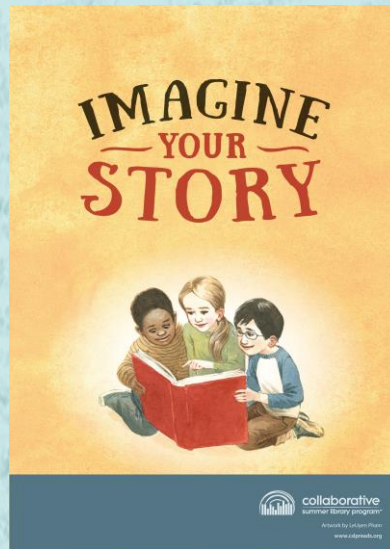# Imagine Your Story!

## Florida Library Youth Program
## Summer Reading Workshops
## Summer 2020

# Good Morning!

"Imagine Your Story"

Program Themes: **FairyTales/Mythology/Fantasy**

Artist:  LeUyen Pham

# Chapter Walkthrough

# Once Upon a Time

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IMAGINE YOUR STORY

# A Hero's Journey

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YOUR STORY

# Magical Creatures

IMAGINE YOUR STORY

# Timeless Tales

IMAGINE
YOUR STORY

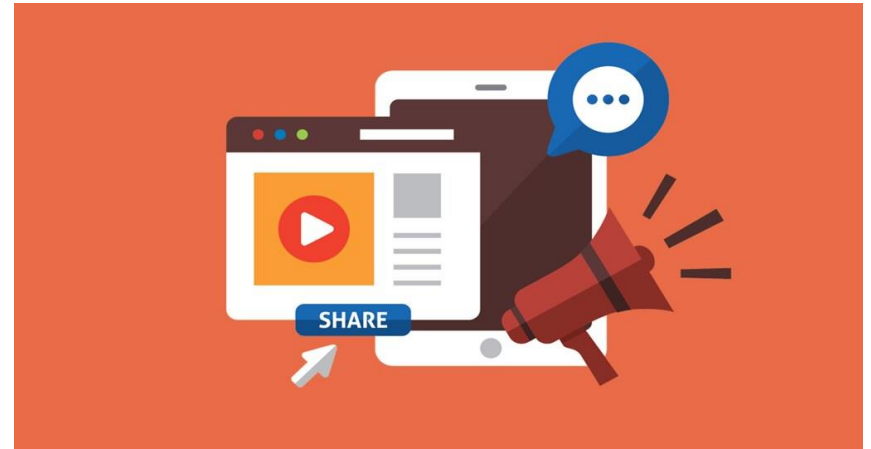# Common Threads

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# A New Twist on an Old Tale

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# Summer Reading Outreach

# Marketing Tools: Basics

- Target audience

- Deadlines

- Cost

- Accessibility

# Marketing Tools

- Social Media

- Flyers @ school or summer camps

- Speaking opportunities

- Free local resources

- Paper log & online log

- Network

# Outreach

- Summer camps.

- Non-profit organizations.

- Internal departments.

- Restaurants.

- Local attractions & museums.

- Summer feed program.

- Visit libraries.

# Outreach Benefits

- Expand reach.

- Build community partners.

- Get free prizes!

- Different demographic.

- More participants!



*Imagine Your Story*

# Incentives:
# Celebrate & Attract

- Free

- Pre-register

- Survey & listen

- Don't be afraid to rethink your program!



*Imagine Your Story*

# Activity: Imagine Your 2020 FLYP

1. Incentive Collaborations

2. Networking

3. Marketing

**DIRECTIONS:**

Imagine who you could collaborate or network with this summer. Use the provided activity sheet to answer the following:

1. List 2 organizations or entities you could potentially **collaborate** with on **incentives.**

2. List 2 organizations or entities you can **network** with or provide outreach to.

3. List 2 **marketing tools** you could possibly use to promote your 2020 FLYP.

# Summer Reading Trivia



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# Summer Reading Trivia

The Library's goal with Summer Reading is to:

A. Motivate children to read

B. Attract new library users

C. Promote library services

D. All of the above (and more)

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# Summer Reading Trivia

What are the 5 best practices for early literacy development?

A. Read, Write, Sing, Talk, Eat

B. Read, Write, Sing, Talk, Play

C. Read, Write, Sleep, Talk, Play

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# Summer Reading Trivia

If you were to incorporate "Writing" in a story time, you could:

A.   Sing a variety of songs and rhymes.

B.   Provide finger paint or crayons after story time.

C.   Show caregivers how to play peek-a-boo.

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# Summary Reading Trivia

Libraries can report which of the following program numbers to the Bureau of Library Development:

A. Active/Staffed programs.

B. Passive Programs.

C. Both.

# Summer Reading Trivia

Libraries help teen development because teens can:

A. Gain independence

B. Seek excitement

C. Discover identity

D. Seek acceptance

E. All of the above

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# Summary Reading Trivia

If you wanted to reach teens through social media, what platform do they use the most:



A. Facebook

B. Twitter

C. Snapchat

D. Instagram

# Summer Reading Trivia

Students that do not read over the summer lose _____ month(s) of reading development:

A.  0-1

B.  2-3

C.  4-5

# Summer Reading Trivia

By reading over the summer, students gain _____ of reading proficiency:

A. **1 month**

B. 3 months

C. 6 months

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