



FLORIDA DEPARTMENT *of* STATE

DIVISION of
LIBRARY and
INFORMATION SERVICES



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Make It Count

FLYP Summer Reading Statistics

Objectives

- Understand the *why* of summer statistics:
 - ...at your library.
 - ...at the state and federal level.
- Know which statistics you need.
- Get to know *Counting Opinions*.





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The *why* of summer statistics

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Statistics: Your Library

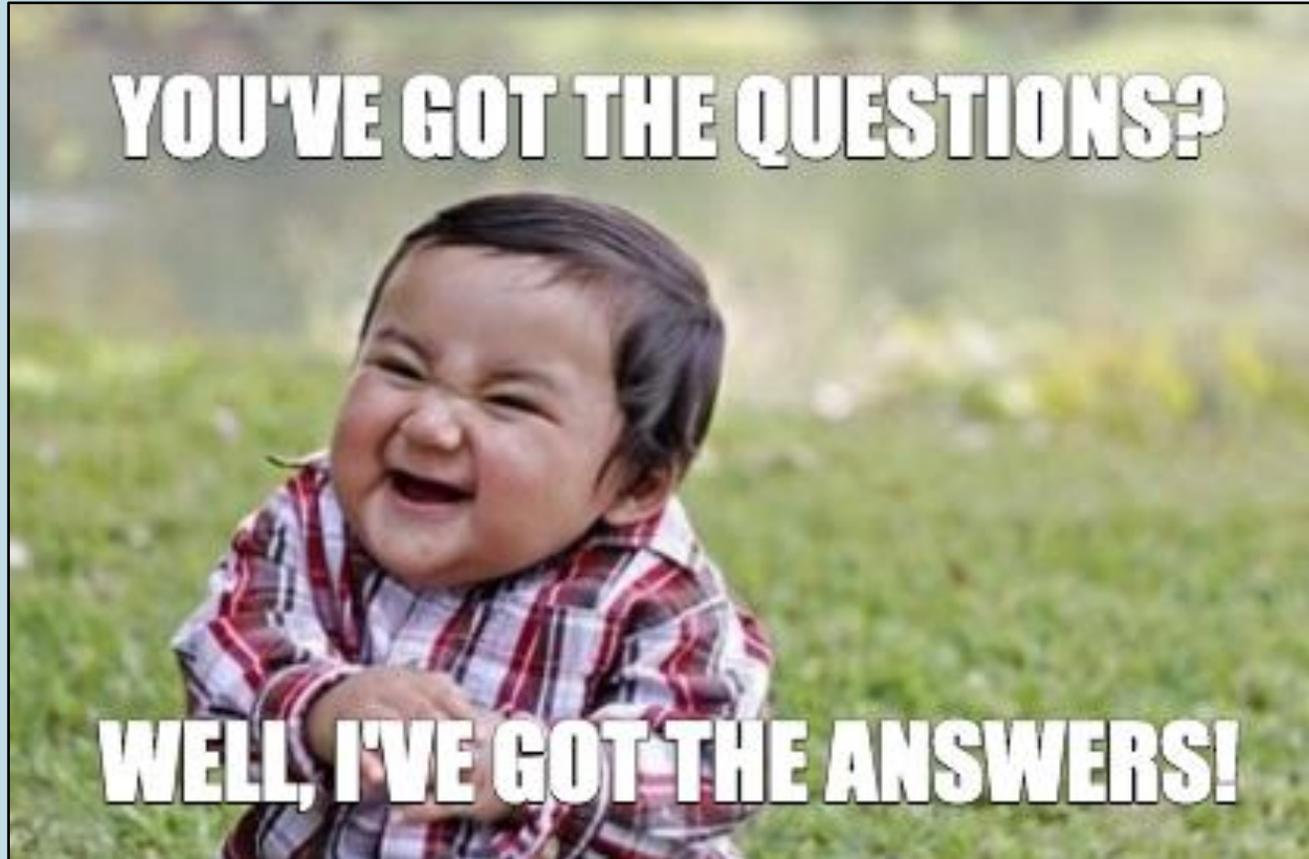
- Determine allotments.
- Provide stories about your community impact.
- Help assess trends and needs of your patrons.



Statistics: State & Federal Level

- Helps the Division assess community needs/trends across the state.
- Justification for funding requests.
- Evidence of benefits of previous funding:
 - Personal Stories.
 - Numbers.







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Know which statistics you need

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Active Programs

Planned, live events intended for a group of participants.

Examples

- An in-person Lego Club.
- A live storytime on Facebook.
- A virtual book club in a chat room.



Self-Directed Programs

Activities created for people to experience at their convenience.

