A. Cover Page Page 1 of 10

Guidelines

Please read the current Guidelines prior to starting the application: 2021-2022 General Program Support Grant Guidelines

Application Type

Proposal Type: Discipline-Based

Funding Category: Level 2

Discipline: Sponsor/Presenter

Proposal Title: General Program Support 2021
Applicant Information

a. **Organization Name:** Miami Light Project, Inc.
b. **FEID:** 65-0107810
c. **Phone number:** 305.576.4350
d. **Principal Address:** 404 NW 26 Street Miami, 33127-4120
e. **Mailing Address:** PO Box 531385 Miami Shores, 33153
f. **Website:** www.miamilightproject.com
g. **Organization Type:** Nonprofit Organization
h. **Organization Category:** Other
   i. **County:** Miami-Dade
j. **DUNS number:** 938921467
k. **Fiscal Year End Date:**

1. **Grant Contact * **
   **First Name**
   Regina

   **Last Name**
   Moore

   **Phone**
   305.987.1421

   **Email**
   regina@miamilightproject.com

2. **Additional Contact * **
   **First Name**
   Elizabeth
Last Name
Boone

Phone
305.576.4350

Email
beth@miamilightproject.com

3. Authorized Official *

First Name
Elizabeth

Last Name
Boone

Phone
305.576.4350

Email
beth@miamilightproject.com

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

Cultural Series Organization

4.3. Applicant Discipline

Multidisciplinary

5. Department Name
C. Eligibility  Page 3 of 10

1. What is the legal status of the applicant? *
   - Public Entity
   - Nonprofit, Tax-Exempt
   - Solo or Individual artists or unincorporated performing company
   - Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *
   - Yes (required for eligibility)
   - No

3. Do proposed activities occur between 7/1/2020 - 6/30/2021? *
   - Yes (required for eligibility)
   - No

4. How many years of completed programming does the applicant have? *
   - Less than 1 year
   - 1-2 years
   - 3 or more years (required minimum to request more than $50,000 in GPS)
Applicant Mission Statement - (Maximum characters 500.) *

Miami Light Project's mission is to present live performances by innovative dance, music and theater artists; support the development of new work by performing artists; provide workshops for artists and educational programs for students of every age; and to cultivate the development of new audiences reflecting the diverse cultural and economic make-up of South Florida. Miami Light Project is a cultural forum to explore issues that define contemporary society.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization’s mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

Miami Light Project is requesting funds to present our 2020-2021 Season activities at Miami Theater Center/SandBox Black Box Theater (Miami Shores), the Colony Theater (Miami Beach), North Beach Bandshell (Miami Beach), New World Center/Wallcast at Miami Beach’s Soundscape Park and Perez Art Museum Miami (Downtown Miami). Our goals, objectives and activities include:

GOALS

- Elevate the value of creativity through contemporary performing arts;
- Deepen the impact we have on the community by creating multiple interactions between artists and our audiences;
- Engage students and community members in music, dance and theater;
- Strengthen art making in the Miami community, raise the profile of artists and their projects, and catalyze support for their work within our community;
- Provide space for creative exploration and collaboration;
- Prepare novice Miami-based theatrical technicians with professional skill sets to help them advance in technical theater careers in Miami.

OBJECTIVES
• Present a variety of artistic activities including live performances, screenings, workshops, master classes, open rehearsals, panel discussions and Q&A sessions; collaborate with like-minded arts organizations and co-present artistic programming – serving over 16,000 people annually (we estimate that 20% will be visitors to Miami-Dade County);
• Facilitate workshops and educational programs for Miami-based emerging artists, college students, youth and Miami-Dade residents; and deepen the performing arts impact in the community – reaching over 1,500 people;
• Support and present Miami-based and visiting artists in the fields of dance, theater, music and multimedia – supporting 250 artists annually;
• Provide year-round space and time for 10 artists to research and develop new work, explore new techniques of making work, perform their work and engage our community in the creative process;
• Provide technical theater training for Miami-based technical fellows (intense workshop for up to 25 participants), and offer paid work experience for 3 technical fellows throughout our annual season.
• Innovate and expand our connection between artists and audiences by creating a digital archive of programs that we support and present.

