Artists in Residence in Everglades, Inc.

- **Project Title:** AIRIE Public Programs 2020-2021
- **Grant Number:** 21.c.pr.114.400
- **Date Submitted:** Sunday, June 2, 2019

A. Cover Page  Page 1 of 10

**Guidelines**

Please read the current Guidelines prior to starting the application: 2021-2022 Specific Cultural Project Grant Guidelines

**Application Type**

- **Proposal Type:** Discipline-Based
- **Funding Category:** N/A
- **Discipline:** Multidisciplinary
- **Proposal Title:** AIRIE Public Programs 2020-2021
B. Contacts (Applicant Information)

Applicant Information

a. **Organization Name:** Artists in Residence in Everglades, Inc.

b. **FEID:** 26-0274623

c. **Phone number:** 305.967.4748

d. **Principal Address:** 40001 SR 9336 Homestead, 33034

e. **Mailing Address:** 1951 NW 7th Ave. #600 Miami, 33136

f. **Website:** www.airie.org

g. **Organization Type:** Nonprofit Organization

h. **Organization Category:** Other

i. **County:** Miami-Dade

j. **DUNS number:** 961738155

k. **Fiscal Year End Date:**

1. **Grant Contact * **

**First Name**
Sarah Michelle

**Last Name**
Rupert

**Phone**
305.562.4111

**Email**
srupert@airie.org

2. **Additional Contact * **

**First Name**
Deborah
Last Name
Mitchell

Phone
305.978.5983

Email
dmitchell@airie.org

3. Authorized Official *

First Name
Sarah Michelle

Last Name
Rupert

Phone
305.562.4111

Email
srupert@airie.org

4. National Endowment for the Arts Descriptors

4.1. Applicant Status

Organization - Nonprofit

4.2. Institution Type

None of the above

4.3. Applicant Discipline

Multidisciplinary

5. Department Name
C. Eligibility  Page 3 of 10

1. What is the legal status of the applicant? *
   - ☐ Public Entity
   - ☐ Nonprofit, Tax-Exempt
   - ☐ Solo or Individual artists or unincorporated performing company
   - ☐ Other (not an eligible response)

2. Are proposed activities accessible to all members of the public? *
   - ☐ Yes (required for eligibility)
   - ☐ No

3. Do proposed activities occur between 7/1/2020 - 6/30/2021? *
   - ☐ Yes (required for eligibility)
   - ☐ No

4. How many years of completed programming does the applicant have? *
   - ☐ Less than 1 year
   - ☐ 1-2 years
   - ☐ 3 or more years (required minimum to request more than $50,000 in GPS)

5. Multi Disciplinary*
   - ☐ Yes (If yes, you should apply to the Presenting discipline)
   - ☐ No (required for eligibility)
D. Excellence  Page 4 of 10

1. Applicant Mission Statement - (Maximum characters 500.) *

Artist in Residence in Everglades (AIRIE)'s mission is to support and enhance the arts and cultural heritage of the Everglades subtropical wilderness through an artist residency and public programs.

AIRIE operates a live/work residency facility in partnership with Everglades National Park, curates inter-disciplinary exhibits at the AIRIE Nest Gallery inside the park's Ernest F. Coe Visitors Center and develops/presents public programs inside the park and in the greater South Florida area.

2. Proposal Description

Describe the project or program for which you are requesting funding. Include goals, fully measurable objectives, activities, partnerships/collaborations, and a timeline. If you are an LAA or SSO, please include a statement that describes the services provided to your audience (including membership) and how those services are provided.

2.1. Goals, Objectives, and Activities - (Maximum characters 5000.)

Goals: Broad statements that are usually general, abstract, issue oriented with realistic priorities. Goals are a long-term end to which programs and activities are developed and should reflect the organization's mission statement. Goals can be listed in priority order and ranked.

Objectives: Specific, measurable ends that are achievable within a time frame and mark progress towards achieving goals.

Activities: These are the specific activities that achieve the objectives.

Artists in Residence in Everglades (AIRIE) requests funding for its 2020-2021 series of public programs:

- 2-3 Multi-media exhibitions at the AIRIE Nest Gallery
- 4-5 Sundays in the Park public outreach events
- 1-2 Wild Billboard projects of outdoor, large-scale artworks on billboards
- Artists residency program in Everglades National Park, hosting up to 10 artists/groups

AIRIE Nest Gallery

In 2017, AIRIE opened a multi-functional gallery space in partnership with Everglades National Park (ENP) inside the Ernest F. Coe Visitor Center at the Homestead entrance of the park. Replacing an under-used conference room, the renovated gallery enables the over
250,000 annual visitors to the Everglades the opportunity to experience the park through the lens of art and culture. As visitors embark on their journey through the country’s 3rd largest National Park, their experience is front-loaded with this art and cultural engagement.

For the 2020-2021 season, AIRIE will produce 2-3 exhibitions, drawing from the work of over 180 AIRIE Fellows.

The AIRIE Nest Gallery is home to collaborations between artists, scientists and park visitors. The AIRIE Nest Gallery serves as a project space where interdisciplinary research projects are developed with public participation, as well as an exhibition space where the public views and interacts with finished artworks. AIRIE Nest recreates interactions between artists and scientists that normally happen in the wilderness, creating a unique space for exchange of knowledge between artists, scientists and the public.

AIRIE Nest Gallery exhibits are programmed by in-house and independent curators, selected by the AIRIE Curatorial Committee, which includes AIRIE Executive Director, Creative Director and Board Members with multi-faceted, professional experience in the international art world.

All exhibits at the AIRIE Nest Gallery are free and open to the public 365 days a year. Located just outside the park's entrance gate, the gallery does not require and entrance fee.

