

New College of Florida

Project Title: New Music New College 2019–2020 Season

Grant Number: 20.c.pr.102.505

Date Submitted: Friday, June 1, 2018

A. Cover Page Page 1 of 10

Guidelines

Please read the current Guidelines prior to starting the application: 2019-2020 Specific Cultural Project Grant Guidelines

Application Type

Proposal Type: Discipline-Based

Funding Category: N/A

Discipline: Music

Proposal Title: New Music New College 2019–2020 Season

B. Contacts (Applicant Information) Page 2 of 10

Applicant Information

- a. **Organization Name:** New College of Florida 
- b. **FEID:** 90-0057281
- c. **Phone number:** 941.358.1485
- d. **Principal Address:** 5800 Bay Shore Road Sarasota, 34243-2101
- e. **Mailing Address:** 5800 Bay Shore Road Sarasota, 34243-2101
- f. **Website:** <http://www.ncf.edu>
- g. **Organization Type:** Nonprofit Organization
- h. **Organization Category:** Other
- i. **County:** Sarasota
- j. **DUNS number:** 141254685

1. Grant Contact *

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2. Additional Contact *

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3. Authorized Official *

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4. National Endowment for the Arts Descriptors

Applicant Status

Government - State

Institution Type

College/University

Applicant Discipline

Music

5. Department Name

New Music New College

C. Eligibility Page 3 of 10

1. What is the legal status of the applicant? *

- Public Entity
- Nonprofit, Tax-Exempt
- Solo or Individual artists or unincorporated performing company
- Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *

- Yes (required for eligibility)
- No

3. Do proposed activities occur between 7/1/2019 - 6/30/2020? *

- Yes (required for eligibility)
- No

4. How many years of completed programming does the applicant have? *

- Less than 1 year
- 1-2 years
- 3 or more years (required minimum to request more than \$50,000 in GPS)

D. Excellence Page 4 of 10

1. Applicant Mission Statement - (Maximum characters 500.) *

New Music New College explores and celebrates contemporary music-making as a shared-learning laboratory for New College of Florida, the greater Sarasota community, and the world at large.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

New Music New College (NMNC) seeks support for our 2019–2020 season to expand our offerings of cutting-edge contemporary performances to the Sarasota-Bradenton region and give New College students more opportunities for interaction with world-class visiting artists. *Please note* that the Specific Cultural Project application is for support of a cultural project, program, exhibition, or series; and as NMNC is not a separate 501c3 but is part of New College of Florida, it is eligible to apply for an SCP grant but not for General Program Support—hence our request for support for our season.

Goal 1: Enhance the curriculum of New College students by exploring the world of contemporary music.

- Objective 1a: Present two concerts that feature New College students as the creators and/or performers.
- Objective 1b: Have at least two of our visiting artists meet with New College students to discuss composition and performance.

Goal 2: Offer a wide range of contemporary, avant-garde, and experimental music to the people in the Sarasota/Bradenton area.

- Objective 2a: Present five concerts over the course of this project, some with visiting artists and some with students and possibly other local performers.
- Objective 2b: Ensure that concerts will range from visiting ensembles of two very different types, to a solo work of music and multimedia, to sound poetry, to a new piece involving sound and movement.

Goal 3: Engage in an ongoing conversation about the meaning and the direction of new music.

- Objective 3a: Offer five free Artist Conversations, one the Thursday before each concert.
- Objective 3b: Offer pre-concert talks by NMNC's Director before each concert.

- Objective 3c: Have post-concert opportunities for audience members to interact with each other and with the performers.

Goal 4: Enhance the music opportunities for students at other area schools.

- Objective 4a: Make at least two visits to Booker/VPA High School (a public performing-arts magnet school) with performers to engage with high school students and/or to music classes at State College of Florida.
- Objective 4b: Provide free concert admission to students at Booker/VPA High School and at five other area colleges (USF Sarasota-Manatee; State College of Florida; Ringling College of Art & Design; FSU/Asolo Conservatory; and Eckerd College).
- Objective 4c: Provide discounted (\$5) concert admission to students from any other area school.