ACTIVITIES

Contemporary Performance Series

• Present the work of internationally recognized mid-career artists including dance, theater, music and multimedia artists. We commission and present work by artists who are recognized for risk-taking innovation, technical virtuosity and thought provoking content. Performances under consideration include: Emeline Michel in Concert (Haitian songstress) and We Have Ire – a multidisciplinary theater production by Paul Flores (San Francisco-based artist).

Global Cuba Fest

• Present Global Cuba Fest, an internationally acclaimed celebration of the rhythms, music and culture of Cuba. Annually, Global Cuba Fest enriches Miami’s musical scene with the sounds of today’s leading musicians direct from Cuba and from the Cuban diaspora.

Here & Now Program

• Commission and produce four new works created by Miami-based emerging performing artists – short works that are cutting edge, experimental and contemporary;
• Provide Here & Now artists with free rehearsal space, production design, technical assistance, and ongoing professional development;
• Present the Here & Now artists’ four fully developed short work projects during our 3-day Here & Now Festival.

Artists-in-Residency Program (AIR at The Light Box)
• Provide 10 Miami-based and visiting mid-career artists with time, space and staff support to develop, create and practice new work throughout our season - average of 2-week residency per artist.

ScreenDance Miami Festival

• Present film screenings (feature and short films) and facilitate panel discussions and skill-developing workshops. The festival highlights choreographers and filmmakers who work at the intersection of dance and video art-emergent concepts that push the boundaries of these two fields and widen access to performance for audiences.

Youth and Community Outreach Program

• Provide master classes led by visiting artists for youth, college students and local emerging artists;
• Provide hands-on multidisciplinary workshops led by Miami-based artists for students (ages 13-18) from neighborhood schools and community organizations;
• Invite youth and community members to attend open rehearsals, live performances, screenings, panel discussions and Q&A sessions throughout our annual season.

Technical Fellowship Program

• Provide intensive training (Lighting, Audio, Video, and Stage Management) led by professional theater designers/technicians for emerging Miami-based technicians;
• Hire 3 fellows as Miami Light Project's technical interns on our running crew throughout the 2020-2021 Season.

Digital Archive

• Provide high-quality photo and video documentation of programs that we support and present for artists and audiences. These documents will be added to our website creating an online archive to use in promoting artistic work, research and creative practice.

2.2. Partnerships & Collaborations - (Maximum characters 2000.)

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programing (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

We have developed strategic partnerships with nonprofit organizations including artist-led collectives, community-based organizations and schools to develop meaningful ongoing engagement with local residents and students. By collaborating with a wide variety of local organizations, Miami Light Project develops a process that connects and includes community members with the artists and cultural activities that we put together. These collaborations are designed to make a long-term sustained impact on groups of people that otherwise would miss out the participation on highly interactive and artistic-oriented activities, due in many cases to economic barriers. Our partners include: Arts for Learning, Guitars Over Guns, PATH Inc. (Preserving, Archiving & Teaching Hip Hop), Touching Miami with...
Love, Lotus House (Women’s shelter), Women of Tomorrow, Empowered Youth (supports inner-city young men who have been or are at-risk), Miami Dade College, Design & Architecture High School (DASH), New World School of the Arts and Miami Arts Charter School.

Also, we have developed key collaborations with like-minded arts organizations to provide additional venues to present artistic work, and to attract new and diverse audiences. Collaborators include: Miami New Drama (the Colony Theater in Miami Beach), Perez Art Museum Miami (in downtown Miami), O Cinema (in Miami Beach), Miami Theater Center (in Miami Shores), New World Symphony (the Wallcast in the Soundscape park in Miami Beach), FUNDarte and the Rhythm Foundation (North Beach Bandshell in Miami Beach).

Miami Light Project is a partner of the National Performance Network’s (NPN), which allows us to be part of a group of diverse national cultural organizations working to create meaningful collaborations. As a NPN partner, we share information about trends in the field, best practices, and the artists whose works circulate within, between and beyond our communities. MLP’s staff members participate in the NPN Annual Conferences and Mid-Year Meetings. By attending these annual meetings, our staff has the opportunity to share the organization’s successes and challenges and to discuss current issues of interest in the field.

2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.

