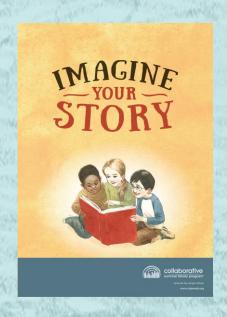
Imagine Your Story!

Florida Library Youth Program Summer Reading Workshops Summer 2020





Good Morning!

"Imagine Your Story"

Program Themes: Fairy Tales/Mythology/Fantasy

Artist: LeUyen Pham



Chapter Walkthrough





Once Upon a Time



A Hero's Journey







Magical Creatures



Timeless Tales







Common Threads



A New Twist on an Old Tale





Summer Reading Outreach



Marketing Tools: Basics

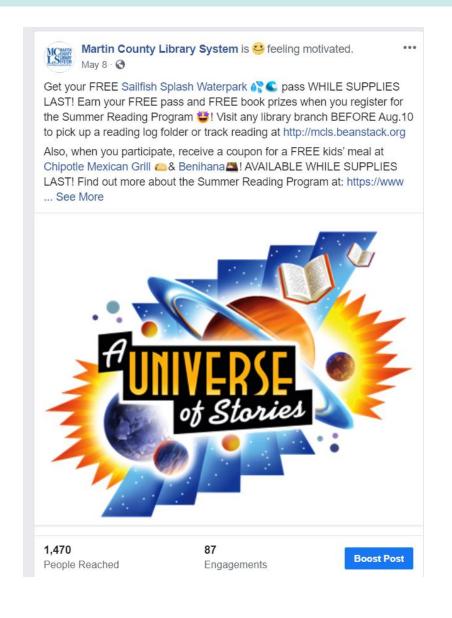
- Target audience.
- Deadlines.
- Cost.
- Accessibility.





Marketing Tools

- Social media.
- Flyers @ school or summer camps.
- Speaking opportunities.
- Free local resources.
- Paper log & online log.
- Network.





Outreach

- Summer camps.
- Non-profit organizations.
- Internal departments.
- Restaurants.
- Local attractions & museums.
- Summer feed program.
- Visit libraries.





Outreach Benefits

- Expand reach.
- Build community partners.
- Get free prizes!
- Different demographic.
- More participants!





Incentives: Celebrate & Attract

- Free.
- Pre-register.
- Survey & listen.
- Don't be afraid to rethink your program!





Activity: Imagine Your 2020 FLYP

- 1. Incentive Collaborations
- 2. Networking
- 3. Marketing



DIRECTIONS:

Imagine who you could collaborate or network with this summer. Use the provided activity sheet to answer the following:

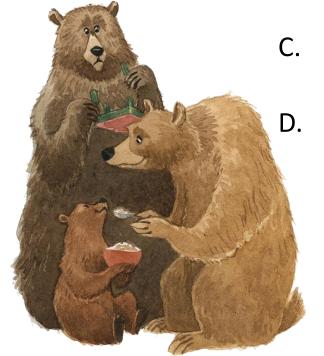
- 1. List two organizations you could collaborate with on incentives.
- 2. List two organizations you can **network** with or provide outreach to.
- 3. List two **marketing tools** you could use to promote your 2020 youth program.



The Library's goal with Summer Reading is to:

- Motivate children to read.
- B. Attract new library users.
- C. Promote library services.
- D. All of the above (and more)!





What are the five best practices for early literacy development?



A. Read, Write, Sing, Talk, Eat.

B. Read, Write, Sing, Talk, Play.

C. Read, Write, Sleep, Talk, Play.



If you were to incorporate "writing" in a story time, you could:

A. Sing a variety of songs and rhymes.



B. Provide finger paint or crayons after story time.

C. Show caregivers how to play peek-a-boo.



Libraries can report which of the following program numbers to the Bureau of Library Development:

A. Active/staffed programs.

B. Passive programs.

C. Both.





Libraries help teen development because teens can:



- A. Gain independence.
- B. Seek excitement.
- C. Discover identity.
- D. Seek acceptance.
- E. All of the above.



If you want to reach teens through social media, what platform would you most likely find them on:



- A. Facebook.
- B. Twitter.
- C. Snapchat.
- D. Instagram.



Students who do not read over the summer lose month(s) of reading development:

- A. 0-1.
- B. 2-3.