Goal 5: Share our vision widely

- Objective 5a: Post video from at least one concert on YouTube and submit it to ICareIfYouListen.com.
- Objective 5b: Post about each of our concerts on our Facebook page.
- Objective 5c: Create a separate web page for each of our five concerts, linked from our Current Season page.

Goal 6: Frame our events so the unfamiliar becomes a welcome experience.

- Objective 6a: Keep our concerts to about one hour in length with no intermission, so as not to overwhelm the audience with new material.
- Objective 6b: Provide as much context as the audience wants about the music to be performed, using our website, program notes, the Artist Conversations, and the pre-concert talks.
- Objective 6c: Choose a venue for each concert that is congruent with music being presented, whether that is a typical concert auditorium or an unconventional performance space.

Activities

This project will encompass five programs from October through late April. Three of these—October, January, and April—will feature visiting professionals, and the other two—November and February—will feature New College students as performers. All of them will include contemporary, avant-garde, and/or experimental works not otherwise performed in this region.

All concerts and Artist Conversations take place on the New College campus, but we welcome a diverse audience comprised of members of the Sarasota-Bradenton community and tourists as well as people from the college. One of our aims in fact is to provide an intersection point between the college and the surrounding communities.

For visiting artists we expect to have Hub New Music and composer/harpist Hannah Lash in October in our Sainer Auditorium; composer/vocalist/instrumentalist Jen Shyu performing her work *Nine Doors* in our improvised “Club Sudakoff” (a usually nondescript conference center on campus we turn into a nightclub) in January; and Del Sol Quartet in the Sainer Auditorium in April.

The student-centered events will include new digital works by New College student composers under the direction of Digital Media Arts Professor Mark Dancigers and a Dada-influenced concert including Kurt Schwitters’s *Ursonate* performed in our College Hall.

We strive to have New College students involved in every concert by having them interact with our visiting artists, often in informal discussions or master classes.

We are keenly aware that what we present will be new to most or all of our audience, so we work to provide perspective and context. The Thursday before each concert we offer a free Artist Conversation, where audience members discuss their experiential responses to concert excerpts. There is a pre-concert talk by our Director before each concert, and attendees are encouraged to interact with each other and the performers at free post-concert receptions.

We also keep our performances to about one hour in length (with no intermission), as we have found that longer concerts tended to overwhelm people with too much new information to process, and audiences are more likely to open themselves up to new experiences if they know the time will be limited.

We think holistically about each concert, consciously working on framing to provide the most engrossing experience for the audience. Among other things this means choosing an appropriate venue for the works and performers, which is not always our basic auditorium.

Audio and video of each concert will be used for DVDs and, with composers' and performers' permission, be available on the web.

Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

NMNC partners with a number of other institutions in informal ways:

- Whenever possible we take visiting artists or New College student/faculty performers to Booker/VPA High School, a local public magnet performing-arts school, for demo/discussions with their students. We were able to make this happen three times this just-finished season: NMNC Director Stephen Miles and Producer R. L. Silver performed excerpts of two composed theater pieces and talked with the students about their reactions; Pianist Marilyn Lerner demonstrated free improvisation and discussed techniques and what led her to embrace it; and members of Dither led the students in conducted improvisations.
- Whenever possible we also reach out to music classes at State College of Florida. We did this twice this past season: Lerner again demonstrated her improvisation techniques, and Miles and Silver led the students in a group performance of Cornelius Cardew's experimental work *The Great Learning, Paragraph 7*.
- Our concerts are free for Booker/VPA students, faculty, and staff as well as students, faculty, and staff at several other area colleges that are part of our CCA consortium: State College of FL; USF Sarasota-Manatee; Ringling College of Art & Design; Eckerd College; and FSU/Asolo Conservatory.
- We support ensemble *newSRQ* by recording the audio and video of their concerts, and they in turn have helped us by loaning us percussion instruments. Members performed at one of our concerts this past year.
- We have recruited performers from Booker/VPA and State College of FL, and borrowed instruments from SCF.
- We coordinate our future season schedules with ensemble *newSRQ* and the Ringling Museum of Art curator of performance.
- We have had members of the Sarasota Orchestra perform in our concerts.
- We have collaborated with Sarasota Contemporary Dance.
- We presented the performance of the winner of the Hermitage Artist Retreat's Greenfield Prize.
- Eliza Ladd (associate professor of movement, FSU/Asolo Conservatory) will work with NMNC Director Stephen Miles and New College students to devise and perform the work for our February,

2019 concerts; Ladd worked with New College students on another project in 2016.