July 1 – September 30, 2020

- Invite local artists to apply for Here & Now Program 2021;
- Review applications for Here & Now Program and interview artists;
- Post Open Call for ScreenDance Miami Festival 2021 - dancers, choreographers, movers, and filmmakers will have the opportunity to submit their short films.
- Start developing marketing materials for 2020-2021 season.

October 1 – December 31, 2020

- Select 4 Miami-based artists to participate in the Here & Now 2021, announce to the media and put together the program orientation meeting;
- Select 20 short films to be screened during the ScreenDance Miami Festival;
- Provide space for artists-in-residence;
- Present Emeline Michel in Concert (2 shows)
- Schedule youth and community outreach activities with neighborhood schools and community organizations;

January 1 – March 31, 2021

- Present the ScreenDance Festival – 4 feature films, 20 short films (Florida Focus and open call), 3 Panel discussions and 2 workshops;
- Present Global Cuba Fest 2021 – 3 concerts;
- Continue providing space for artists-in-residence;
- Develop youth and community outreach activities – 6 workshops
• Conduct the Technical Fellowship Program intensive workshops - 4 weeks;

April 1 – June 30, 2021

• Present *We Have Ire* – a multidisciplinary theater production by Paul Flores - 2 live performances;
• Continue providing space for artists-in-residence;
• Develop additional youth and community outreach activities – 6 workshops and 2 master classes
• Present four short new works by Here & Now artists;
• Hire 5 technical fellows as crewmembers after completing 40 hours of training;
• Evaluate our 2020-2021 Season – live performances, screenings, residency and outreach activities.
E. Impact  Page 5 of 10

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefitting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefitting should be one (1).

1. What is the estimated number of proposal events? *

30

2. What is the estimated number of opportunities for public participation? *

150

3. How many Adults will be engaged? *

15,000

4. How many school based youth will be engaged? *

200

5. How many non-school based youth will be engaged? *

800

6. How many artists will be directly involved? *

250
Total number of individuals who will be engaged?
16250

7. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *

- [ ] Young Adults (19-24 years)
- [ ] Adults (25-64 years)

8. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *

- [ ] Black/African American
- [ ] Hispanic/Latino
- [ ] White

9. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

Since 1999, through our Here & Now Program Miami Light Project has commissioned work from more than 80 Miami-based performing artists. Over 30 of those artists have gone on to perform that work in 18 states and 16 countries for an estimated worldwide audience of over 25,000 people. We seek to provide space for artistic collaboration, production and creative inquiry that radiates outward.

10. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties. Please do not include counties served unless the project or programming will be physically taking place in that county. State Service Organization applicants: Select all counties that will be served by your programming.

- [ ] Miami-Dade

11. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal’s education and outreach activities.
By developing year-round artistic programming, Miami Light Project has contributed to the cultural and economic development of the local community for three decades.

We used the Arts & Economic Prosperity 5 Calculator to analyze the economic impact of Miami Light Project in Miami-Dade County. The information is based on Miami-Dade County population of 2.5 million people, total Miami Light Project’s current operating expenses of $713,300, and total audience of 16,000. Results of the total economic impact by Miami Light Project and our audiences include:

- Total Expenditures: $1,254,996
- Total Full-time equivalent Jobs: 37 (number of FTE jobs in our community that are supported by the expenditures made by MLP and our audience)
- Total Resident Household income: $892,651 (total dollars paid to community residents as a result of the expenditures made by MLP and our audience)
- Total Government Revenue: $125,171 (total dollars received by both local and state governments as a result of the expenditures made by MLP and our audience).

Miami Light Project has full- and part-time staff of 4 people, and we contract 8 people throughout our season. Also, we serve 250 artists by supporting both South Florida-based and visiting artists, whose artistic work has innovative approaches, thought-provoking content and technical virtuosity.

Since 2013, we have successfully trained over 20 professional theater technicians that are working for theaters through our Technical Fellowship Program. Annually, we hire 3 alumni theater technical fellows and 3 new fellows to work as our running crew for our season programming. The program is designed to benefit early-career technicians, and support the work force development in Miami. As art & culture in Miami continues to grow, the need for technicians also grows — lighting technicians, stage managers, A/V specialists, and more. This program fills that need by offering training and employment.