Information on past exhibits can be found at http://airie.org/airie-nest/exhibitions/

Sundays in the Park

AIRIE's Sundays in the Park programs welcome visitors to engage with the arts in the unique setting of the sub-tropical wilderness of the Everglades' swamps, forests, paths and prairies.

This seasonal series operates during in the park during the dry winter season, generally from November - March when temperatures, humidity levels and mosquito populations are most habitable. During the wet summer season, AIRIE hosts public events in collaboration with cultural partners in the urban areas of South Florida.

For the 2020-2021 season, AIRIE will present 4-5 Sundays in the Park events during dry season, other events to occur during wet season outside of the park.

Sundays in the Park programs introduce the general public to the cultural connection between AIRIE Fellows and the unique biosphere of the Everglades. AIRIE Fellows participate in all events, showing their artwork in pop-up shows and site-specific installations in the natural environment; giving artist talks and tours through the numerous hiking trails; presenting performance art, theatre, dance and music or reading poetry, plays and short stories at the Park's outdoor amphitheaters and open prairies.

Events inside the park are generally accessible to cars and buses, with parking lots and areas available nearby. For some events, walking and hiking a short distance is required. In those cases, pathways, boardwalks and trails are wheelchair accessible and noted to visitors in advanced.

For select events, AIRIE operates a free shuttle service to transport audiences from the Ernest F. Coe Visitors center (where parking personal vehicles is free) to the event/performance site deeper into the park.
During dry season, free trolley service is available from Downtown Historic Homestead to the ENP Ernest F. Coe and Royal Palm Visitors Center - a common starting place for Sundays in the Park. All trolley passengers receive a fee waiver when entering the park to attend AIRIE programs.

**Wild Billboards**

Initiated in 2015 with support from the Knight Foundation, AIRIE's Wild Billboards program brings impactful visual and literary representations of the Everglades National Park to the urban core of South Florida. In a dramatic change from the drain of commercial messages, these billboards challenge pre-existing conceptions of the Everglades and awaken a heightened awareness of wilderness areas just beyond the city but out of sight and often forgotten. This dynamic, high-visibility project targets visitors, commuters, and highway passengers, injecting a refreshing and 'wild' element into the concrete landscape of Miami's highway system.

*For the 2020-2021 season, AIRIE will present 1-2 Wild Billboards.*

**Artist Residency**

Each year, AIRIE hosts up to 10 multi-disciplinary artists/artist groups in an live/work facility that it operates in partnership with Everglades National Park (ENP). These artists, referred to as AIRIE Fellows, are introduced to scientists, park rangers, artists, environmental advocates and community leaders to enhance their understanding and contribute to their experience in residence. Each artist/artist group lives on ENP property, in an air-conditioned studio apartment with a screened-on patio, for one month at a time. Fellows are provided a $1,000 stipend/mini-grant and 24/7 access to the wilderness of the Everglades.

AIRIE Fellows contribute to public programs in dynamic ways. At a minimum, each artist is required to donates a work to ENP and participate in at least one public outreach event or activity. In most cases, AIRIE experience transforms the way in which these artists work and create, and facilitates a life-long relationship with AIRIE (and ENP) that continues to fuel our public programs long after their month's stay has ended.

*For the 2020-2021 season, AIRIE will host up to 10 artists in residence, these may include individuals as well as collaborative artists groups.*

**2.2. Partnerships & Collaborations - (Maximum characters 2000.)**

Describe any partnerships and/or collaborations with organizations directly related to the Specific Cultural Project (SCP) or General Programming (GPS). Discuss the responsibilities and benefits of the relationship and whether any formal agreements are in place.

AIRIE partners and collaborates with a number of organizations, nonprofits, businesses and individual to brings its Public Programs to life.

**Main Partner - Everglades National Park**

At the core of AIRIE's operations is our intimate and mutually beneficial partnership with Everglades National Park (ENP).
Through a formal Memorandum of Understanding (MOU) - attached as support material - ENP and AIRIE partner on a number of admin, staffing, public relations, marketing and resource sharing initiatives. The MOU outlines responsibilities and understanding for each party (described on page 3, 4 and 5 of the MOU) and is reviewed each year.

AIRIE connects with organizations who support our mission.

**Venue Partners** host AIRIE events and collaborate on outreach, promoting events to their constituencies. These organization are a vital part of our awareness campaigns and help AIRIE reach new and diverse audiences each year. AIRIE has organized exhibitions and events with partnering venues throughout South Florida, including:

- Oolite Arts (formerly ArtCenter/South Florida)
- Bakehouse Art Complex
- Books & Books
- Kampong National Tropical Botanical Gardens
- Museum of Florida Art & Culture
- Florida Atlantic University Galleries
- University of Miami CAS Gallery
- Pinecrest Gardens
- Homestead City Hall Gallery
- Locust Projects

**Cultural and Community Partners** share AIRIE news in their newsletters, on their social media accounts and find ways to engage with AIRIE programming throughout the year and/or create opportunities to collaborate on events. These partners include:

- Tropical Audubon Society
- The South Florida National Parks Trust
- The National Parks Conservation Association
- Love the Everglades Movement
- The Everglades Foundation
- Institute of Contemporary Art Miami (ICA)
- South Miami-Dade Cultural Art Center (SMDCAC)
- Perez Art Museum Miami (PAMM)

**Funding Partners** are integral to AIRIE's success and not only support AIRIE through direct funding but also provide intangible, valuable support by way of broadening our reach and our circle of influence. Funding partners will often share news of AIRIE events and exhibits in their newsletters, on their websites and in their social media. Current partners include:

- John S. and James L Knight Foundation
- Warhol Foundation for the Visual Arts
- National Endowment for the Arts
- Miami-Dade County Art in Public
- Wege Foundation

### 2.3. Timeline - (Maximum characters 2000.)

List timeline of activities during the grant period.
Summer 2020:

• **July**: 2021 Application and Artist Selection Period
  ◦ Applications are due June 1, then enter a vetting period to screen of eligibility and feasibility.
  ◦ Then are sent to a panel of third-party jurors who are experts in their fields of art, music, dance, writing and science. Jurors have a two-week period to score applications.
  ◦ Following the jury review, AIRIE Board and Everglades National Park (ENP) staff make final reviews and recommendations.
  ◦ Artists are then officially invited and scheduled depending on their scores, final recommendations and availability.