- We have cross-marketed several concerts of contemporary music with the Sarasota Orchestra.

Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

2019

- July/August: Create and mail out season brochure, post 2019–2020 Season web page and subsidiary pages for each concert
- September/October: Residency of Hub New Music and Hannah Lash; master class with New College students, demonstration at Booker/VPA High School, Artist Conversation, first season concert (4 events)
- October: Audio/video production of September concert; work with students in preparation for the November concert
- November: Artist conversation, second season concert (2 events)
- December: Audio/video production of November concert

2020

- January: Residency of Jen Shyu; master class with New College students, demo at Booker/VPA or SCF, Artist Conversation, third season concert (4 events); work with students in preparation for February concert
- February: Audio/video production of January concert, continue work with students. Artist conversation, fourth season concerts (2 events, concert performed twice)
- March: Audio/video production of February concert
- April: Residency of Del Sol Quartet; master class, demo at Booker/VPA or SCF, Artist Conversation, fifth season concert (4 events)
- May/June: Audio/video production of April concert; create retrospective web page about 2019–2020 season

E. Impact Page 5 of 10

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefitting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefitting should be one (1).

1. What is the estimated number of proposal events? *

16

2. What is the estimated number of opportunities for public participation? *

17

3. How many Adults will be engaged? *

600

4. How many school based youth will be engaged? *

100

5. How many non-school based youth will be engaged? *

4

6. How many artists will be directly involved? *

12

Total number of individuals who will be engaged?

7. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *

- Young Adults (19-24 years)
- Adults (25- 64 years)
- Older Adults (65+ years)

8. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *

- White

9. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

10. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

- Manatee
- Sarasota

11. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal's education and outreach activities.

Organizations: Include the economic impact of your organization as a whole.

Solo Artists: Include any positive social elements and community engagement anticipated from the project.

Economic Impact

New Music New College is part of New College of Florida (NCF), the honors college of the State University System. NCF has approximately 850 students and 250 faculty and staff, but is currently growing, with fifteen new faculty lines this year and more in the future, and a targeted student population of 1200 by the fall of 2022. It is a major employer in the Sarasota/Manatee area. New College has only one employee dedicated solely to NMNC purposes, but upwards of twenty-five NCF employees do work that impacts

NMNC in some form, including our Director, who is a Professor of Music. (Please note that, because NCF employees are paid by the State of Florida, we cannot include their costs in the Project Budget for this grant.)

NMNC also hires NCF students on an ad-hoc basis as front-of-house staff, videocamera operators, to move equipment, and as tech assistants, at the rate of \$10/hour (approximately 220 person-hours each season).

Locally we rent hotel rooms for our visiting artists (twelve rooms for four nights each this past year), rent vehicles for them (three cars for four days each, plus some one-way rentals this past year), and take them to restaurants. We buy advertising in area media outlets; use the services of printers, silk screeners, and a piano tuner; rent instruments and equipment when necessary; and purchase equipment at music stores.

Education and Outreach

Both education and outreach are central parts of New Music New College's mission. We involve New College students as performers and/or composers in at least two concerts each season, and, with the support of this grant, will be able to bring our visiting artists to campus long enough to hold several interactions, such as master-classes and workshops, with students. This season students will be involved for an extended period preparing for the November and February concerts.

We also offer free demonstration/discussions to Booker/VPA High School, the public magnet performing-arts high school in Sarasota County, and the nearby State College of Florida (in Manatee County). Starting in our 2016–2017 season, we extended our free admission policy beyond New College to Booker/VPA High and five other colleges in the region: State College of Florida, USF Sarasota/Manatee, FSU/Asolo Conservatory, Ringling College of Art & Design, and Eckerd College. Students at any other school pay only \$5 for concert admission.

