

# Adult Summer Program 2020

Imagine Your Story



**IMAGINE  
YOUR  
STORY**

# Welcome!

## Candice Casey

Manager - Hart Memorial Library and Support Services

Osceola Library System

[candice.casey@osceolalibrary.org](mailto:candice.casey@osceolalibrary.org)

407.742.8806



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# Agenda

- 9:00 a.m. Welcome and Ice Breaker
- 9:30 a.m. 2020 Theme
- 9:40 a.m. Brainstorming
- 10:15 a.m. Be the Audience #1
- 10:30 a.m. Break
- 10:45 a.m. Create a Program #1
- 11:30 a.m. Be the Audience #2
- 12:00 p.m. Lunch



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# Agenda

1:30 p.m. Create a Program #2

2:15 p.m. Nuts & Bolts Discussion

2:45 p.m. Break

3:00 p.m. Passive Programs

3:30 p.m. Build Your Calendar

4:00 p.m. Be the Audience #3

4:30 p.m. Wrap Up



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# Imagine Your Story

- Armchair travel: Real fairytale castles
- Medieval groups (Society for Creative Anachronism)
- Mythical/legendary creatures
- Mythical road trips
- Ancient mythology
- Original fairytales



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# Imagine Your Story

- Dark lore
- Oral histories
- Campfire tales
- Ghost stories/walks
- Genealogy
- Fairies
- Cosplay workshops
- Fractured fairy tales



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# Brainstorming Session

- Select person with nice handwriting to write.
- Use white poster paper to be displayed.
- Write down anything and everything!
- Separate ideas that are low cost/low time from those that would have a cost associated.
- Once posted, use your sticker dots to vote for your favorites.



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# Be the Audience #1

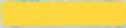
- Kahoot! Quiz
- Kahoot.com
- Basic plan
- Premade quizzes or create your own.
  - Search the game platform at [create.kahoot.it/discover](https://create.kahoot.it/discover).



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Break!



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# Create a Program

- Form groups by program idea.
- Use blank program form in your folder.
- Each group will turn in a copy of their program.



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# Be the Audience #2

- Fairytale Wedding Clay Creations:
  - Self-hardening clay.
  - Pottery tool sets.
  - Acrylic paint.



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Lunch!



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# Create a Program

- Low cost/low time options.
- Form groups by program idea.
- Use blank program form in your folder.
- Each group will turn in a copy of their program.



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# Nuts & Bolts

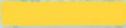
- Marketing ideas
- Social Media promotion
- Prizes
- Integrating with Youth Programs
- Statistics



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Break!



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# Passive Programming

- Low-risk engagement for customers.
- Activity: Fairytale Add-Ons.
  - Could be in person or online.
  - Provide prompts and let people add on to each other's stories.



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# Build Your Calendar

- Form group with colleagues if possible.
- Use blank calendars in your folder.
- Outline your program.
  - Starting dates.
  - Schedule programs.
  - Schedule prize drawings.
  - Ending date.



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# Be the Audience #3

- Mini Escape Room.
- One group of volunteers.
- Create a theme and a series of puzzles and clues that lead to a resolution. Usually involves unlocking cases with significant items inside.



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# Wrap Up

- Final questions/thoughts.
- You will receive a survey online.
- You will receive a link to my Google drive with scans of everyone's programs.



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