• **July**: Artist welcome orientation (1/10)
• **August**: Announcement of 2021 Artists
• **August**: Announcement of 2020-2021 Season of Events

Fall 2020:

• **September**: Sundays in the Park #1/5 program (Free park entrance day - National Public Lands Day)
• **October**: Season Kick-Off and Membership Drive Event
• **October**: Artist welcome orientation (2/10)
• **November**: Artist welcome orientation (3/10)
• **November**: Exhibit #1/3 opens
• **December**: Artist welcome orientation (4/10)
• **December**: Sundays in the Park #2/5
• **December**: Wild Billboard launch

Winter 2021:

• **January**: Artist welcome orientation (5/10)
• **January**: Sundays in the Park #3/5
• **February**: Artist welcome orientation (6/10)
• **February**: Sundays in the Park #4/5
• **February**: Exhibit #2/3 opens
• **March**: Artist welcome orientation (7/10)
• **March**: Sundays in the Park #5/5

Spring 2021:

• **April**: Artist welcome orientation (8/10)
• **April**: 2022 AIRIE Artist Applications open
• **April**: Artist/Author Talk and Application Info Session #1 at partnering venue in urban core
• **May**: Artist welcome orientation (9/10)
• **May**: Artist Talk/Author and Application Info Session #2 at partnering venue in urban core
• June: Artist welcome orientation (10/10)
• June: Exhibit #3/3 opens
• June: 2022 AIRIE Artist Applications due
• June: 2022 Application and Artist Selection Period begins
E. Impact Page 5 of 10

Instructions

Do not count individuals reached through TV, radio, cable broadcast, the Internet, or other media. Include actual audience numbers based on paid/free admissions or seats filled. Avoid inflated numbers, and do not double-count repeat attendees.

Applicants to the UCCD Salary Assistance category should calculate the number of individuals benefitting based on the number of jobs the grant funds in the application is supporting. If it is only one (1) position, then the number of individuals benefitting should be one (1).

1. What is the estimated number of proposal events? *

9

2. What is the estimated number of opportunities for public participation? *

365

3. How many Adults will be engaged? *

200,000

4. How many school based youth will be engaged? *

6,200

5. How many non-school based youth will be engaged? *

20,000

6. How many artists will be directly involved? *

26
Total number of individuals who will be engaged?
226226

7. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *
☐ Adults (25-64 years)

8. Select all categories that make up 25% or more of population directly benefitting (excluding broadcasts and online programming): *
☐ Hispanic/Latino
☐ White

9. Additional impact/participation numbers information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the impact/participation numbers.

Wild Billboard - est additional 1,000,000+ viewers

For a 4-week period, Wild Billboards’ potential reach is 1,342,748 viewers. *(quoted by Outfront Media)*

Video / Social Media - est. additional 23,328+ viewers

Videos by AIRIE and AIRIE Fellows are made possible through the support of our public programs and residency

- Vimeo: 700+ viewers/year
- Facebook Videos: 4,858 viewers/year
- Instagram Videos: 17,770 viewers/year

(calculated from actual viewership, July 2018-June 2019)

Catalog - est. additional 500+ viewers

Printed catalogs from exhibitions and AIRIE annual journal expand our reach to the intimate/literary realm

10. In what counties will the project/program actually take place?

Select the counties in which the project/programming will actually occur. For example, if your organization is located in Alachua county and you are planning programming that will take place in Alachua as well as the surrounding counties of Clay and St. Johns, you will list all three counties.
Please do not include counties served unless the project or programming will be physically taking place in that county. *State Service Organization* applicants: Select all counties that will be served by your programming.

☐ Miami-Dade

## 11. Proposal Impact - (Maximum characters 3500.) *

Describe the economic impact of your organization as a whole and of the proposal in particular on your local community. Include a description of your proposal’s education and outreach activities.

**Organizations**: Include the economic impact of your organization as a whole.

**Solo Artists**: Include any positive social elements and community engagement anticipated from the project.

AIRIE’s economic impact is both directly and indirectly felt in the local communities in which we operate as well as the larger communities of local, national and international artists that are supported by AIRIE programs.

AIRIE’s community begins at Everglades National Park (ENP), where AIRIE Fellows engage with visitors from around the state, country and the world. The Ernest F. Coe Visitor Center is in Miami Dade County, and Flamingo at the end of the main park road in Monroe County (the Park is split roughly between both counties). The Park considers AIRIE to be one of its most important outreach programs.

With over 1 million annual visitors, ENP has a local economic impact of $125 million, supporting 1,500+ local jobs.

AIRIE’s programming drives visitor attendance to ENP, contributing to the collection of park entrance fees, concession purchases, and gift shop purchases at the Visitors Center.

Audiences also patron local business near ENP. Most of our program’s visitors drive to attend events, coming from mainly Monroe, Miami-Dade, Broward and Palm Beach counties, however we've had conversations with visitors who come from as far as Orlando, St. Petersburg and beyond to attend specific AIRIE events in the park and beyond.