And, as mentioned in the Proposal Description, we encourage everyone to attend free Artist Conversations the Thursday before a concert. We begin with performers playing a short excerpt and then jump right into a discussion with all present about their responses to the experience. We are therefore able to facilitate a true conversation and engage people. This seminar-like situation mirrors many classes at New College.

We are also having great success with pre-concert talks, to provide further context for what the audience is about to experience. And our concerts are usually followed by free receptions, where the audience can interact not only with each other, but also with the performers. We strive to give context to the new material we present, and to engage people in an ongoing conversation about the state, direction, and meaning of music and all the arts.

12. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

New Music New College reaches out both to the greater Sarasota community and beyond via a mix of print media, radio, TV, direct mail, direct email, online advertising, our website, and our Facebook page. We use these means to communicate about not only our concerts but all NMNC events including our Artist Conversations.

We begin with press releases and a mailing of our printed brochure to our external list of more than 1,900 people (this does not include the students, faculty, and staff at New College, another 1,100 or so who also get our brochure), then partner with our media sponsors—the Herald-Tribune Media Group, WEDU, and WUSF—to run paid advertisements and PSAs.

Several times a season we email our extensive mailing list with NMNC information. As we release our brochure, our upcoming season will appear on our website, and be announced on our Facebook page, where we currently have almost one thousand "likes" from people, reaching thirty-six countries outside the US and forty-five US cities, reaching 971 people in the most recent 28-day period. We post often on our Facebook page and encourage others to post there, also. With guidance from New College's Communications and Marketing department we will begin targeted Facebook ads this coming season.

Before each major concert we contact the local press, and often have media stories about upcoming concerts.

The interest in new music is truly global, and many of our visiting artists have national and international profiles. As they travel, perform, record, and are reviewed, they help to bring people interested in new music to our website and Facebook page, and eventually to our concerts.

NMNC is more than just a challenging concert series; we are an innovative extension of the New College music program and a bridge to the local and larger communities. These qualities make us intriguing to those interested in the arts. Already our website has been linked to from the classical music blog of the UK's *The Guardian*, and video from a concert was featured in a *New York Times* article on extended techniques.

NMNC Director Stephen Miles and Producer R. L. Silver were on panels at the second and third iterations of New Music Gathering (NMG), a meeting of composers, performers, and presenters of contemporary music. At last year's (held at Bowling Green State University in Ohio) they led a group performance of an experimental vocal work in addition to their panel. While there they interacted with many of today's leading composers, performers, and presenters. These new connections (from the 2016 Gathering) led directly to an interview about NMNC in the influential new-music blog *I Care If You Listen* (<https://www.icareifyoulisten.com/2016/04/5-questions-stephen-miles-r-l-silver-new-music-new-college/>). They opened this year's NMG, at Boston Conservatory at Berklee in late May, by leading several hundred in group performances of experimental works.

Miles has published several academic papers about NMNC, and he along with Silver presented a panel at a recent Conference on Social Theory, Politics, and the Arts (STP&A) at Seattle University. Miles and New College students and alumni have also participated in panels at earlier STP&A conferences where they discussed aspects of our program. Miles will be presenting and performing at STP&A this November in Manchester, England. Through these means our national profile has been increasing.

As part of New College of Florida, NMNC is promoted by NCF in email newsletters, in admission publications, on its own website, and in posters on campus. DVDs of each of our concerts are made available in New College's Jane Bancroft Cook Library and are thereby listed on WorldCat (the worldwide library catalog).

And we have begun (with permission of performers and composers) to put video of some of our concerts up on our YouTube channel and linking to these videos on our website and Facebook page. *I Care If You Listen's* video site, *ICareIfYouListen.TV*, has accepted many of our videos, and we continue to submit more. By these means our reach is extended further, and our reputation grows.