We partner with and contract services from local vendors such as accounting firms, catering, IT services, photographers, media & advertising companies, and cleaning & security companies. These partnerships have contributed back to the local economy.

We have developed extended partnership agreements with arts organizations to present public performances at several venues throughout Miami-Dade County. Partners include: Miami Theater Center (Miami Shores), The Rhythm Foundation at North Beach Bandshell (North Miami Beach), Perez Art Museum Miami (Downtown Miami), New World Center/Wallcast at SoundScape Park (South Beach), Miami New Drama at the Colony Theater (South Beach) and O’Cinema (Miami Beach). The use of these venues impact businesses and restaurants in those areas.

Miami Light Project develops youth and community education and outreach activities
focusing on emerging artists, college students and youth (13-18 years old).

Activities include:

a) Multidisciplinary workshops led by Miami-based artists – we invite local artists to conduct workshops focusing dance, theater, music and creative writing for youth from nonprofit community organizations and neighborhood high schools.

b) Master Classes led by visiting artists – we bring mid-career international recognized artists to conduct master classes for local emerging artists and college students. This is an opportunity to meet the artists, gain new insights, learn new techniques and feel inspired.

c) Dress Rehearsals, Screenings, Performances and Q&A Sessions – we invite students (from colleges and high schools) and community members to attend these cultural activities.

The education and outreach activities are free of charge. We are committed to making exceptional performing arts experiences and training accessible to over 1,500 youth and community members.

Participants receive instruction from arts professionals and enjoy hands-on learning experiences that give them technical skills, encouragement to think creatively and work cooperatively, and, for many, provide a window into the world of the arts that they would otherwise not have the opportunity to experience. Students enjoy their first personal exposure to live performance and working artists.

12. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.

Each season Miami Light Project develops a unique and program specific marketing plan that helps to market the institution and broadcast our brand to a wider audience, as well as sell tickets to individual performance and events.

Miami Light Project develops a variety of marketing efforts to reach our target audience, whom is reflective of the diverse community of Miami-Dade County: 68% Hispanic or Latino; 18% Black/African American; and 13% White alone and not Hispanic or Latino (US Census Bureau 2018 Race and Hispanic Origin estimates). Outreach and educational programs are focused on youth (ages 13 through 18 years), young adults, emerging artists and Miami-Dade County residents. We pride ourselves on having developed an audience, reflective of all cultural and socio-economic groups that comprise Miami.

Our marketing strategies include:

Web, Digital & Social Media - We have an active presence on the social networking sites Facebook (11,090 likes), Twitter (4,481 followers) and Instagram (4,323 followers) where we are able to interact with our patrons as well as with artists that we present. By leveraging electronic media, including email, websites, interactive blogs, and social networking sites, we reach a
much wider audience than if it relied solely on a traditional and more costly marketing mix. We also promote our programs via the web by increasing our online marketing on sites including Facebook Ads, The Miami New Times, Miami Herald (event post), SouthFlorida.com, Miami.com, Miami Art Guide, The New Tropic and Miami Artzine. We have a robust email list, 10,000+ subscribers, all of whom receive monthly newsletter and weekly e-blasts with information about upcoming activities.

**Promotional Videos** – We produce video trailers including sneak peek of artistic works that we will present during our season. The videos have been an excellent marketing tool to promote our shows and attract new audiences. Please see uploaded promotional video link.

**Co-Promotion** - We have established strategic partnerships with local like-minded arts organizations to co-promote our shows by reaching their constituencies through e-mail blasts and joint advertising. Key partners include FUNDarte, Nu Deco Ensemble, Rhythm Foundation, Miami Theater Center, O Cinema, Juggerknot Theatre, and Miami New Drama.

**Print** - We print a total of 15,000 postcards and 300 posters annually. The print materials promote our season and each program. We also hire a street team to distribute postcards and posters at business in our neighborhood and selected events.

**Radio** - We advertise our season and performances on radio stations including WLRN (local NPR) and WDNA (Jazz station). We buy an average of 30 radio ads (30-second spot) on each station for each performance that we present throughout the season. We also have radio interviews with guest artists and with Miami Light Project's Artistic Director.