These visitors contribute to the local economy by way of:

- purchasing gas
- paying tolls
- buying food, drinks, supplies at local businesses (a favorite stop over: Robert Is Here fruit stand)

Fellows reach new audiences in new ways by engaging the regional arts and cultural sectors, which were previously untapped in terms of visitation to ENP.

In return, AIRIE is proud to make fair compensation to artists, program advisors and scientific advisors a priority. Each artist in residence is paid a stipend of $1,000. Starting in 2019, a special Diversity and Inclusion Award of $2500 was made available to further assist artists from
traditionally marginalized demographics. Each artist who partakes in a public event outside their residency period, such as Sundays in the Park performances or workshop, is fairly paid in accordance with W.A.G.E. standards. Scientific advisors who regularly interact with AIRIE residents and audiences are paid an honorarium for their time, or accept a donation to their organization in exchange for their time and expertise.

AIRIE partners with the Homestead Trolley, run by the City of Homestead, to ensure that residents of Homestead, Florida City and the Redlands agricultural district can access programs. When visitors arrive via the Homestead Trolley, Park entry fees are waived.

The Homestead trolley operates for free courtesy of the Park during AIRIE events, bringing residents of the park’s closest communities to the Everglades. The Park does not charge admission for those who arrive via trolley. This is important because not only are Florida City and Homestead underserved in terms of the availability of arts and culture, but many residents do not own cars and these special event trolleys are the only public transportation to the park.

All AIRIE exhibits are free and open to the public, providing our best tool for economically accessible outreach and education. In the AIRIE Nest Gallery, exhibits are open 9am-5pm, 365 days of the year (with temporary closings during installation periods, generally take 1-2 days).

AIRIE Nest Gallery exhibits provide education materials and build a context for audiences. These supplementary materials include:

- information about artists (biographies, artist statements and descriptions of artworks which provide general context of their work and how it related or interfaces with the issues facing the Everglades and the environment)
- information about issues directly related to the exhibits including scientific research, scientific reports, article from scientific journals.
  - Example: AIRIE’s recent exhibit SEREPENS: Serenoa repens by Robert Chambers included printed and online resources from scientific collaborators and advisors from the Archbold Biological Research Station and others on the project.
  - These were available in the gallery as printed take-aways, as digital QR codes on the exhibit labels and to view and download on the AIRIE website for free at https://airie.org/robert-chambers-serenoa-repens/)

12. Marketing and Promotion - (Maximum characters 3500.) *

Describe the marketing/promotion/publicity plans and audience development/expansion efforts as related to the proposal. For example, include information on advertising, social media, collaboration with local organizations, brochures, etc.
Email - AIRIE maintains its own emailing list with 2,268 subscribers, with an average open rate of 27% - well above the industry average of 17.5% for Arts, Culture and Entertainment business category. Emails are collected on an opt-in only basis, collecting from our website pop-up screen, website contact page, gallery sign in sheet, facebook and text-to-join.

Emails are sent to our 2,000+ subscribers for each event and exhibit. Press releases are sent to writers, editors and publishers from our press list of 189 contacts, provided by the Arts and Business Council of Miami, for every exhibit and twice per year highlighting our public programs.

Social Media - AIRIE social media accounts organically reach:

- 1,963 Facebook followers
- 2,237 Instagram followers
- 228 Twitter followers
- 700+ Vimeo viewers per year

AIRIE creates Facebook events for all exhibitions and public programs.

In addition to reaching our followers, AIRIE connects with tens of thousands more via paid promotions on Facebook and Instagram. For each exhibit, event and special opportunity, AIRIE boosts posts that extend our reach exponentially. For example, a recent Facebook promotion reached 15,987 people and resulted in 857 unique link clicks.

AIRIE invites its artists-in-residence to "take over" our Instagram account, sharing behind-the-scene experiences in the Park with our followers as well as theirs, capitalizing on the shared reach of our artists' and our in-house audience.

Printed Materials - For each exhibit AIRIE prints 6x9 flyers, 1,000+ quantity, that are distributed throughout the South Florida community. These flyers are found at the AIRIE Nest Gallery, commercial galleries, museums, art centers, tourist destinations and other venues.

AIRIE prints a tri-fold brochure, 1,500 quantity, twice per year that is available at the Ernest F Coe Visitor Center and other locations throughout the county.

Partners - Everglades National Park (ENP) is a major marketing and PR partner. The first and second tier media outlets on ENP's list cover the major metro markets of Miami/Fort Lauderdale, the Keys and Naples, which service a population of nearly 8 million residents.

Working with the Chief of Communications and Public Affairs, Allyson Grantt, ENP shares news of AIRIE exhibits and events across their social media platforms:

- 46,000+ Instagram Followers
- 76,000+ Facebook Followers

AIRIE has organized exhibitions and events with partnering venues throughout South Florida, including ArtCenter/South Florida, Museum of Florida Art & Culture, Florida Atlantic University Galleries, University of Miami CAS Gallery, Pinecrest Gardens, Homestead City Hall Gallery, and Locust Projects. Partnering with AIRIE on outreach, promoting events to their constituencies, these organization are a vital part of our awareness campaigns.
Community partners Tropical Audubon Society, The South Florida National Parks Trust, The National Parks Conservation Association, Love the Everglades Movement, and The Everglades Foundation share our events in their newsletters. The Knight Foundation provides intangible but valuable support and broaden our circle of influence.

Upon arrival fellows become an integral and invaluable marketing resource. Visual artists, for example, are often represented by commercial galleries, which announce their achievements such as participation in an artist residency. Writers often have a publisher who acts as a marketing agent, and many of our residents are academics who carry support from their institutions.