F. Management and Operating Budget Page 6 of 10

1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

As the state's honors college, New College is an important part of the higher education system in Florida. The institution actively solicits grants and gifts from local, regional, national, and international sources. In 2016 the Florida Board of Governors tasked New College to raise its national profile and has subsequently funded a growth plan. Fifteen new faculty lines will be added next year and the following year, with a possible ten after that, and enrollment is slated to grow from 850 to 1200 students by the fall of 2022.

In the past sixteen years (since independence from University of South Florida, its former parent institution) New College has not had any material findings in its audits from the State of Florida.

As a part of New College, New Music New College gets some recurring funding from the college, but the lion's share of college support is in-kind (use of performance venues and storage space, staff help with publicity, fundraising, grant writing, and general logistics, etc.). (Please note that because New College is a Florida state institution, this support cannot be listed in our Proposal Budget.) In addition, over the years NMNC has managed to expand its programming and ability to bring in world-class visiting artists by cultivating donors who share our vision.

We recently formed an Advisory Board and have been working on a strategic plan aimed at sustainability and the long-range goals of NMNC. 2018–2019 will be our twentieth anniversary season, and we are looking both back at where we have been and forward to where we want to go in the future. In addition to work on our strategic plan, we have formed a fundraising subcommittee whose task is to explore new sources of support and strengthen ties to existing donors.

So we are always looking forward, toward keeping NMNC a vital program for years to come, and expanding our potential by increasing our financial base.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

As experimentation is a central component of New Music New College, we are constantly self-evaluating: we critique our events after they're over to discover how effective they were and why; we actively solicit comments from our audience members in person at the post-concert receptions, via posts on our Facebook page, and emailed surveys; and we listen to our performers to learn what aspects of our program need improvement from their perspective and to get suggestions for future events.

We produce two short online surveys each season using SurveyMonkey and solicit responses from our full external mailing list and from the campus. We ask (among other things) how people learned about our events, if they found them engaging, and what suggestions or requests they had for us.

We have found from our online surveys that the most useful responses come from the open-ended question we pose (“Please feel free to add any comments, complaints, questions, frustrations, or praise about this season’s NMNC events.”). This is optional, but about thirty percent of survey respondents choose to write something.

And of course we pay attention to reviews and other feedback from the media, to glean an external perspective on our program.

As a small organization we do not have the resources for intensive data-gathering. Instead of simply collecting audience statistics, we rely upon the interactions we are able to have with concertgoers both before the events and at our post-concert receptions. In this way we can acquire a detailed and nuanced response from a sizable portion of our audience. In response to such personal feedback we have changed the time and day of our Artist Conversations as well as making them more experiential and dialogic; tweaked our pre concert talks; and expanded our Current Season web page (via subpages) to include more detail and video.

Our recently-formed Advisory Board is another source of perspective and feedback, and it gives us both another source of evaluation and suggestions for further means of collecting responses for the purposes of improvement and sustainability.

3. Completed Fiscal Year End Date (m/d/yyyy) *

6/30/2017

4. Operating Budget Summary

Expenses	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
1. Personnel: Administrative	\$1,114	\$1,795	\$2,200
2. Personnel: Programmatic			
3. Personnel: Technical/Production	\$22,414	\$23,660	\$23,660
4. Outside Fees and Services: Programmatic	\$53,000	\$37,400	\$41,000
5. Outside Fees and Services: Other	\$9,198	\$11,195	\$11,200
6. Space Rental, Rent or Mortgage			
7. Travel	\$13,580	\$9,577	\$9,902

8.	Marketing	\$12,746	\$16,457	\$16,500
9.	Remaining Operating Expenses	\$2,150	\$2,269	\$6,300
A.	Total Cash Expenses	\$114,202	\$102,353	\$110,762
B.	In-kind Contributions			
C.	Total Operating Expenses	\$114,202	\$102,353	\$110,762
	Income	Previous Fiscal Year	Current Fiscal Year	Next Fiscal Year
10.	Revenue: Admissions	\$8,705	\$5,569	\$6,000
11.	Revenue: Contracted Services			
12.	Revenue: Other			
13.	Private Support: Corporate			
14.	Private Support: Foundation	\$6,000	\$10,000	\$10,000
15.	Private Support: Other	\$30,920	\$32,645	\$33,000
16.	Government Support: Federal			
17.	Government Support: State/Regional	\$25,000	\$25,000	
18.	Government Support: Local/County	\$51,808	\$49,302	\$51,192
19.	Applicant Cash	\$26,000	\$26,000	\$26,000
D.	Total Cash Income	\$148,433	\$148,516	\$126,192
B.	In-kind Contributions			
E.	Total Operating Income	\$148,433	\$148,516	\$126,192