**Press** - Over 300 local and national arts writers/editors receive press kits, calendar listings and PSAs one month prior to performances. The high caliber and interest of our programs generate extensive media coverage.

**Affordable tickets** – We offer low general admission price ($25) and discounted tickets ($15) for students and senior citizens in order to attract and encourage new audiences. We also participate in the Miami-Dade County Department of Cultural Affairs' Culture Shock Miami (discounted tickets for students), and Golden Tickets Program (Free tickets for senior citizens).
1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

For three decades Miami Light Project has received funds from Miami-Dade County Department of Cultural Affairs, Florida Division of Cultural Affairs, and National Endowment for the Arts. Annually, we raise an average of $190,000 in grants for our artistic programming from county, state and federal agency. Also, we have successfully raised funds from local and national foundations and have built a strong relationship with them. Major funders include: John S. and James L. Knight Foundation, Ford Foundation and ArtPlace America. These funds have allowed us to dedicate human and financial resources toward programs that support the work of artists and engage the Miami community.

Recently, Miami Light Project received a 5-year grant award in the amount of $750,000 from Knight Foundation. Funds will support Miami Light Project’s restructure of programs and staff, a transition to an affordable space, and the building of cash reserves from 2019 through 2023.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

We use a variety of indicators to evaluate the success and impact of our season programming. Evaluation methods include:

- Programs’ Attendance Figures: to measure the number of artists we serve and the number of people we engage. The results of our audience attendance assist us in the evaluation of marketing efforts’ effectiveness and achievement of discounted ticket sales. In season 2018-2019, we were able to expand our audience by collaborating with key arts organizations and by co-promoting our activities.
- Press reviews: to measure the quality of our artistic programming.
- Online audience surveys (post-performance): to analyze the quality of performances, to find out the audience’s demographic information, and to assess the effectiveness in attracting diverse and new audience. Please see sample of survey results.
- Questionnaires (post-educational activity): to gather qualitative feedback from participants of our educational activities by asking each participant about their interaction with artist and their learning experience. This helps us to gain an in-depth understanding of experiences that our constituents have when participating in our programming
• **Interview with artists and Questionnaires**: to receive feedback on their engagement with the Miami community and to identify the residency program's strengths and weaknesses.

• **Documentation** of season activities through videos and photos for evaluative and archival purposes. One of our new initiatives for our 2020-2021 season is to create a digital archive. Photo and video documentation of our programs will be available online deepening the connection between artists, audiences and Miami Light Project's work.

3. **Completed Fiscal Year End Date (m/d/yyyy)** *

8/31/2018

4. **Operating Budget Summary**

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<th>Previous Fiscal Year</th>
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</thead>
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<td>5. Outside Fees and Services: Other</td>
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<td>6. Space Rental, Rent or Mortgage</td>
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<td>7. Travel</td>
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<td>8. Marketing</td>
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<td>9. Remaining Operating Expenses</td>
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<td>A. Total Cash Expenses</td>
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### B. In-kind Contributions

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### C. Total Operating Expenses

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<td>Total Operating Expenses</td>
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### Income

<table>
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<th>Previous Fiscal Year</th>
<th>Current Fiscal Year</th>
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<tr>
<td>10. Revenue: Admissions</td>
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<td>11. Revenue: Contracted Services</td>
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<td>12. Revenue: Other</td>
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<td>14. Private Support: Foundation</td>
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<td>16. Government Support: Federal</td>
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<tr>
<td>17. Government Support: State/Regional</td>
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<td>18. Government Support: Local/County</td>
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### D. Total Cash Income

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<td>Total Cash Income</td>
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### E. Total Operating Income

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<td>Total Operating Income</td>
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</table>
Due to the fluctuation of State Government Support and Foundation Support, Miami Light Project had a deficit of $26,300 in FY 2017-2018. In order to address this deficit, we have been able to secure a substantial 5-year grant from Knight Foundation in the amount of $750,000 (2019-2023). This grant will support our transition to an affordable space in year 2020, which will allow us to reduce our operating expenses (including space rental fee) and build cash reserves while programming a great season of contemporary performance.