Past fellow, Joianne Bittle, recently exhibited work made at AIRIE at Centre Pompidou-Metz in France. Aspiring artists, public and private institutions, curators, collectors and more are reached in unaccountable ways. All these examples combined represent the rhizomatic character of this aspect of our marketing structure.

What fundamentally drives our quest to expand our audience is the fragility of this vast wilderness and the dark underlying truths of climate change and sea level rise. We have considered this aspect when crafting our marketing plan by utilizing the striking images of talented visual artists and descriptive prose of our writers to invite people to experience the Park through artists’ eyes.
1. Fiscal Condition and Sustainability - (Maximum characters 1750.) *

Describe the fiscal condition of the organization as it relates to the successful completion of the proposal. Also describe plans to sustain the proposal activities after the grant period.

Since founding 2010, AIRIE’s management has evolved from a small board of New York-based artists who met once a year, to an active Board of South Florida-based art, science and business professionals. The Board meets quarterly, and has established 2, 5 and 10-year sustainability plans; a Memorandum of Agreement with Everglades National Park; and active board committees.

Until 2010, AIRIE’s fundraising efforts were minimal and outreach efforts were limited to in-Park programs organized by rangers in the Division of Interpretation. Between 2009 and 2012, new board members spearheaded a program overhaul and began programming monthly exhibitions, workshops, readings and talks with AIRIE Fellows, and recruiting new board members from the local pool of patrons, activists and scientists.

Together with committed volunteer board members, AIRIE has continued to increase grant funding each year (Knight Foundation, Florida Humanities Council, Miami-Dade DCA, Tauck-Romano Innovative Philanthropy and Puffin Foundation) and regional exhibitions.

Recently, AIRIE experienced a huge surge in support with multi-year grants from the Andy Warhol Foundation for the Visual Arts (2019-2020), the John S. and James L. Knight Foundation (2018-2020) that have acted as a catalyst for further fundraising and continued efforts to build sustaining practices for development, individual and corporate membership and sponsorship by staff.

Last year, the National Endowment for the Arts (NEA) awarded AIRIE a project grant for an widely praised exhibition, SEREPENS: Serenoa repens, which included a video and printed publication that has since sparked AIRIE's ambitions to produce an annual publication documenting its projects, exhibitions and programs and inserting essays and creative projects within as well as endeavor for additional exhibition catalogs when able.

2. Evaluation Plan - (Maximum characters 1750.) *

Briefly describe your methods and processes for gathering, analyzing, and reporting data to evaluate your programming with the purpose of improving, deciding to continue, or stopping.

AIRIE measures and evaluates attendance by recording gallery visitors, offering early
registration via email and on social media and via our e-news letters.

AIRIE installed a mechanical people counter in its gallery last year, enabling us to understand precisely how many visitors are experiencing exhibitions at the AIRIE Nest Gallery.

Additionally, Everglades National Park counts AIRIE Nest attendance at the Visitor Center and the City of Homestead records numbers of attendees that use our free bus and trolley services. A traditional sign-in sheet at each event serves the purpose of recording attendance, capturing free form feedback from visitors and growing our mailing list.

AIRIE invites guests to participate in post-event surveys including 3-5 multiple-choice questions and several questions requesting short answers (e.g., What, if anything, surprised you in today's event?). Questions invite suggestions for future events, as we continue engaging art and cultural events that are accessible to the public.

AIRIE's residents fill out an Exit Survey after their stay, commenting on their experience. As a direct result of our resident artists' surveys, AIRIE has started providing micro-grants to cover costs associated with producing works during the residency and improving upon the facilities and resources available to artists - including an in-residence library. These improvements have enabled artists to be more engaged in the education and outreach programming presented to audiences, and to increase visibility to their project and the program. Starting in 2019, these surveys will be available to artists as digital forms, easing access and analytics.

Our board members and committees meet several times per year to ensure that our mission is frequently evaluated and redirected if necessary. Breakout committees have improved the overall organization, such as a focus group forming 5 and 10-year strategic plans, a merchandising committee to help establish a revenue stream, and an AIRIE Fellows application committee to ensure that we receive outstanding proposals.

3. Completed Fiscal Year End Date (m/d/yyyy) *
12/31/2018

4. Operating Budget Summary

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<th>Previous Fiscal Year</th>
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<tr>
<td>10</td>
<td>Revenue: Admissions</td>
<td>$1,050</td>
<td>$150</td>
<td>$1,200</td>
</tr>
<tr>
<td>11</td>
<td>Revenue: Contracted Services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Revenue: Other</td>
<td>$19,948</td>
<td>$20,886</td>
<td>$24,000</td>
</tr>
<tr>
<td>13</td>
<td>Private Support: Corporate</td>
<td></td>
<td>$10,000</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>Private Support: Foundation</td>
<td>$83,940</td>
<td>$81,231</td>
<td>$60,000</td>
</tr>
<tr>
<td>15</td>
<td>Private Support: Other</td>
<td>$14,011</td>
<td>$16,640</td>
<td>$18,752</td>
</tr>
<tr>
<td>16</td>
<td>Government Support: Federal</td>
<td>$9,500</td>
<td>$5,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Government Support: State/Regional</td>
<td>$11,295</td>
<td>$12,500</td>
<td>$25,000</td>
</tr>
<tr>
<td>---</td>
<td>---------------------------------</td>
<td>--------</td>
<td>--------</td>
<td>--------</td>
</tr>
<tr>
<td>17.</td>
<td>Government Support: Local/County</td>
<td>$26,811</td>
<td>$23,304</td>
<td>$23,000</td>
</tr>
<tr>
<td>18.</td>
<td>Applicant Cash</td>
<td>$2,926</td>
<td>$5,815</td>
<td>$5,800</td>
</tr>
<tr>
<td>19.</td>
<td>Total Cash Income</td>
<td>$169,481</td>
<td>$166,026</td>
<td>$167,752</td>
</tr>
<tr>
<td>B.</td>
<td>In-kind Contributions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>E.</td>
<td>Total Operating Income</td>
<td>$169,481</td>
<td>$166,026</td>
<td>$167,752</td>
</tr>
</tbody>
</table>

5. Additional Operating Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the operating budget. For example, if you have a budget deficit or there has been a large change in your operating budget compared with last fiscal year.