C. 4-5.



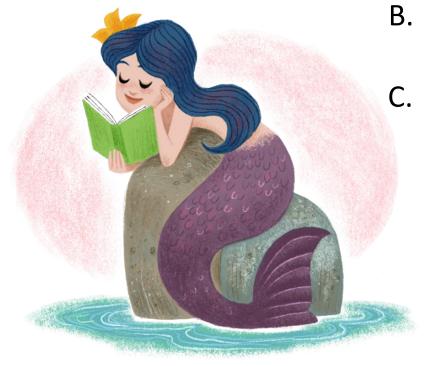


By reading over the summer, students gain _____ of reading proficiency:

A. 1 month.



C. 6 months.





Darlene and Camila

Darlene Encomio

- 10 years of summer reading experience
- Literacy Education and Outreach Manager

Camila Rodriguez

- 2 years of summer reading experience
- Library Teen Specialist





Morning Agenda

- Meet & Greet
- Introductions &
 Icebreaker
- Teen Programming
- Getting Artsy and Techy
- Book & DIY Ideas
- BREAK
- Brainstorming Session
- Fantasy Board Games
- LUNCH (Provided)





Afternoon Agenda

- CSLP Manual Walkthrough
- Children/Early Literacy
- Story Time Displays
- DIY Programming Ideas
- Book Clubs
- BREAK
- Outreach
- Breakout Session & Activity





FLYP 2019 @ MCLS

- Martin County Library System
 = 6 branches.
- Over 10,000 people at events.
- Over 3,500 participated in SRP.
- Over half completed SRP.









Tell us more about you!

- Name.
- Library & title.
- How long have you been participating in FLYP?





Ice Breaker: Trivia

triviamaker.com/gamepreviewnew.php?game=Game Data&screen=splash&gameid=20191113157368582980213

- 1. Split into teams of **4** (preferably from your library).
- 2. The winning team will **win** a board game set for your library!





Teens & Tweens

Camila Rodriguez, Teen Librarian



Wizards, Demigods, Dragons, Oh My!

- Harry Potter
- Percy Jackson and the Olympians
- Anime and Manga
- Shadowhunters
- Disney
- DC and Marvel
- Dungeons and Dragons
- Throne of Glass
- Avatar the Last Airbender
- Grishaverse
- Supernatural
- Doctor Who





Image: <u>buzzfeed.com/lorynbrantz/100-harry-</u>potter-memes-that-will-keep-you-laughing

Cons

- What you need: space, tables, staffing, lots of creative ideas.
- Activity ideas: button making, video game tournaments, table-top games, cosplay contests, fandom crafts, watching movies, advanced reader's copy giveaways, photo booths, STEM activities, etc.





Fanfest 2017 Image by MCLS staff

Cosplay

- Host cosplay workshop series around an upcoming event or con (or host your own con).
- Invite local cosplay groups to teach classes.
- Use your makerspace equipment.



Image by Camila Rodriguez

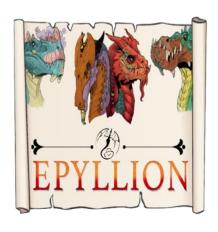


Fantasy Board Games









Dungeons and Dragons

Unstable Unicorns

Munchkin

Epyllion



Manga & Anime Club

Activity Ideas:

- Watch and discuss anime.
- Learn how to draw manga.
- Make origami.
- Make a Pokémon terrarium.
- Sample different Pocky flavors and Japanese candy.





Image: fortressofsolitude.co.za/the-15-most-powerful-anime-characters-of-all-time/

Happy Birthday, Harry Potter

- Host a birthday party for Harry Potter (July 31st).
- Craft ideas: DIY Harry Potter wand, Hogwarts House Buttons, 3D printed bookmarks, DIY felt Hogwarts ties.









Green Screen Photo Booth

Materials needed: green screen kit, green screen app, smartphone or iPad.





Flashlight Painting







Materials needed: camera (that can adjust shutter speed), tripod, flashlights, darkened room, HDMI cable and video monitor (these are optional but encouraged).



Scanner Art

Materials needed: scanner, computer, materials to scan, ink jet printer and photo paper (both of these are optional).









Mermaid Necklace

Materials needed: seashells, glitter glue, hemp cord, glass gems, scissors.





DIY Laurel Wreath Crown

Materials needed: wire, leaves (can be fake leaves or cardstock cut outs), hot glue, wire cutters, scissors, gold spray paint (optional).





