Trust	\$169,344	\$169,344
<b>Totals:</b>		<b>\$0</b>	<b>\$314,344</b>

**Total Project Income:**

**\$2,061,591**

**Proposal Budget at a Glance**

Line	Item	Expenses	Income	%
A.	Request Amount	\$143,431	\$143,431	7%
B.	Cash Match	\$1,858,160	\$1,858,160	90%
	Total Cash	\$2,001,591	\$2,001,591	97%
C.	In-Kind	\$60,000	\$60,000	3%
	Total Proposal Budget	\$2,061,591	\$2,061,591	100%

#### 4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

The \$143,431 requested will cover 7% of the total \$2,061,591 necessary to complete the Miami Music Project programming. State of Florida funding is allocated towards the following expenditures:

##### **Teaching Artists: \$100,000**

Teaching Artists are local musicians trained to handle the unique pressures and challenges in teaching students from at-risk communities. They provide mentorship through music to help transform the student's life through the arts.

##### **Site Directors: \$43,431**

Site Directors manage a community chapter, leading recruitment efforts and quality control.

# H. Accessibility Page 8 of 10

## 1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) \*

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

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MMP serves students of all abilities, making accommodations as needed to ensure each student enjoys full access to its programming. The Director of Educational Programming and the Director of Operations undergo accessibility workshop training for Inclusion Strategies for Children and Youth with Disabilities provided by Miami-Dade County Department of Cultural Affairs. All MMP school and performance sites meet ADA requirements and are accessible to all audiences. MMP also conducts an on-site assessment of every venue it uses for programming and performances to make sure the needs of its students and audience members with disabilities will be adequately met.

It is MMP's policy to comply with all the ADA requirements. To request materials in any accessible format and/or any accommodation needed to attend an MMP event or program, information is posted on the MMP website at [www.miamimusicproject.org](http://www.miamimusicproject.org) that identifies Director of Operations Andrea Pascual and her contact information. By making a request via email or phone at least 5 days in advance, MMP will provide needed accommodations. This includes providing print materials in alternative formats, such as large-print brochures/labels/programs, Braille, and electronic/digital formats; accommodations for performances, such as audio description, tactile opportunities, sign language interpretation, and real-time captioning; and assistive listening devices.

Miami Music Project marketing materials include accessibility symbols. Miami Music Project also ensures that all facilities used are accessible so that all guests may receive an equal level of cultural experience. MMP aims to respond to any disability complaints or concerns within 48 hours. However, all of its programmatic activities occur off-site in public school facilities that would receive and manage any accessibility inquiries or complaints. The Miami-Dade County Public Schools are required by federal law to make reasonable accommodations or modifications necessary to ensure persons with disabilities have full access to all programs and services.

Several MMP staff members have also become Youth Mental Health First Aid-certified. These individuals are equipped to provide needed support for students with behavioral and/or intellectual disabilities such as ADHD and those experiencing acute mental health issues. A new Intervention Specialist beginning in 2018-2019 will help students with disabilities to engage, interact and grow through the program; assisting them to work through any special challenges they may encounter.

## 2. Policies and Procedures

Yes

No

### **3. Staff Person for Accessibility Compliance**

Yes

No

**If yes, what is the name of the staff person responsible for accessibility compliance?**

Andrea Pascual

### **4. Section 504 Self Evaluation**

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

**If yes, when was the evaluation completed?**

1/1/2018

# I. Attachments and Support Materials Page 9 of 10

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg or .gif	5 MB
documents	.pdf or .txt	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

## 1. Required Attachment List

Please upload your required attachments in the spaces provided. .

### Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
Substitute W9_Updated 5.25.2018.pdf	33 [KB]	5/31/2018 3:08:45 PM	<a href="#">View file</a>

## 2. Support materials (Optional)

File	Title	Description	Size	Type	View (opens in new window)
1. MMP 2017 Annual Report.pdf	2017 Annual Report	Annual Report for the 2016-17 MMP Season	10268 [KB]		<a href="#">View file</a>
2. Letters of Support.pdf	Letters of Support	LOS from M-DCPS, Arsht Center, and FIU with MOUs for current programmatic sites	2730 [KB]		<a href="#">View file</a>

File	Title	Description	Size	Type	View (opens in new window)
3. MMP Curriculum.pdf	MMP Curriculum	Curriculum for Children's and Leader's Orchestras	1572 [KB]		View file
4. MMP Evaluation Tools.pdf	Evaluation and Assessment Tools	Musical Advancements evaluations and Social Transformation Evaluations	803 [KB]		View file
5. Resumes and Bios.pdf	Key Personnel	Resumes and Bios for Key MMP Personnel	912 [KB]		View file
7. Social Media & Video Links.pdf	Social Media and Video Links	Links to Social Media Pages and Videos of Miami Music Project	221 [KB]		View file
8. Testimonials and Press Clipping.pdf	Testimonials and Press	Parent/Student Testimonials and Press Clipping from Miami-Herald featuring Little Haiti student Ruth	1974 [KB]		View file
9. Programs with DOS and ADA Acknowledgements.pdf	Concert Programs	MMP Concert Programs displaying appropriate State of Florida and ADA Acknowledgements	7852 [KB]		View file
10. FY2017 Financial Statements Audit.pdf	Most Recent Audited Financial Statements	Audited Financial Statements for the most recently completed 2016-17 Fiscal Year	532 [KB]		View file

# J. Review & Submit Page 10 of 10

## 1. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Miami Music Project, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

## Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program as outlined under section , Florida Statutes 265.286 and 1T-1.036, Florida Administrative Code.

## Signature (Enter first and last name)

Anna Pietraszko