6. Paid Staff

☐ Applicant has no paid management staff.
☐ Applicant has at least one part-time paid management staff member (but no full-time)
☐ Applicant has one full-time paid management staff member
☐ Applicant has more than one full-time paid management staff member

7. Hours *

☐ Organization is open full-time
☐ Organization is open part-time
G. Management and Proposal Budget

1. Rural Economic Development Initiative (REDI) Waiver *
   - Yes
   - No

2. Proposal Budget Expenses:
   Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at http://dos.florida-arts.org/grants/guidelines/2017-2018.gps.guidelines.cfm#budget.

   2.1. Personnel: Administrative *

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<td>$86,000</td>
<td>$0</td>
<td>$86,000</td>
</tr>
</tbody>
</table>

   Totals: $0 $86,000 $0 $86,000

   2.2. Personnel: Programmatic *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Artistic Director, Residency Coordinator and Box Office Assistant</td>
<td>$35,000</td>
<td>$55,000</td>
<td>$0</td>
<td>$90,000</td>
</tr>
</tbody>
</table>

   Totals: $35,000 $55,000 $0 $90,000

   2.3. Personnel: Technical/Production *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Technical Director</td>
<td>$20,000</td>
<td>$35,000</td>
<td>$0</td>
<td>$55,000</td>
</tr>
</tbody>
</table>

   Totals: $20,000 $35,000 $0 $55,000
### 2.4. Outside Fees and Services: Programmatic *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Visiting and Local Artists</td>
<td>$35,000</td>
<td>$25,000</td>
<td>$0</td>
<td>$60,000</td>
</tr>
</tbody>
</table>

**Totals:** $35,000 $25,000 $0 $60,000

### 2.5. Outside Fees and Services: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Grant Writer, Bookkeeper, Crew Members and Volunteers</td>
<td>$0</td>
<td>$70,000</td>
<td>$4,000</td>
<td>$74,000</td>
</tr>
</tbody>
</table>

**Totals:** $0 $70,000 $4,000 $74,000

### 2.6. Space Rental (match only) *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Space Rental Fee for Rehearsal and Performance</td>
<td>$50,000</td>
<td>$20,000</td>
<td>$70,000</td>
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</tbody>
</table>

**Totals:** $50,000 $20,000 $70,000

### 2.7. Travel (match only) *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Artists and Staff members travel expenses</td>
<td>$12,000</td>
<td>$1,000</td>
<td>$13,000</td>
</tr>
</tbody>
</table>

**Totals:** $12,000 $1,000 $13,000

### 2.8. Marketing *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>$37,000</td>
<td>$3,000</td>
<td>$40,000</td>
</tr>
</tbody>
</table>

**Totals:** $0 $37,000 $3,000 $40,000
<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Advertising, Public Relations and Printing</td>
<td>$0</td>
<td>$30,000</td>
<td>$3,000</td>
<td>$33,000</td>
</tr>
<tr>
<td>2</td>
<td>Web design, Support and Maintenance</td>
<td>$0</td>
<td>$7,000</td>
<td>$0</td>
<td>$7,000</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$0</strong></td>
<td><strong>$37,000</strong></td>
<td><strong>$3,000</strong></td>
<td><strong>$40,000</strong></td>
</tr>
</tbody>
</table>

2.9. Remaining Proposal Expenses *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Insurance</td>
<td>$0</td>
<td>$10,000</td>
<td>$0</td>
<td>$10,000</td>
</tr>
<tr>
<td>2</td>
<td>Utilities/Phone</td>
<td>$0</td>
<td>$10,000</td>
<td>$0</td>
<td>$10,000</td>
</tr>
<tr>
<td>3</td>
<td>Supplies and Materials</td>
<td>$0</td>
<td>$5,000</td>
<td>$0</td>
<td>$5,000</td>
</tr>
<tr>
<td>4</td>
<td>Program Expenses</td>
<td>$0</td>
<td>$46,000</td>
<td>$5,000</td>
<td>$51,000</td>
</tr>
<tr>
<td>5</td>
<td>Miscellaneous</td>
<td>$0</td>
<td>$18,500</td>
<td>$5,000</td>
<td>$23,500</td>
</tr>
<tr>
<td>6</td>
<td>Cash Reserves</td>
<td>$0</td>
<td>$43,000</td>
<td>$0</td>
<td>$43,000</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$0</strong></td>
<td><strong>$132,500</strong></td>
<td><strong>$10,000</strong></td>
<td><strong>$142,500</strong></td>
</tr>
</tbody>
</table>