DIY Greek Mythology-Inspired Flower Pots

Materials needed: clay flower pots, black Sharpie markers, Greek mythologyinspired patterns, soil and seeds (optional).





DIY Stained Glass

Materials needed: permanent marker, printed pattern of your choice, plastic or glass, modge podge, food coloring, paint brushes, acrylic black paint, frame (optional).





Vision Boards & Journals

Vision board materials: old magazines, scissors, glue, poster board.

DIY Journal materials: notebooks, stickers, washi tape or any other crafting supplies that can be used to decorate the cover, Instax camera (optional).







Fandom Glass Magnets

Materials needed: glass gems, scissors, Elmer's glue, fandom printouts, small magnets, paint brushes, cups.





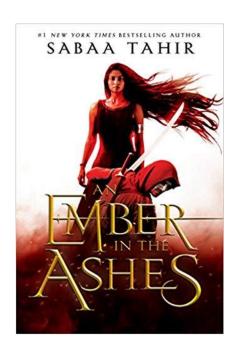
Image by MCLS Staff

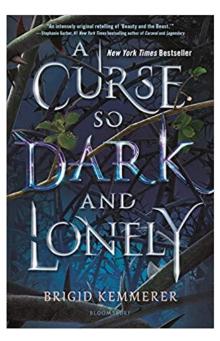


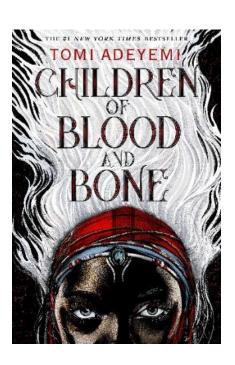
Craft Break

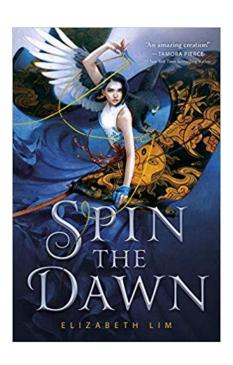


YA Fantasy









Check out pages 23-25 of the CSLP manual for *Children of Blood and Bone-* inspired programs



Book Club Activities

- Use the books you're reading in your book clubs as inspiration for programming!
- Example: If you're reading Six of Crows by Leigh Bardugo, host a waffle party with lots of fun toppings.



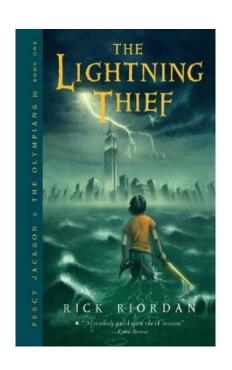


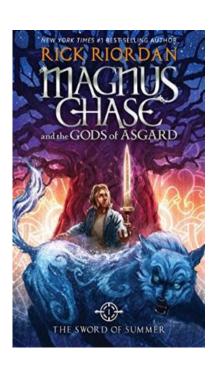






Rick Riordan and Rick Riordan Presents







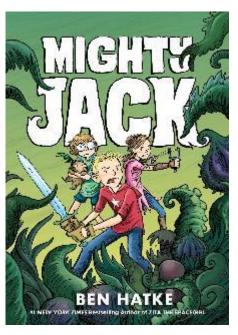


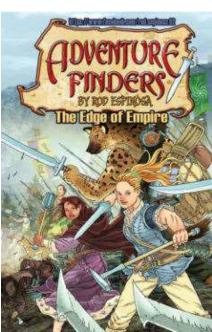


Fantasy Graphic Novels











Break



Brainstorming Time

- 1. Split into teams of four (try to work with people you don't know).
- 2. Use 15 minutes to come up with two program ideas that you'd like to develop at your library. Consider making one that's catered to tweens and one to teens.
- 3. On the flipchart, record what you and your team have come up with. Go around the room and ask everyone to share their ideas.



Boardgames

Split off into teams and go find a board game that seems interesting to you!





Lunch



Early Literacy/Children

Darlene Encomio Literacy Education & Outreach Manager



Benefits for Early Learners

- Love for reading.
- Lifelong readers.
- Families.
- Accomplishment.
- Continue at home.
- Destination.