5. Additional Operating Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

6. Paid Staff

- Applicant has no paid management staff.
- Applicant has at least one part-time paid management staff member (but no full-time)
- Applicant has one full-time paid management staff member
- Applicant has more than one full-time paid management staff member

7. Hours *

- Organization is open full-time
- Organization is open part-time

G. Management and Proposal Budget Page 7 of 10

1. Rural Economic Development Initiative (REDI) Waiver *

Yes

No

2. Proposal Budget Expenses:

Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at <http://dos.florida-arts.org/grants/guidelines/2017-2018.gps.guidelines.cfm#budget>.

Personnel: Technical/Production *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Producer	\$10,000	\$0	\$0	\$10,000
Totals:		\$10,000	\$0	\$0	\$10,000

Outside Fees and Services: Programmatic *

#	Description	Grant Funds	Cash Match	In-Kind Match	Total
1	Artistic Fees	\$15,000	\$26,000	\$0	\$41,000
Totals:		\$15,000	\$26,000	\$0	\$41,000

Amount of Grant Funding Requested:

\$25,000

Cash Match:

\$26,000

In-Kind Match:

Match Amount:

\$26,000

Total Project Cost:

\$51,000

3. Proposal Budget Income:

Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

Government Support: Local/County *

#	Description	Cash Match	Total
1	Sarasota County TDCA	\$26,000	\$26,000
Totals:		\$0	\$26,000

\$26,000

Total Project Income:

\$51,000

Proposal Budget at a Glance

Line	Item	Expenses	Income	%
A.	Request Amount	\$25,000	\$25,000	49%
B.	Cash Match	\$26,000	\$26,000	51%
	Total Cash	\$51,000	\$51,000	100%
C.	In-Kind	\$0	\$0	0%
	Total Proposal Budget	\$51,000	\$51,000	100%

4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

Budget items borne by NMNC but are non-allowable as match, as per the grant guidelines, because they are paid with Florida state allocated funds or are paid by non-state allocated funds but are non-allowable match categories.

Personnel Administrative, Personnel Production, Outside Fees & Services, Travel, Marketing, Remaining Operating Expenses.

H. Accessibility Page 8 of 10

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. - (Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at <http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/>. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

New College of Florida is a state institution of higher education and is required under statute to comply with all local, state and federal laws (all reasonable accommodations).

New Music New College is committed to sharing what we do with as many people as possible, and we therefore offer many free events for everyone (more than half of our events are free, in fact), and at our concerts charge nothing at all for students, faculty, and staff at New College, five other local colleges, and a local high school, and only \$15 for the general public.

New Music New College has always had a diverse audience, and we work to welcome everyone. All our venues are ramp accessible, and for concerts at the Sudakoff Center (which has a visitor parking lot farther away from the entrance than our other venues) we have carts and drivers to shuttle audience members from and back to their cars. With the exception of historic College Hall (built in 1926 as a mansion for circus magnate Charles Ringling), all venues have ADA-compliant restrooms.

We use the wheelchair symbol and the text "All NMNC venues are ramp accessible" in our brochure and on our website, at the top of the Venues page (www.newmusicnewcollege.org/venues) and at the bottom of the Current Season and Reservations pages.

One difficulty we face is our use of unconventional performance venues. We always have some of our season's events in sites that enable us to challenge the traditional performer/audience hierarchy, and this means we use spaces on the New College campus not designed for typical audience flow. Some of these spaces are legacy buildings, where ramp access has been added long after the original construction; one of these spaces is an outdoor grass lawn surrounded by an arcade with classrooms and studios. In all cases, we work to assure ramp access to as much of the experience as possible, and seating for people with limited stamina for standing.