Amount of Grant Funding Requested:
$90,000

Cash Match:
$502,500

In-Kind Match:
$38,000

Match Amount:
$540,500
Total Project Cost:
$630,500

3. Proposal Budget Income:
Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

3.1. Revenue: Admissions *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Admissions/Box Office</td>
<td>$30,000</td>
<td>$30,000</td>
</tr>
</tbody>
</table>

Totals: $0 $30,000 $30,000

3.2. Revenue: Contracted Services *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Fiscal Agent Fee</td>
<td>$3,000</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

Totals: $0 $3,000 $3,000

3.4. Private Support: Corporate *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Local Business</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

Totals: $0 $5,000 $5,000

3.5. Private Support: Foundation *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>National and Local Foundations</td>
<td>$230,500</td>
<td>$230,500</td>
</tr>
</tbody>
</table>

Totals: $0 $230,500 $230,500

3.6. Private Support: Other *
### 3.7. Government Support: Federal *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Individual donors and Board members</td>
<td>$54,000</td>
<td>$54,000</td>
</tr>
</tbody>
</table>

**Totals:** $0 $54,000 $54,000

### 3.9. Government Support: Local/County *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Miami-Dade County Department of Cultural Affairs</td>
<td>$160,000</td>
<td>$160,000</td>
</tr>
</tbody>
</table>

**Totals:** $0 $160,000 $160,000

### Total Project Income:

$630,500

### 3.11. Proposal Budget at a Glance

<table>
<thead>
<tr>
<th>Line</th>
<th>Item</th>
<th>Expenses</th>
<th>Income</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>Request Amount</td>
<td>$90,000</td>
<td>$90,000</td>
<td>14%</td>
</tr>
<tr>
<td>B.</td>
<td>Cash Match</td>
<td>$502,500</td>
<td>$502,500</td>
<td>80%</td>
</tr>
<tr>
<td></td>
<td>Total Cash</td>
<td>$592,500</td>
<td>$592,500</td>
<td>94%</td>
</tr>
<tr>
<td>C.</td>
<td>In-Kind</td>
<td>$38,000</td>
<td>$38,000</td>
<td>6%</td>
</tr>
<tr>
<td></td>
<td>Total Proposal Budget</td>
<td>$630,500</td>
<td>$630,500</td>
<td>100%</td>
</tr>
</tbody>
</table>
Miami Light Project has developed strategic partnerships with arts organizations to present our season activities at several venues around Miami-Dade County. We have developed extended partnership agreements with Miami Theater Center (Sandbox), The Rhythm Foundation at North Beach Bandshell, Perez Art Museum Miami, New World Center/Wallcast at SoundScape Park and Miami New Drama at the Colony Theater. This allows us to use their venues for a reduced rental fee or through rent-free share program.
H. Accessibility

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. -
(Maximum characters 2500.) *

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

Miami Light Project has been pro-active to include everyone when presenting any contemporary performance, film screenings and developing community engagement activities.

We have a procedure for addressing accessibility inquiries, accommodation requests, and/or complaints by members of the public, as well as an internal grievance procedure for our staff and volunteers.

Our box office associate always asks our patrons if they need special assistance when selling tickets for live performances. Our staff and volunteers find out the needs for individuals with disabilities, and make sure that they are well accommodated in the theater. We let our patrons know that we make provisions so that an audience member without a disability can sit next to a companion who uses a wheelchair when attending a live performance. We produce large print programs, and provide assistive listening system and American Language interpreter upon request. To request materials in accessible format, and/or any accommodation to attend live performances and engagement activities, we let our patrons know that it takes at least 48 hours in advance to initiate the request.

We ensure that the venues that we use for performances, film screenings, rehearsals, and education and outreach activities are also ADA compliant. Venues include: Perez Art Miami Museum, Miami Theater Center, North Beach Bandshell, Colony Theater and the New World Center/Wallcast at Soundscape Park in Miami Beach.

We currently use the wheelchair accessibility and assistive listening system symbols, and access policy statement in our marketing materials (please see support material sample).