Surplus from previous years are added to Private Support: Other for the next fiscal year.

Expense Notes:

**Personnel/Outside fee changes** - new staff hires

**Marketing increase** - re-launch of Wild Billboard

Income:

- **Admissions** - ticket sales
- **Revenue: Other** - membership, fundraising, sales
- **Private Support: Corporate** - members/sponsors
- **Private Support: Foundation** - Knight, Warhol, Perez Family Foundations
- **Private Support: Other** - donations, board dues, surplus
- **Govt Support: Federal** - NEA award
- **Govt Support: State/Regional** - SCP award
- **Govt Support: Local/County** - Miami-Dade County awards
- **Applicant Cash** - artist application

6. Paid Staff
Applicant has no paid management staff.
Applicant has at least one part-time paid management staff member (but no full-time)
Applicant has one full-time paid management staff member
Applicant has more than one full-time paid management staff member

7. Hours *

Organization is open full-time
Organization is open part-time
G. Management and Proposal Budget  

1. Rural Economic Development Initiative (REDI) Waiver *
   - Yes
   - No

2. Proposal Budget Expenses:
   Detail estimated proposal expenses in the budget categories listed below. Include only expenses that specifically related to the proposal. You can find a list of non-allowable and match only expenses at http://dos.florida-arts.org/grants/guidelines/2017-2018.gps.guidelines.cfm#budget.

2.1. Personnel: Administrative *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Executive Director</td>
<td>$6,250</td>
<td>$11,750</td>
<td>$0</td>
<td>$18,000</td>
</tr>
<tr>
<td>2</td>
<td>Creative / Residency Director</td>
<td>$0</td>
<td>$9,750</td>
<td>$0</td>
<td>$9,750</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$6,250</strong></td>
<td><strong>$21,500</strong></td>
<td><strong>$0</strong></td>
<td><strong>$27,750</strong></td>
</tr>
</tbody>
</table>

2.2. Personnel: Programmatic *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Executive Director</td>
<td>$6,250</td>
<td>$11,750</td>
<td>$0</td>
<td>$18,000</td>
</tr>
<tr>
<td>2</td>
<td>Creative / Residency Director</td>
<td>$0</td>
<td>$9,750</td>
<td>$0</td>
<td>$9,750</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$6,250</strong></td>
<td><strong>$21,500</strong></td>
<td><strong>$0</strong></td>
<td><strong>$27,750</strong></td>
</tr>
</tbody>
</table>

2.4. Outside Fees and Services: Programmatic *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td>$3,500</td>
<td>$23,500</td>
<td>$0</td>
<td><strong>$27,000</strong></td>
</tr>
</tbody>
</table>
### 2.6. Space Rental (match only) *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>AIRIE Lab apartment</td>
<td>$5,000</td>
<td>$0</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Totals:** $5,000 $0 $5,000

### 2.7. Travel (match only) *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bus /Airboat Service for programs</td>
<td>$2,500</td>
<td>$0</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**Totals:** $2,500 $0 $2,500

### 2.8. Marketing *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Billboard + Large Print Ads</td>
<td>$4,750</td>
<td>$1,750</td>
<td>$0</td>
<td>$6,500</td>
</tr>
</tbody>
</table>

**Totals:** $7,250 $4,750 $0 $12,000
<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Radio Ads</td>
<td>$1,000</td>
<td>$1,000</td>
<td>$0</td>
<td>$2,000</td>
</tr>
<tr>
<td>3</td>
<td>Printed Flyers + Signage</td>
<td>$1,000</td>
<td>$1,000</td>
<td>$0</td>
<td>$2,000</td>
</tr>
<tr>
<td>4</td>
<td>Digital Ads + Marketing</td>
<td>$500</td>
<td>$1,000</td>
<td>$0</td>
<td>$1,500</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$7,250</strong></td>
<td><strong>$4,750</strong></td>
<td><strong>$0</strong></td>
<td><strong>$12,000</strong></td>
</tr>
</tbody>
</table>

### 2.9. Remaining Proposal Expenses *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Grant Funds</th>
<th>Cash Match</th>
<th>In-Kind Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Nest Gallery exhibition supplies and equipment</td>
<td>$1,750</td>
<td>$6,750</td>
<td>$0</td>
<td>$8,500</td>
</tr>
<tr>
<td>2</td>
<td>AIRIE Lab supplies and equipment</td>
<td>$0</td>
<td>$2,000</td>
<td>$0</td>
<td>$2,000</td>
</tr>
<tr>
<td>3</td>
<td>Misc</td>
<td>$0</td>
<td>$5,500</td>
<td>$0</td>
<td>$5,500</td>
</tr>
<tr>
<td></td>
<td><strong>Totals:</strong></td>
<td><strong>$1,750</strong></td>
<td><strong>$14,250</strong></td>
<td><strong>$0</strong></td>
<td><strong>$16,000</strong></td>
</tr>
</tbody>
</table>

**Amount of Grant Funding Requested:**

$25,000

**Cash Match:**

$93,000

**In-Kind Match:**

**Match Amount:**

$93,000

**Total Project Cost:**

$118,000

### 3. Proposal Budget Income:
Detail the expected source of the cash match recorded in the expenses table in the budget categories listed below. Include only income that specifically relates to the proposal. The Proposal Budget income must equal the Proposal Budget expenses.