The venues we use do not at present have hearing loops. But we understand that a portion of our audience has less than optimal hearing and work to ensure we provide a fulfilling experience for all, by the use of amplification when practicable and the use of clear lighting and vocal microphones when presenters are speaking (at Artist Conversations, preconcert talks, and introductions, for example). Last year New College looked into the cost and feasibility of installing hearing loops in several places on our campus, including the indoor venues NMNC uses, and we are hopeful that they will be installed in the future.

2. Policies and Procedures

Yes

No

3. Staff Person for Accessibility Compliance

Yes

No

If yes, what is the name of the staff person responsible for accessibility compliance?

Ronald Hambrick

4. Section 504 Self Evaluation

Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

Yes, the applicant completed the Abbreviated Accessibility Checklist.

No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

If yes, when was the evaluation completed?

5/1/2018

I. Attachments and Support Materials Page 9 of 10

Complete the support materials list using the following definitions.

- **Title:** A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description:** (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File:** The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

Content Type	Format/extension	Maximum size
Images	.jpg or .gif	5 MB
documents	.pdf or .txt	10 MB
audio	.mp3	10 MB
video	.mp4, .mov, or .wmv	200 MB

1. Required Attachment List

Please upload your required attachments in the spaces provided. .

Substitute W-9 Form

File Name	File Size	Uploaded On	View (opens in new window)
W-9 Form- NCF-Jean.pdf	79 [KB]	5/25/2018 3:18:08 PM	View file

2. Support materials (Optional)

File	Title	Description	Size	Type	View (opens in new window)
NMNC Current Season web page.pdf	2017–2018 Current Season web page	Screen shot of our Current Season web page (2017–2018 Season), with FL Dept. of State logo and ramp symbol (bottom of the page).	1241 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
NMNC Venues web page.pdf	Venues web page	Screen shot of NMNC's Venues web page, showing the ramp symbol and text, and details about accessible parking at each venue.	1296 [KB]		View file
NMNC Reviews 17–18.pdf	Reviews	Reviews of four of our concerts from this just-completed season in the Sarasota Herald-Tribune.	78 [KB]		View file
NMNC_2017-2018_Brochure_web.pdf	Season Brochure	The Season Brochure for 2017–2018. On page two are the FL Dept. of State logo and the ramp symbol and text.	580 [KB]		View file
NMNC collage 17–18.pdf	NMNC photo collage	Photos from this past season's concerts.	5511 [KB]		View file
NMNC 17–18 excerpts 1.mp4	Video of excerpts of two concerts	Video of brief excerpts from our first two concerts of this past season: Amernet Quartet with Rachel Calloway performing Schoenberg's "String Quartet No. 2" and four excerpts from our Dis/Embodied concerts: Stephen Miles performing Vinko Globokar's "Corporel," Xiao-Xuan Yang Dancigers dancing to Luciano Berio's "Thema: Omaggio a Joyce," New College students dancing to electronic music composed by other students, and R. L. Silver performing Roger Marsh's "Dum." Total time: 5:10.	110685 [KB]		View file
NMNC 17–18 excerpts 2.mp4	Video of excerpts of three concerts	Video of brief excerpts from last three concerts of this past season: Marilyn Lerner, Ken Filiano, and Lou Grassi performing a free improvisation, New College students, faculty, staff, and community members performing our creation of John Cage's "Circus On" using "Frankenstein" as the base text, and Dither. Total time: 5:11.	111047 [KB]		View file

File	Title	Description	Size	Type	View (opens in new window)
Both NMNC 17–18 surveys.pdf	Survey responses	Responses from two online surveys, from early February (winter) and early May (spring), including our open-ended question.	633 [KB]		View file

J. Review & Submit Page 10 of 10

1. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of New College of Florida and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program as outlined under section , Florida Statutes 265.286 and 1T-1.036, Florida Administrative Code.

Signature (Enter first and last name)

Lee Ann Rodriguez