Manual Walkthrough

Online Manual: cslpreads.org/2020-online-manual/

CSLP PSA: <u>youtu.be/aGg9h5UWHB4</u>



Story Time Ideas

- Monsters.
- Magical Creatures: Dragons.
- Mermaids: Magical Creatures (Ch.3).
- Tales From Around The World.
- A New Twist on an Old Tale(Ch. 6).
- Fairy Story Time.





Unicorns

Program Manual, p.97.

- Unicorn slime.
- Unicorn headbands.
- Unicorn perler beads.





Knights

Program Manual, p. 41.

- Knight Training.
- Castle-building contest with LEGOs.
- Medieval Scene Setter.





Gnome & Fairytales

Program Manual, p. 11 & p. 85.

- Gnome & Fairy Houses.
- Gnomeo & Juliet.
- Enchanted Fairy Forest.
- Gnome & Fairy Tea Party.
- Fairytale Ball.
- Fairy wands.





Gnome & Fairy Houses

Supplies:

- Houses.
- Moss.
- Glitter.
- Shells.
- Feathers.



Almost all crafting supplies in your closet!



Superhero Science

Program Manual, p.55.

- Superpowers of the Marvel Universe.
- Button making.
- Mini comic-con.
- Superhero costume party.





Mermaids

Program Manual, p. 93.

- Mermagic crafts.
- Mermaid slime.
- Mermaid hair pins & necklaces.
- Mermaid tail sensory jars.





Dragon Magic

Program Manual, p. 79.



- Dragon terrarium.
- How to Train your Dragon event.





Book Clubs

- Alternative Cinderella.
 - CSLP Manual, p. 214.
- Sunshine State Young Readers Award Jr. (SSYRA JR).
- Mythology Quest.

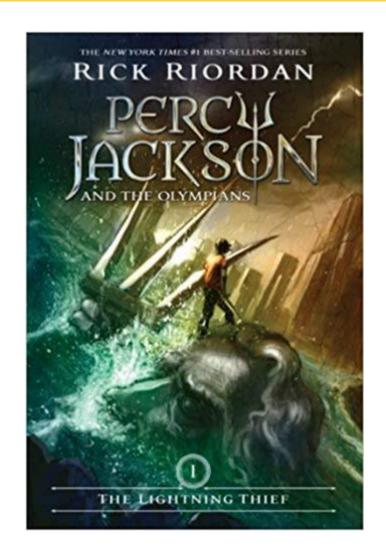




Percy Jackson & The Olympiad

- Greek vs. Roman or Norse.
- Gods & goddesses.
- Greek alphabet.
- Host a Greek party.
- Activities & Guides:

rickriordan.com/resource_type/activities/





Mythology Quest Book Club

- Percy Jackson
- Kane Chronicles
- Harry Potter
- Avengers
- Sword in the Stone (Arthurian Legend)
- Hobbit

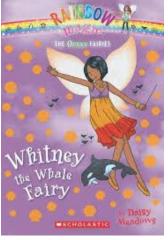
- Warriors
- Chronicles of Narnia
- Fablehaven
- Dragon Masters
- The Unicorn Society
- Guardians series

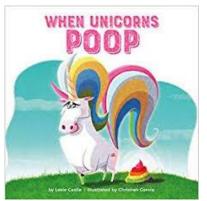




Popular Series & Titles

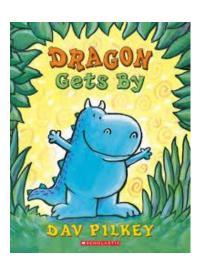


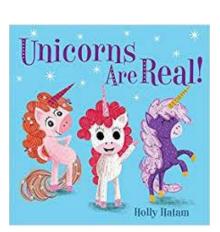


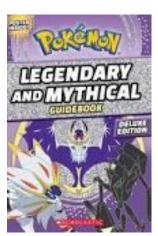


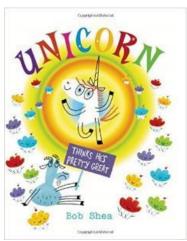


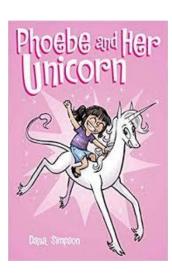














Activity: S.T.E.A.M. Programming!



- Perler Beads.
- STEAM Kits.
- LEGO Creations.



THANK YOU!

Darlene Encomio Email: dencomio@martin.fl.us Camila Rodriguez Email: crodrig@martin.fl.us



#mymclibrary