### 3.3. Revenue: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Membership dues</td>
<td>$2,000</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

**Totals:**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$0</td>
<td>$2,000</td>
<td>$2,000</td>
<td></td>
</tr>
</tbody>
</table>

### 3.5. Private Support: Foundation *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Knight Foundation</td>
<td>$20,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>2</td>
<td>Perez Family Foundation</td>
<td>$25,000</td>
<td>$25,000</td>
</tr>
</tbody>
</table>

**Totals:**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$0</td>
<td>$45,000</td>
<td>$45,000</td>
<td></td>
</tr>
</tbody>
</table>

### 3.6. Private Support: Other *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Board Dues</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>2</td>
<td>Fundraising</td>
<td>$7,000</td>
<td>$7,000</td>
</tr>
<tr>
<td>3</td>
<td>Give Miami Day donations</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Totals:**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$0</td>
<td>$17,000</td>
<td>$17,000</td>
<td></td>
</tr>
</tbody>
</table>

### 3.9. Government Support: Local/County *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Miami Dade County - TDC Grant</td>
<td>$8,000</td>
<td>$8,000</td>
</tr>
<tr>
<td>2</td>
<td>Miami Dade County - HCJ Grant</td>
<td>$16,000</td>
<td>$16,000</td>
</tr>
</tbody>
</table>

**Totals:**

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$0</td>
<td>$24,000</td>
<td>$24,000</td>
<td></td>
</tr>
</tbody>
</table>
### 3.10. Applicant Cash *

<table>
<thead>
<tr>
<th>#</th>
<th>Description</th>
<th>Cash Match</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Artist Application fees</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

| Totals: | $0 | $5,000 | $5,000 |

**Total Project Income:**
$118,000

### 3.11. Proposal Budget at a Glance

<table>
<thead>
<tr>
<th>Line</th>
<th>Item</th>
<th>Expenses</th>
<th>Income</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>Request Amount</td>
<td>$25,000</td>
<td>$25,000</td>
<td>21%</td>
</tr>
<tr>
<td>B.</td>
<td>Cash Match</td>
<td>$93,000</td>
<td>$93,000</td>
<td>79%</td>
</tr>
<tr>
<td></td>
<td>Total Cash</td>
<td>$118,000</td>
<td>$118,000</td>
<td>100%</td>
</tr>
<tr>
<td>C.</td>
<td>In-Kind</td>
<td>$0</td>
<td>$0</td>
<td>0%</td>
</tr>
</tbody>
</table>

Total Proposal Budget $118,000 $118,000 100%

### 4. Additional Proposal Budget Information (optional) - (Maximum characters 500.)

Use this space to provide the panel with additional detail or information about the proposal budget. For example, if you have more in-kind than you can include in the proposal budget you can list it here.

**Executive Director** - Project estimated to use 75% ED's time, therefor Project Budget use 75% of salary

**Creative / Residency Director** - Project estimated to use 75% staff's time, therefor Project Budget use 75% of salary
H. Accessibility

1. Describe how the facilities and proposal activities are accessible to all audiences and any plans that are in place to improve accessibility. *(Maximum characters 2500.)*

For example, explain use of accessibility symbols in marketing materials, accessibility of facilities and programming and/or target population. You can find resources on accessibility at http://dos.myflorida.com/cultural/info-and-opportunities/resources-by-topic/accessibility/. We encourage all applicants to include images in the support materials showing the use of accessibility symbols in marketing materials.

As an official partner of the Everglades National Park, AIRIE abides by all National Park ADA guidelines and requirements.

The Ernest F. Coe Visitor Center, where the AIRIE Nest Gallery is located, and parking lot are ADA compliant with handicap ramps, double doors, push button doors to open, text scroll below video, accessible auditorium, and ADA seating. The parking lot is free and open to the public, and includes charging stations for electric vehicles.

Many events take place on ADA accessible trails and include Anhinga Trail, Mahogany Hammock, West Lake, Long Pine Key campground and amphitheater. The Shark Valley tram is accessible as well.

If we have any participants accompanying us who have special needs, interpretation rangers are available, and they carry hearing devices if needed. All of the wayside exhibits in the Park are ADA accessible.

When partnering with venues outside the park, ADA compliance is discussed and reviewed prior to confirming event details and appropriate signage is put in place.

AIRIE has begun to employ captioning on its online video content, enabling hearing/audio impaired audiences to engage further with our videos on social media and video platforms (Example: https://www.facebook.com/airieverglades/videos/246246102903061/)

AIRIE has plans to provide future exhibitions with additional QR codes and links to access audio descriptions of exhibition materials, in both English and Spanish, and in time Chinese/Mandarin (a rapidly increasing portion of Everglades National Park visitors are of Asian origin, with the Mandarin dialect of Chinese being the most widely spoken language).

All exhibitions are accompanied by large text materials at the entrance of the gallery for visually impaired.