For two years we have developed a relationship with Miami Lighthouse for the Blind and Visually Impaired, and we invite their members to attend our activities (concerts and theater productions).

Miami Light Project’s Technical Director, Kristina Villaverde, is our ADA Coordinator and is responsible for compliance with Section 504 of the Rehabilitation Act, Americans with Disabilities Act and Florida Statutes 553.
2. Policies and Procedures

☐ Yes

☐ No

3. Staff Person for Accessibility Compliance

☐ Yes

☐ No

3.1. If yes, what is the name of the staff person responsible for accessibility compliance?

Kristina Villaverde

4. Section 504 Self Evaluation

☐ Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.

☐ Yes, the applicant completed the Abbreviated Accessibility Checklist.

☐ No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.

4.1. If yes, when was the evaluation completed?

9/1/2018
I. Attachments and Support Materials

Complete the support materials list using the following definitions.

- **Title**: A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description**: (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File**: The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

<table>
<thead>
<tr>
<th>Content Type</th>
<th>Format/extension</th>
<th>Maximum size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Images</td>
<td>.jpg or .gif</td>
<td>5 MB</td>
</tr>
<tr>
<td>documents</td>
<td>.pdf or .txt</td>
<td>10 MB</td>
</tr>
<tr>
<td>audio</td>
<td>.mp3</td>
<td>10 MB</td>
</tr>
<tr>
<td>video</td>
<td>.mp4, .mov, or .wmv</td>
<td>200 MB</td>
</tr>
</tbody>
</table>

**1. Required Attachment List**

Please upload your required attachments in the spaces provided.

1.1. Substitute W-9 Form

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Size</th>
<th>Uploaded On</th>
<th>View (opens in new window)</th>
</tr>
</thead>
</table>

2. Support materials (Optional)

<table>
<thead>
<tr>
<th>File Name</th>
<th>Title</th>
<th>Description</th>
<th>Size</th>
<th>Type</th>
<th>View (opens in new window)</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Video Trailers -</td>
<td>ScreenDance Miami and Here &amp; Now</td>
<td>40 [KB]</td>
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<td>View file</td>
</tr>
<tr>
<td></td>
<td>Season Activities</td>
<td>Program video trailers with Funders logos</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>File</td>
<td>Title</td>
<td>Description</td>
<td>Size</td>
<td>Type</td>
<td>View</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
<td>----------------------------------------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>-------</td>
<td>--------</td>
<td>--------------------</td>
</tr>
<tr>
<td>Marketing materials 2018-2019 Season_Credits.pdf</td>
<td>Marketing printed materials</td>
<td>Season activities posters and postcards with crediting the Division and with ADA symbols</td>
<td>2646</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
<td>Letter from Executive Director_2020-21 GPS Application.pdf</td>
<td>Letter from Executive Director</td>
<td>Letter from Beth Boone, Miami Light Project's Artistic &amp; Executive Director</td>
<td>215</td>
<td>[KB]</td>
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</tr>
<tr>
<td>completed mgm Here &amp; Now Artists Evaluation Form2019.pdf</td>
<td>Questionnaire Response from Artist</td>
<td>Questionnaire Response from one of our Here &amp; Now 2019 artist in residence</td>
<td>84</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
<td>Letters &amp; Emails of Support 1.pdf</td>
<td>Letters and Emails of Support</td>
<td>Letters and Emails of support from Funder, Partners and Constituents</td>
<td>1059</td>
<td>[KB]</td>
<td>View file</td>
</tr>
<tr>
<td>File</td>
<td>Title</td>
<td>Description</td>
<td>Size</td>
<td>Type</td>
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<td>Carne Viva Survey.pdf</td>
<td>Online Audience Survey</td>
<td>Post-Performance online audience survey sample</td>
<td>40</td>
<td>[KB]</td>
<td>View file</td>
</tr>
</tbody>
</table>

2.1.
1. Review and Submit

☑️ I hereby certify that I am authorized to submit this application on behalf of Miami Light Project, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

1.1. Guidelines Certification

☑️ I hereby certify that I have read and understand the guidelines and all application requirements for this grant program as outlined under section , Florida Statutes 265.286 and 1T-1.036, Florida Administrative Code.

1.2. Signature (Enter first and last name)

Elizabeth Boone