Examples

- Google Docs escape room.
- Storytime video viewed after the livestream.
- Community scavenger hunt.



Examples

Self-Directed	Self-Directed	Active
Passive Self-Directed	Interactive Self-Directed	Live
Take-home craft kits.	Take-home craft kits with a pre-recorded instructional video and a Q&A in the comments.	Take-home craft kit with a scheduled, livestream demonstration.

Virtual Programming

- Count attendees during a **live** event under “Active Programs.”
- Count post-event or recorded views (e.g., on YouTube) under “Self-Directed Programs.”



Virtual Programming

- Each social media platform shows live views a little differently.
 - Available during the live view and after the live view has ended.
- We recommend that you pull views of recordings just before you submit the FLYP Summer Reading Statistics.



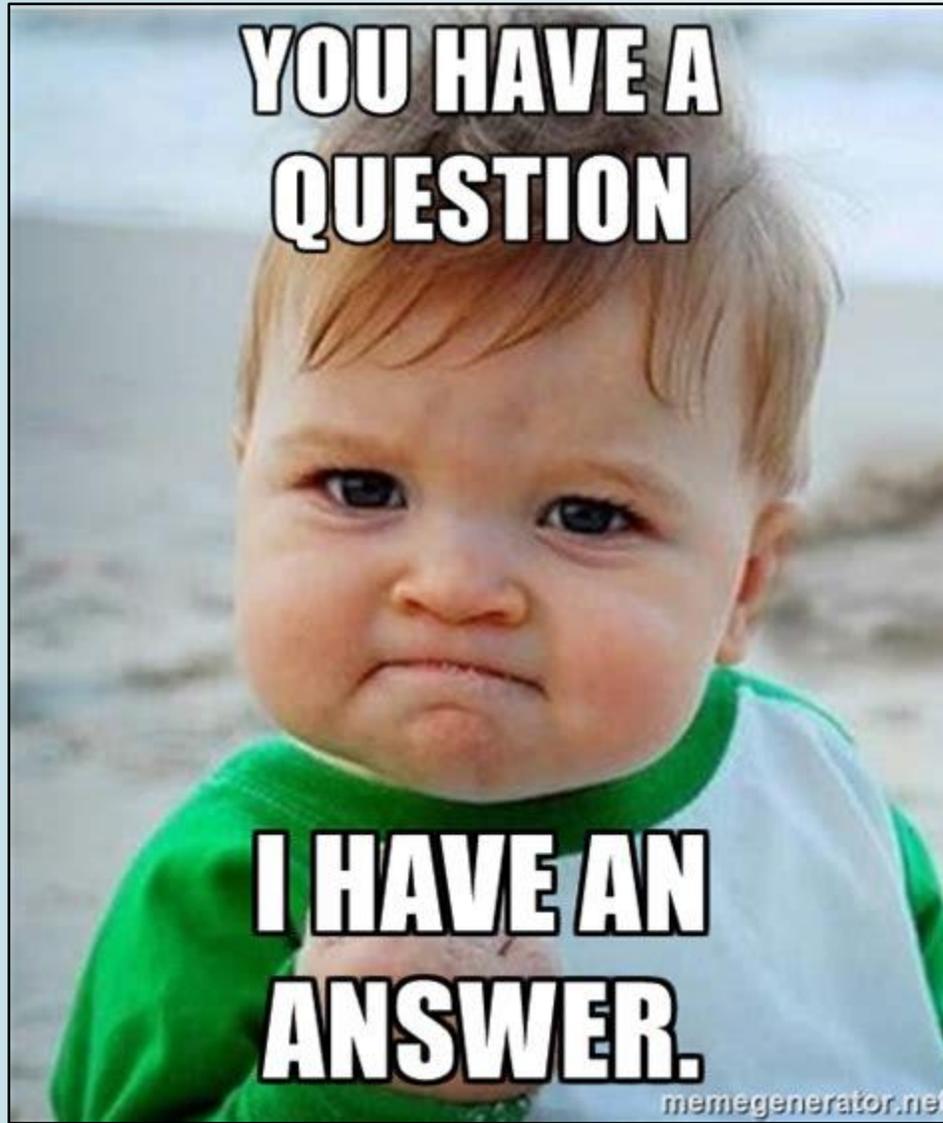


- Count programs based on the intended target audience, not on the age of attendees.
- Only count Summer Reading programs.

Outreach

- You can count outreach activities in your statistics.
- There is no set date to begin counting statistics.
- Outreach activities are counted the same way as your program statistics.