Each year AIRIE reviews the Abbreviated Accessibility Checklist provided by the National Endowment for the Arts and Florida Cultural Division, most recently May 2019, to inform its programs and accessibility planning for the coming season. AIRIE staff last completed the full 504 Self Evaluation Workbook January 2012.
2. Policies and Procedures
   - Yes
   - No

3. Staff Person for Accessibility Compliance
   - Yes
   - No
   3.1. If yes, what is the name of the staff person responsible for accessibility compliance?
       Deborah Mitchell

4. Section 504 Self Evaluation
   - Yes, the applicant has completed the Section 504 Self Evaluation Workbook from the National Endowment for the Arts.
   - Yes, the applicant completed the Abbreviated Accessibility Checklist.
   - No, the applicant has not conducted an accessibility self-evaluation of its facilities and programs.
   4.1. If yes, when was the evaluation completed?
       5/1/2019
I. Attachments and Support Materials

Complete the support materials list using the following definitions.

- **Title**: A few brief but descriptive words. Example: "Support Letter from John Doe".
- **Description**: (optional) Additional details about the support materials that may be helpful to staff or panelists. Identify any works or artists featured in the materials. For larger documents, please indicate page number for DCA credit statement and/or logo.
- **File**: The file selected from your computer. For uploaded materials only. The following sizes and formats are allowed.

<table>
<thead>
<tr>
<th>Content Type</th>
<th>Format/extension</th>
<th>Maximum size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Images</td>
<td>.jpg or .gif</td>
<td>5 MB</td>
</tr>
<tr>
<td>documents</td>
<td>.pdf or .txt</td>
<td>10 MB</td>
</tr>
<tr>
<td>audio</td>
<td>.mp3</td>
<td>10 MB</td>
</tr>
<tr>
<td>video</td>
<td>.mp4, .mov, or .wmv</td>
<td>200 MB</td>
</tr>
</tbody>
</table>

1. **Required Attachment List**

Please upload your required attachments in the spaces provided.

1.1. **Substitute W-9 Form**

<table>
<thead>
<tr>
<th>File Name</th>
<th>File Size</th>
<th>Uploaded On</th>
<th>View (opens in new window)</th>
</tr>
</thead>
</table>

2. **Support materials (Optional)**

<table>
<thead>
<tr>
<th>File Name</th>
<th>Title</th>
<th>Description</th>
<th>Size</th>
<th>Type (opens in new window)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIRIE Board of Directors-2019.pdf</td>
<td>Current Board Listing</td>
<td>listing of current board members and their professional affiliations</td>
<td>275 [KB]</td>
<td>View file</td>
</tr>
<tr>
<td>File</td>
<td>Title</td>
<td>Description</td>
<td>Size [KB]</td>
<td>Type View (opens in new window)</td>
</tr>
<tr>
<td>------</td>
<td>-------</td>
<td>-------------</td>
<td>-----------</td>
<td>---------------------------------</td>
</tr>
<tr>
<td>AIRIE Staff-2019.pdf</td>
<td>Current AIRIE Staff</td>
<td>listing and bio of current AIRIE staff</td>
<td>311</td>
<td>View file</td>
</tr>
<tr>
<td>AIRIE Residency 2017-Artist POV.mp4</td>
<td>AIRIE Artists’ Perspectives</td>
<td>a video interviewing AIRIE artists about the program and their experiences in residency</td>
<td>65535</td>
<td>View file</td>
</tr>
<tr>
<td>AIRIE Artist Testimonials-2019.pdf</td>
<td>AIRIE Artist Testimonials</td>
<td>written testimonials from a selection of former artists in residence</td>
<td>107</td>
<td>View file</td>
</tr>
<tr>
<td>AIRIE Support-Lab + Artists + SIP.pdf</td>
<td>Images - AIRIE Lab, Artists in the Field and Sundays in the Park</td>
<td>a selection of images of the AIRIE Lab (apartment), artists using the Everglades as their studio and research space and Sundays in the Park programs</td>
<td>2516</td>
<td>View file</td>
</tr>
<tr>
<td>AIRIE Art Loft Segment.mp4</td>
<td>AIRIE Art Loft South Florida Segment (Video)</td>
<td>video segment from PBS television show Art Loft South Florida about AIRIE, (aprox 4 min 30 sec)</td>
<td>14972</td>
<td>View file</td>
</tr>
<tr>
<td>AIRIE Residency 2017-Artist POV.mp4</td>
<td>AIRIE Artist Perspectives (Video)</td>
<td>a video featuring AIRIE artists speaking about the program and their experiences in residency</td>
<td>65535</td>
<td>View file</td>
</tr>
<tr>
<td>AIRIE Inc MOU Signed August 2016.pdf</td>
<td>AIRIE and Everglades National Park MOU</td>
<td>a memo of understanding between AIRIE and Everglades National Park outlining responsibilities of each party, and the nature of the partnership</td>
<td>2048</td>
<td>View file</td>
</tr>
<tr>
<td>File</td>
<td>Title</td>
<td>Description</td>
<td>Size</td>
<td>Type</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>--------------------------------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>-------</td>
<td>--------</td>
</tr>
<tr>
<td>Fragile-Flyer-6x9.jpg</td>
<td>AIRIE Flyer sample</td>
<td>a sample flyer for exhibition at AIRIE Nest Gallery, with acknowledgment and accessibility information</td>
<td>1034 [KB]</td>
<td></td>
</tr>
</tbody>
</table>

2.1.
1. Review and Submit

I hereby certify that I am authorized to submit this application on behalf of Artists in Residence in Everglades, Inc. and that all information indicated is true and accurate. I acknowledge that my electronic signature below shall have the same legal effect as my written signature. I am aware that making a false statement or representation to the Department of State constitutes a third degree felony as provided for in s. 817.155, F.S., punishable as provided for by ss. 775.082, 775.083, and 775.084.

1.1. Guidelines Certification

I hereby certify that I have read and understand the guidelines and all application requirements for this grant program as outlined under section 265.286 and 1T-1.036, Florida Statutes.

1.2. Signature (Enter first and last name)

Sarah Michelle Rupert