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Get to know *Counting Opinions*

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Accessing Statistics

fl.countingopinions.com

Imagine
Your
Story





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Florida Department of State, Division of Library and Information Services

Login	
Username:	<input type="text"/>
Password:	<input type="password"/>
Password reminder	<input type="button" value="Login"/>

[Survey Instructions for Annual Statistical Report](#)

[Data Input Instructions](#) [Reports Instructions](#)

This site has been funded under the provisions of the Library Services and Technology Act from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.

Division of Library and Information Services, R.A. Gray Building, 500 South Bronough Street Tallahassee, FL 32399-0250

Telephone: 850.245.6631 Fax: 850.245.6643

For questions please contact Dorothy Frank at Dorothy.Frank@dos.myflorida.com





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Florida Department of State, Division of Library and Information Services

Welcome State Library and Archives of Florida



Florida Public Library Annual Statistical Report Form Deadline: December 1, 2019

FLYP Summer Library Program Statistical Reporting Deadline: August 17, 2020

[Survey Instructions for Annual Statistical Report](#)

[Data Input Instructions](#)

[F.A.Q.](#)

[Reports Instructions](#)

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Data Input



Collection: FLYP CSLP Annual Statistical Report Period: 2019 Locked  Unlock Approve

Library: Sarasota County Library System

Location: Library Data

Active Programs

An Active Program is a planned, live event intended for a group of participants. Active programs may be held in person or virtually. Examples of active programs include but are not limited to: film ...[more](#)

	Total Active Programs		Active Program Attendance	
1. Early Literacy (0-5)	292	295	8,184	8,206
2. School Aged (6-11)				
3. Young Adult (12-18)	809	714	27,563	25,639
4. Adult (19 and older)	401	311	5,442	6,323
5. All Ages	392	287	12,109	10,547
6. Total	1,894	1,607	✓ 53,298	50,715

Self-Directed Programs

A Self-Directed Program is created for individuals or groups to access and use, view or experience at their convenience. Examples of self-directed programs include but are not limited to: video ...[more](#)

- The date may show as 2019 at the top of the Data Input screen.
- Change the date to 2020 by clicking the arrow next to the date.

Data Input

Collection FLYP CSLP Annual Statistical Report ▾
Period 2020 ▾

Library Sarasota County Library System ▾

Location **Library Data**

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	Total Self-Directed Programs	Self-Directed Program Attendance
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8. School Aged (6-11)		
9. Young Adult (Ages 12-18)		
10. Adult (Ages 19 and older)		
11. All Ages		
12. Total		

FLYP/CSLP Resources

Please indicate if the following resources helped improve your library services and programs.

13. CSLP Manuals ✓	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Did Not Use
14. CSLP Materials ✓	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Did Not Use
15. FLYP Website ✓	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Did Not Use
16. FLYP Summer Library Program Workshop ✓	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Did Not Use
17. Summer Reading Program Webinars ✓	<input type="radio"/> Yes <input type="radio"/> No <input type="radio"/> Did Not Use
18. If you selected "No" or "Did Not Use" for any resource, please tell us why.	<input type="text"/>

Open-Ended Questions

19. [What did you do differently for summer reading this year?](#)

Data Input

Collection FLYP CSLP Annual Statistical Report
Period 2020
Verify Submit/Lock

Library Polk County Library System

Location Library Data

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19. What did you do differently for summer reading this year?

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Open-Ended Questions

19. What did you do differently for summer reading this year?



20. Please share any success stories from your summer program.



21. What needs have you identified in your community, and how can the Division assist you in meeting those needs?



22. Share ideas for additional materials you would like to be made available in the CSLP shop.



23. Is there anything else you'd like to tell us?



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Library: Sarasota County Library System

Location: Library Data

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Self-Directed Programs



Important Dates

- Survey opens
July 17, 2020.
- Survey closes
August 17, 2020.







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Frequently Asked Questions (FAQs)

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Does the state count passive programs?

- Yes—Due to the anticipated changes that some libraries will make during 2019-2020, the state will count passive programs.
- Passive programs should be counted as “Self-Directed Programs.”



Do virtual programs count as active or self-directed?

It depends.

- A live event that uses streaming technology (e.g., Facebook Live Stream) = Active.
- A video of a live event posted on YouTube to be watched afterwards = Self-Directed.



Do we count an activity as a program when a staff member is working one-on-one with a patron?

It depends.

- No, not if the activity was originally intended for one-on-one interaction.
- Yes, if you held a group program and only one person showed up, count it as a program.





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Ron DeSantis, Governor
Laurel M. Lee, Secretary of State
Florida Department of State
Division of Library and Information Services

This presentation has been funded under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services. Florida's LSTA program is administered by the Department of State's Division of Library and Information Services.

